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SUMMARY OF PROFESSIONAL EXPERTISE

- Tenured Assistant Professor at John Carroll University's Tim Russert Department of Communication and Theatre Arts, a liberal arts college where I have taught for six years. My courses introductory journalism, media law, media literacy, political communication, social issues in journalism, health/environmental writing, multimedia news reporting and the capstone course for communication majors.
- Seven years of part-time teaching at the Carleton School of Journalism and Communication, Canada's première journalism school, with excellent evaluations from colleagues and students.
- Doctoral studies in critical communication theory, examining the structures and practices of journalism through the lenses of history, political economy, and a variety of sociocultural and interdisciplinary perspectives on the mass media.
- Original research that draws upon theoretical perspectives from journalism, geography and communication to examine the news media's role in discursively constructing a sense of place about the city they serve and its place in the world.
- Expanding interest, skills and research into online and "citizen" journalism. My own practices include blogging, using Facebook, Twitter, LinkedIn, online searches and extensive reading of and about these sorts of publications. I edit and publish a weekly e-newsletter using Constant Contact, and for three years maintained the website of Cleveland's Society of Professional Journalists.
- Experience in developing and presenting public programs and moderating panels on issues relevant to journalists and other communicators.
- Fifteen years as a professional journalist in Ottawa and Montreal, covering a variety of stories and beats¹, ranging from politics to environmental issues.
- Experience as a copy editor and paginator² at a major daily newspaper.

¹ The term "beat" means a subject area in which the journalist develops expertise plus a network of contacts and writes news stories, features and analysis on a regular basis.

² The paginator uses computer software to put articles on the newspaper page after copy-editing them, then writes headlines, inserts photographs and ensures that the newspaper's style and layout principles are followed.

EDUCATION

Doctor of Philosophy (Ph.D.) in Mass Communication, Carleton University (Ottawa, Ontario, Canada), June 2010. Dissertation was based on a content analysis that examined how representations of the local place changed from 1894-2005 in two Canadian metropolitan newspapers: the *Ottawa Citizen* and the *Toronto Star*. It is available from Canada's National Library and Archives and on my Academia.edu site, where it has been viewed more than 100 times and downloaded

Master of Journalism (M.J.) 1991, Carleton University (Ottawa, Canada) Courses included training in reporting for various media (print, radio and TV), courses on media & society and media law, as well as specialized reporting courses in science writing and magazine writing. I also took courses in political science and a multidisciplinary program called Technology, Society, Environment. My master's thesis earned a Pass With Distinction (the highest possible grade) as well as Carleton University's Investigative Journalism Award. The thesis was a work of journalism, whose story focused on a proposed landfill site in Bristol, a farming and cottage community in West Quebec near Ottawa. It examined the social, political and environmental issues raised by current methods of waste disposal. My research included a trip to Europe, funded by a competitively awarded research grant, to visit landfill sites, incinerators and recycling facilities in Sweden, Germany, Austria and the Netherlands.

Bachelor of Liberal Arts (A.B.) 1974, Bryn Mawr College (Pennsylvania). Double-major in Biology and Psychology. Bryn Mawr is a liberal arts women's college where students fulfill a core of division requirements ensuring a broad educational background before specializing in their major subject(s).

PROFESSIONAL MEMBERSHIPS

Association for Education in Journalism and Mass Communication

This is my main academic association. It is a large international organization with several large divisions and smaller interest groups. I am primarily involved in the Law Division and the Small Programs Interest Group (the latter because its members are often, like myself, the lone journalism professor in a varied department of communication) but I also belong to the Law Division, the Newspaper/Online Division, the International Division, and the ComSHER (Communicating Science, Health, Environment and Risk) Division. The first two divisions publish academic journals through Sage Publications, while SPIG has an online journal. I have been a regular reviewer of conference papers for comSHER and International divisions. I do editing for the SPIG online journal and was recently elected the newsletter editor for SPIG.

