

# NEOMA

BUSINESS SCHOOL

EMPOWERING MANAGEMENT

## WELCOME to NEOMA Business School !

NEOMA Business School was formed out of the merger of Reims Management School and Rouen Business School. Both of these schools have been in existence in the French Higher Education arena for many years, Rouen since 1871 and Reims since 1928. Each year, international students make the choice to study in the historic cities of Reims, Rouen and Paris.

### NEOMA Business School

#### Key Facts & Figures :

Formed out of the **merger** of two French business schools, namely :

**Reims Management School**  
**Rouen Business School**

**9,000 students**, of which **30 % are international**

**300 international partner schools**  
around the globe

**200 permanent faculty** members

**40,000 graduates**

Over **1,000 corporate partners**

**3 campuses :**

Reims, Rouen, Paris

Internationally Accredited : **EQUIS, AACSB, AMBA**



Erasmus Institutional Code :  
**F REIMS25**





## Why NEOMA Business School?

NEOMA Business School is one of the top ten business schools in France, ranked as one of the best business schools in Europe by the Financial Times, and holds 3 top international accreditations: EQUIS, AMBA and AACSB.

This is the opportunity to study in a historical French city, amongst French and international students. Students will gain both French & international perspectives on issues that matter to them, and be taught by qualified professors. They will benefit from the relatively small class sizes, which allow for interesting class discussions and sharing of knowledge. They will discover the French way of life and develop extra-curricular skills by becoming a member of one of the 60 student associations at the school. They will enjoy the rich academic and cultural distractions that are organized on campus and in town (conferences, debates, international gatherings, etc.). And finally, they will take in the beauty that surrounds them – whether in Reims, Rouen or Paris – and make the most of their time at NEOMA Business School!

Both Reims and Rouen are close to Paris, easy to reach by train, and a perfect starting point for travels to other parts of France and Europe.

Also, NEOMA BS is proud to host the 1<sup>st</sup> Confucius Institute for Business in France (7<sup>th</sup> in the world) on the Rouen Campus ([www.confucius.neoma-bs.fr/](http://www.confucius.neoma-bs.fr/))

## Programmes at a Glance

Here is an overview of all the programmes offered on the 3 campuses. Some of the programmes are campus-specific and/or open to exchanges.

UNDERGRADUATE SCHOOL	GRADUATE SCHOOL					MBA
BBA	Generalist Programmes	Specialised Programmes				Full Time MBA
Bachelor in Retail Management	MGE	TEMA	Full time MS	Full time M.Sc.	Part time MS	Executive MBA
CESEM	M.Sc. in Global Management		MS in Marketing	M.Sc. in Finance	MS in Marketing	
BSc in International Business	M.Sc. in Global Business		MS in Finance	M.Sc. in Marketing French Excellence	MS in Communication	
	Master in International Management			M.Sc. in Supply Chain Management	MS in Management Control	
				M.Sc. in International Project Dvlpmnt	MS in Service Management	
				M.Sc. in Arts Management	MS in Business Development	
				M.Sc. in Luxury Management	MS in Asset Management	

A portfolio of programmes :

- coherent
- adapted to the needs of the market
- more and more internationalised content

All Executive Education continue to be taught at the Paris Campus, with the strengthening of the Executive MBA as well as short, customized non-diploma programmes.



## Academic Information

Specific programme at NEOMA BS Reims campus: IBP International Bachelor Programme, taught in English and open to bachelor level.

Whatever the type of agreement which exists between NEOMA Business School and the partner institution, students have access to a wide range of courses offered on both campuses (Reims & Rouen), taught in either French or English.

Students may choose to have a full program (= 30 ECTS credits per semester) in either French or English, or a mix, depending on the home university requirements and the students' abilities. Therefore, **language is not an issue; NEOMA BS hosts many students who do not speak a word of French!**

It is recommended that students take French language and culture classes (offered free of charge) during their stay, to make the most of their period in France.

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**Nominations** For Spring 2016 : 30 October 2015

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**Semester dates** Winter/Spring 2016 : 4<sup>th</sup> of January to 30<sup>th</sup> of June, 2016

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**Class Format** Lectures, tutorials, case studies, extensive group work, numerous oral presentations, papers and projects.

