

JOHN CARROLL UNIVERSITY

DAY OF GIVING

APRIL 29-30, 2019
1886 MINUTES. 500 DONORS.

5 WAYS TO GET INVOLVED ON JCU DAY OF GIVING

Help make the JCU Day of Giving campaign a success!

Here are some different ways to show how you can #GiveLikeAFounder:



MAKE A GIFT!

Big or small, every gift counts. Demonstrate to your friends and classmates that you lead by example and make a gift yourself.

Visit go.jcu.edu/givingday (Site goes live April 29).



SHARE THE CAMPAIGN!

Spread the word and show your support! Use #GiveLikeAFounder

How: At the top of every campaign page are buttons to share via email, Facebook, and Twitter.



BECOME AN ADVOCATE!

With just a few clicks, create a GiveCampus account and gain the ability to track your impact. See how many clicks, gifts, and dollars your outreach generates! Top Advocates can earn cool incentives and JCU swag!

How: Go to the very top right of the campaign page to sign up.



CREATE A MATCHING GIFT OR CHALLENGE!

Please lead by example and encourage your network to join you in making a gift. You can match gifts, dollar for dollar up to a fixed amount, or start a milestone-based challenge to encourage people to give.

How: Look right below the video on the left side of the campaign page.



UPLOAD A PERSONAL PLEA!

Create a short video in which you explain why you're supporting this campaign and why others should do the same and upload it directly to GiveCampus. "Selfie" videos work great!

How: Go to the Advocates tab just below the 'Give Now' button and upload your video.

HAVE QUESTIONS? EMAIL [GIVINGDAY@JCU.EDU](mailto:givingday@jcu.edu)