Society of Professional Journalists, Cleveland Professional Chapter. Board member. I also edit the chapter's biweekly electronic newsletter, *Writer's Week*, which has about 1,200 readers. The chapter organizes public events several times a year, and all board

members help with originating program ideas, finding speakers, publicity, and moderating the programs. SPJ is a national organization with a terrific website, magazine (Quill), emailed newsletter, a national conference and leadership training for both student and professional journalists. I have attended both the national conference (once) and the Scripps Leadership Institute (once) and I hope to take students to both someday. I also advise the campus chapter of SPJ, which benefits from this connection to the pro chapter, with whom the campus chapter collaborates on at least one program annually. I have served as a judge for several SPJ Awards competitions in other states (the Ohio awards are, in turn, judged by chapters from other states).

Association of Health Care Journalists

I am co-convenor of the Cleveland chapter of the AHCJ, in which capacity I help to organize and promote about two events each year. There is a national conference (to be held in Cleveland in Spring 2016), newsletter and listserv that are very helpful, though I cannot usually attend the conference.

PROFESSIONAL EMPLOYMENT

2009-Present: **Assistant Professor** in the Tim Russert Department of Communication and Theatre Arts at John Carroll University in University Heights, Ohio. I teach journalism, media literacy, media law, editing & design, health & environmental writing, political communication, social issues in journalism and multimedia news reporting.

2006-2008. **Academic editing.** Copy-edited two books by Canadian communications scholars Vincent Mosco and Catherine McKercher: *Knowledge Workers in the Information Society* (Lexington Books, 2007) and *The Laboring of Communication* (Lexington Books, 2008). Also a copy-editor for the AEJMC journal, [Teaching Journalism and Mass Communication](#).

2006-2009. **Volunteer professional work.** Upon moving to the United States in June 2006, my visa did not permit me to work for pay in the U.S. I kept active in the field, doing volunteer writing for the *Tracks* newsletter of the Cleveland Museum of Natural History and helping to edit *Writer's Week*, the newsletter of SPJ's Cleveland chapter. I also did editing and training workshops for the *Heights Observer*, a local "citizen journalism" publication covering Cleveland Heights and University Heights. I later continued to serve on the *Heights Observer's* editorial advisory board, which I left in 2014 because I was doing research about the publication.

1999-2006. **Sessional lecturer (adjunct professor).** Carleton University, [School of Journalism and Communication](#). My seven years of teaching at Canada's oldest and most prestigious journalism school involved practical reporting workshops as well as more theoretical seminars in social issues, though the seminars were geared to beat reporting³ on those issues.

³ Focused reporting on a particular subject area.

2000-2002. **Freelance writer and researcher.** My writing during this period included coverage of local politics, environmental issues and education for the *Ottawa Citizen*. For 18 months of this time I worked full-time, on contract, for the City of Ottawa's public health department doing research and writing on public health issues.

1988-2000. **Reporter and copy editor.** *The Ottawa Citizen*. The *Citizen* is one of Canada's top 10 newspapers in circulation, covering the national capital region, which includes Ottawa and its surroundings, including West Quebec. As a beat reporter for most of this time, I covered municipal politics in the City of Ottawa and its suburbs, and local environmental issues. In 1996-1997, I had particular responsibility for all stories arising in West Quebec, where I covered a wide range of events and issues, often using my fluency in French, from the Hull (now Gatineau) courthouse to the remote Algonquin reserve at Barrière Lake near Maniwaki, four hours north of Ottawa by car. I also did some general assignment reporting and editorial writing. In 1998-99 I worked on the news desk as a copy editor and paginator, using Quark XPress software to produce pages in their final form. I left when the *Citizen* posted voluntary buyout offers in 2000, to pursue an academic career.

June-August 1987. **Intern editor.** *Canadian Geographic Magazine*. This was a summer placement during my master's studies, but relevant to my current teaching. I edited articles, did photo research and wrote some short articles. After leaving, I wrote a major article based on my master's thesis that ran in February 1988. That article was subsequently reprinted in two textbooks.