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**Attendance** Compulsory; a mark for participation is general for all classes.

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**Language** To study in French: B2 minimum (CEFR); or TEF score of at least 500.  
To study in English: B2 minimum (CEFR); minimum TOEFL score of 85, or IELTS score of at least 6.

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**Participation** Part of student's final grade.

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**Grading** Classes are assessed, in addition to the final examination, by continuous assessment which can take various forms (participation, small project/ paper, quiz, mid-term examination). Field projects are assessed by written report sometimes accompanied by an oral exam.

All courses are graded on a scale of 0 to 20. The minimum pass mark is 10/20.

Home universities receive academic transcripts under the ECTS grading standard. Responsibility for the translation of these grades into the local grading system rests with the student's home institution.

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**Course Load** International students generally take a course load equalling 30 ECTS credits per semester.

## Practical Information

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**Housing** On-campus & Off-campus housing is available  
Several types of accommodation are available in Reims and in Rouen. Prices can vary between 300€ and 600€ per month for private accommodation for one person depending on the size, the services provided and the stay duration.  
International students will be informed of all available housing options in advance of their arrival in France.  
Students staying in residences need to pay each semester in advance.

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**Living Costs** Students can eat at the on-campus cafeterias or at the university restaurants in the morning and at lunchtime for approximately 4 €.  
Students should expect to spend around 750 € per month for living expenses (housing included).  
The International Office will provide assistance in opening a bank account with a local bank when they arrive.

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**Students MUST have health insurance coverage while in France.**

European Union citizens should obtain the European Health Insurance Card from their home social security office to cover medical expenses for the **full period of their stay**.

**Insurance**

After arrival on campus, non-EU students less than 28 years old staying more than 90 days will have to subscribe to the French National Student Social Security Scheme for a fee of 215 € (2015/16 fee). The non-EU students staying less than 90 days will have to provide the School with their own private health care insurance. Students staying for over 6 months will need to provide a birth certificate translated into French, issued less than 3 months before the arrival date.

They will also need a private insurance policy covering health care, repatriation, etc.

Finally, any accommodation in France must be covered by **Housing insurance**. The cost is a one-time fee of 70€ and upwards. More information will be provided with the housing offer.

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Students should check the necessity of a visa with the local French consulate. No student will be accepted at NEOMA Business School without a student visa (if they are required to have one).

**Visa Requirements**

The majority of non-EU students receive a student visa valid for the duration of their stay in France (as indicated on the acceptance letter). On arrival at NEOMA Business School, students should provide a copy of their passport, visa and the OFII form they will receive from the French consulate, to their identified coordinator. Depending on the type of visa, a medical examination may be mandatory, and will be arranged.

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**Reims**

**Campus and facilities**

Located just ten minutes from the city center by tram, NEOMA Business School (Reims campus) offers you a great learning environment. The campus has widely available Wi-Fi, several multimedia rooms, a multimedia Library, as well as on-campus housing for student comfort.

**The city of Reims, the capital of Champagne**

REIMS: the Coronation City, the Champagne Region, French "Art de Vivre". The city has a rich legacy, offering a prestigious home to one of the most celebrated and festive of wines – Champagne! Thanks to the high speed train (TGV), REIMS is only 45 minutes from Paris and 30 minutes from Roissy-Charles de Gaulle airport.



**Rouen**

**Campus and facilities**

The campus in Rouen offers its students beautiful surroundings in 7 hectares of woodland, which include excellent infrastructure and a rich intense cultural life. It is located one hour from Paris and the coast of Normandy, and 10 minutes from the city centre thanks to an efficient public transport service.

**The city of Rouen, Capital of Normandy**

Located on the River Seine with a beautiful medieval city centre, Rouen was fashioned by history. From the Romans to Tony Parker, it has seen the likes of Joan of Arc, William the Conqueror, Pierre Corneille, Gustave Flaubert, and Claude Monet walk its streets. Dynamic festivals and events bring Rouen to life nowadays. Paris is just over one hour by train.