March-August 1980. **Stringer**⁴. *The Ottawa Journal*. I wrote between three and five stories per week, covering municipal politics and community groups. This job, which I loved because it allowed me to combine full-time parenting with part-time journalism, ended suddenly when the *Journal* folded in August 1980.

1976-1978. **Reporter.** *The North Shore News* (Pierrefonds, Quebec). I started my journalism career at this weekly newspaper on Montreal's West Island. I covered suburban school boards, municipal politics, police and fire, social services, youth, and edited the paper's social section as well as writing features.

1974-1976. **Laboratory research assistant.** Ayerst Laboratories (Montreal): This job predates my journalism career, but demonstrates my familiarity with scientific research and how research practices differ between the university and industry.

COURSES TAUGHT

At John Carroll University (course descriptions from the college bulletin with some additional information):

⁴ A stringer is a freelancer working regularly for the same media outlet.

CO 225 Journalism – Introduction to news writing and news analysis. Uses electronic newsroom. Emphasis on writing for a variety of media and developing information-gathering research skills for news production.

CO 225H Honors Journalism – Covers the same type of material as the CO 225 course but in somewhat more depth, with extra readings and, in 2011, a special pilot project in which students produced a newsletter using iPads and iMac computers with Pages software. Please see the [department home page](#) for a link to the two newsletters, which can be downloaded.

CO 286 (formerly 386) Media Literacy – Examination of the interplay of media, self, information, and society to understand the role of media in shaping culture and social reality. Encourages the development of a critical approach to all mediated messages in a complex, information-based society. (When I teach this course it has a service-learning component which involves working with children to introduce them to basic concepts of media literacy in the classroom and after-school programs.)

CO 389 Social Issues in Journalism – Prerequisite: CO 225. Researching and communicating social issues through journalism. Focus on use of data, interpreting and writing about public affairs, and examining how the news media report on social issues. Topics can include reporting on issues in healthcare, the environment, poverty, and immigration.

CO 410 Editing and Design – Prerequisite: CO 225. Advanced study of theory and practice in presenting news, features, and information in various formats, including newspapers, magazines and websites. A senior-level course that sums up journalism studies, polishes skills in copyediting, instructs students in the basics of print and web design, and examines future directions of the news media, specifically in convergent journalism.

CO 438. MULTIMEDIA JOURNALISM Prerequisite: CO225 . Focuses on the differences and similarities in reporting, writing, and production of digital news using text, photographs, video, audio, and Web design . Includes analysis of news content, ethical responsibilities of reporters and managers, and effects on society. Students will produce a class news website, a video newscast, individual blogs, and use social media to find, cover, and circulate news stories .

CO 449. POLITICS, PUBLIC POLICY AND THE MEDIA Prerequisite: CO 225 or PO 101. Analysis and critique of the dynamics between the news media, political groups, and the public and their effects on public policy . Historical perspective on selected campaigns with an emphasis on social, political, and economic shifts in American society.

CO 455. HEALTH AND ENVIRONMENTAL WRITING Prerequisites: A laboratory science course and CO 100 or CO 125 and EN 125 or equivalent 100-level English writing class. Researching and communicating environmental and health issues through

the media. Focuses on interpreting and writing scientific and technical information in an accessible way and understanding strategies of risk communication.

CO 467. COMMUNICATIONS AND THE FIRST AMENDMENT Survey of major topics in media law in the U.S. with particular attention to the First Amendment and how its interpretation has evolved through landmark Supreme Court decisions. Includes segments on commercial speech, copyright, privacy, and international legal issues of importance to all communications professionals.

CO 495. SENIOR CAPSTONE IN COMMUNICATION STUDIES Required of all majors in their senior year. Students complete a comprehensive communication project or research study under the direction of faculty and develop an online portfolio. Based on knowledge and skills acquired through education and experience as a communication major. Includes presentation.

Student Advising: Three cohorts of freshmen sophomore advisees: 13 beginning in 2015-16, six in 2010-11 and seven in 2011-12, plus about 20 major advisees.

At Carleton University's School of Journalism and Communication (course descriptions from the university undergraduate calendar):

JOUR 2201 Fundamentals of Reporting – A full-year introduction to the techniques of news gathering, the standard rules of news and feature writing, elements of news judgment, interviewing skills, a sense of narrative, and ethical reflection. Lectures, discussion and practicum six hours a week.

JOUR 4201 Specialized Reporting (Social Issues) – A full-year seminar/workshop in one area of public affairs reporting. Offerings may include politics and government, international issues, the arts, the economy, science and technology, social issues, sports. Emphasis on explanatory/analytical reporting, culminating in an extended work of journalism in any medium, resources permitting. Prerequisites: third-year reporting courses. Lectures, discussion and seminars three hours a week. The Social Issues section of this course was a full-year course focused on social policy in Canada, offering students extensive writing experience in a variety of forms, including backgrounders, news and feature articles, and PowerPoint presentations. Students covered a range of “beats” including religion, health care, poverty, housing, aboriginal affairs, education, environment, urban affairs, aging, families, children, youth and gender issues, and shared their findings in weekly seminars.

THESIS SUPERVISION

Campbell, David. (2011) Journalism at a crossroads: An examination and analysis of U.S. business models for news. Master's thesis.

HONORS AND AWARDS

2013. Grauel Fellowship, John Carroll University. A one-semester paid leave without teaching duties to pursue a research project. Awarded competitively to faculty, based on peer-reviewed research proposals.

2003-2006. **Doctoral Fellowship**, Social Sciences and Humanities Research Council, May 2003 to April 2006. This was at the time the highest-level, most prestigious grant that a doctoral candidate in my field could achieve in Canada, and I was the first doctoral student at Carleton to win it.

Ontario Graduate Scholarship, awarded May 2003, declined to take up the SSHRC because the rules did not permit a student to hold both grants.

2002-2003, 2003-2004, 2004-2005, 2005-2006. **Scholarship for Academic Excellence**, Carleton University Department of Mass Communication,

2002-2003. **Entrance Scholarship for Academic Excellence**, Carleton University Dean of Graduate Studies.

1991. **The Investigative Journalism Award**, Carleton University School of Journalism. For my master's thesis, which also achieved a Pass With Distinction. Note: The Investigative Journalism Award was not given annually; only when a project merited it.

May 1988. **Travel Scholarship** from the embassies of Germany, Sweden, Austria and the Netherlands, which paid all my expenses including airfare, accommodations and travel, and made all the arrangements for interviews and tours on a three-week trip to investigate innovative technologies in garbage disposal (incineration, recycling and composting) in the four European countries. This was a competitive award whose recipient was chosen by a panel from Carleton University's School of Journalism for the academic merit of the research proposal. The research was used in my master's thesis, as well as a major article in *Canadian Geographic* magazine.

1988. **Christoph Lehmann-Halens Memorial Scholarship**. Presented annually to a Master of Journalism student interested in environmental issues, disarmament or feminist issues. My expertise was in science and environment.

1987-88. **Ontario Graduate Scholarship**, during my master's program. I was the first journalism student at Carleton ever to win an Ontario Graduate Scholarship.

1986-87. **TIME Canada Scholarship**. This award is given annually "on the basis of academic and professional excellence" to a student entering the M.J. program at Carleton University.

PUBLICATIONS

ACADEMIC ARTICLES

Buchanan, C. (2015). Revisiting the UNESCO debate on a New World Information and Communication Order: Has the NWICO been achieved by other means? *Telematics & Informatics* 32: 391-399.

Buchanan, C. (2014). A more national representation of place in Canadian daily newspapers. *The Canadian Geographer* 58(4): 517-530.

Buchanan, C. and M. O. Finucane. (2013) "Spreading the Word: Service learning in a media literacy course." *Teaching Journalism and Mass Communication*, Special Edition on Service Learning. <http://aejmc.us/spig/2013/spreading-the-word-service-learning-in-a-media-literacy-course/>

Buchanan, C. (2011) Reforming J101: Establishing an Online Presence. *Teaching Journalism and Mass Communication* 1(1) <http://aejmc.net/spig/2011/reforming-j101-establishing-an-online-presence-2/>

Buchanan, C. (2010). A changing sense of place in Canadian daily newspapers: 1894-2005. (Doctoral dissertation). NR67869. Available online at Academia.edu, where to date it has been downloaded (in whole or in part) 85 times.

Buchanan, C. (2009a). Sense of place in the daily newspaper. *Aether: The Journal of Media Geography*, 4 (March): 62-84. http://130.166.124.2/~aether/pdf/volume_04/buchanan.pdf

Buchanan, C. (2009b). Canada (Modern) entry in Christopher H. Sterling, Ed. *Encyclopedia of journalism*. Thousand Oaks, CA: Sage Publications.

Eid, Mahmoud and Carrie Buchanan. (2005). North America: Multiplying media in a dynamic landscape. *First Monday* 10(11) . Available online at <http://firstmonday.org/htbin/cgiwrap/bin/ojs/index.php/fm/article/view/1290/1210>

BOOK REVIEWS

Buchanan, C. (2014). Book Review: To the Cloud by Vincent Mosco. *Global Media Journal: Canadian Edition* 7(2): 87-89. http://www.gmj.uottawa.ca/1402/v7i2_buchanan_e.html

Buchanan, C. (2004, October). Book Review: Feminism in the courtroom. *University Affairs*. <http://www.universityaffairs.ca/article.aspx?id=1836>

PUBLIC DOCUMENTS

Code of Ethics Workgroup, Transition Advisory Group, Cuyahoga County. (2010). Proposed Cuyahoga County Code of Ethics. I was an active member of the workgroup and was involved in the research, writing, editing and formatting of the entire document. Available online at http://charter.cuyahogacounty.us/pdf_transitioninfo/en-US/COERecommendations.pdf

MAGAZINE ARTICLES

Buchanan, C. (2004, Spring) The 'great experiment'. *Media*, 10(3), 18-19
Available online at http://caj.ca/wp-content/uploads/2010/mediamag/spring2004/finalCAJ_mediomag0404.pdf

Buchanan, Carrie (1988). Garbage Blues. *Canadian Geographic Magazine*. February/March 1988, pp. 30-39. Available online at <https://johncarroll.academia.edu/CarrieBuchanan>

NEWSPAPER ARTICLES

Buchanan, C. "Stage set for water usage dispute", *Ottawa Citizen*, Oct. 8, 2001: C3
Available online at www.carriebuchanan.com

Buchanan C. "Attacking asthma: Air pollution creates and kills more asthmatics every year. Now parents are fighting back," *Ottawa Citizen*, Nov. 17, 1998. Online at www.carriebuchanan.com

Plus more than 1,500 bylined articles in the *Citizen* over 12 years.⁵

The following articles, available only in the FPInfomart database, were derived from my master's thesis research:

Buchanan, C. (1988) "How Europe Puts out the Trash", "Sweden puts waste to work", "Holland: Among world's best recyclers", and "Austria: Green Bin movement grows". *Ottawa Citizen*. Oct. 2, 1988: D8.

⁵ The listed articles were done on a freelance basis, however, more than 1,500 articles were published under my byline in *Ottawa Citizen* during the years I worked there full-time, between 1988 and 2001. All are included in Infomart, the CanWest Global electronic database, at <http://fpinfomart.ca/> Many are also on the Canadian News Disc, which only dates back to 1994 but is more widely accessible in libraries. In searching for citations on Google Scholar, I discovered that a number of these stories are cited in the academic literature.

CONFERENCE PAPERS & PRESENTATIONS

Shaffer, Jan (chair), Lisa A. Phillips, Carrie Buchanan, Robert Washburn, Brenda O'Farrell and Ross Connelly (2014). "Hyperlocal News on Both Sides of the Border." Panel at the annual conference of the Association for Education in Journalism and Mass Communication, August 8, in Montreal.

Buchanan, C. (chair), Eun-Jeong Han, Barbara Freeman and Kirsten Kozolanka. (2013). "Citizen Journalism and its Antecedents." Panel at the conference "The Communication Galaxy: Discoveries, Boundaries, and Opportunities," of the Global Communication Association, November 23, 2013, at Saint Paul University in Ottawa, Canada. My own paper was entitled "A NWICO By Other Means?"

Buchanan, C. and M.O. Finucane. (2013). "Service Learning in a Media Literacy Course," presented as part of a panel chaired by Michael Longinow, also with Michael Ray Smith, Donald Allport Bird and Carolyn Kim. Sponsored by the Small Programs Interest Group and Community Journalism Interest Group, at the Association for Education in Journalism and Mass Communication annual conference in Washington, D.C., August 8, 2013.

Buchanan, C., M.O. Finucane (chair), T. Masterson, L. Flaherty, M. Thornton and M. McAndrew. (2013). "Expanding Frontiers in Teaching and Academia." Panel at the conference "On Fire at the Frontiers: The Commitment to Justice in Jesuit Education" August 3, 2013, at Creighton University, Omaha, Nebraska.

Buchanan, C. (2012) "Learning to Count." Panel presentation on "Making the Transition from Newsroom to Academia" with several other members of the Small Programs Interest Group, at the Association of Educators in Journalism and Mass Communication (AEJMC) 100th Anniversary Conference, Chicago, Aug. 9-12.

Buchanan, C. (2012) "Connecting students with the community: Using journalism students to teach media literacy in local schools." Panel with Brent Brossman, moderator, Sara Stashower, Brian Brossman and Joshua Brossman. At Central States Communication Association *Connecting in Cleveland* conference, Cleveland, Ohio, March 28-31.

Buchanan, C., J. Burry and E. Stark (2011) "Politics, public policy and the press." Panel moderated by myself, with two student presenters, at Celebration of Scholarship conference, John Carroll University, March 28-31.

Buchanan, C. (2010) "Citizen Journalism." Panel with three local online news publishers whose writers and editors are unpaid amateurs known as "citizen journalists": Jim O'Bryan, co-founder of the Observer chain of hyperlocal newspapers in the Cleveland area, which started with the *Lakewood Observer*; Deanna Bremer

Fisher, MBA, publisher/editor of the *Heights Observer* in Cleveland Heights and University Heights; and Betsy Voinovich, publisher of the then-new *Collingwood Observer*. At the Society of Professional Journalists' Region 4 spring conference, Rise up in Cleveland, April 9-10. <http://spjclelandregion4.eventbrite.com/>

- Buchanan, C. (2009) Locality in the newspaper era. Paper presented at the Union for Democratic Communication Annual Conference, Buffalo, N.Y., May 28-31.
- Buchanan, C. (2008). Newspapers and the construction of local identity: the Toronto Star and Ottawa Citizen as case studies. Paper presented at the 22nd annual *Two Days of Canada* conference, *Connecting Through Media History*, St. Catharines, Ontario, November 6-7.
- Buchanan, C. (2007c). Glocalizing the newspaper. Paper presented at the Union for Democratic Communications Annual Conference, Vancouver, B.C., October 25-27.
- Buchanan, C. (2007b). Making places public: The changing role of the metropolitan newspaper in constructing locality. Paper presented at the Canadian Communications Association Annual Conference, Saskatoon, Saskatchewan, May 30-June 1.
- Buchanan, C. (2007a). Challenges in interdisciplinary research: A few words of caution. Paper presented at *The Future of Communication Studies: Toward a Critical Remapping of the Field*, the Annual Conference of the Communication Graduate Caucus of Carleton University. Ottawa, March 15-16.
- Buchanan, C. (2006b). Sense of Place in Metropolitan Newspapers. Paper presented at the Canadian Communications Association Annual Conference, Toronto, June 1-3.
- Buchanan, C. (2006a). Newspapers and the Local Sense of Place. Paper presented at *Popular Culture and the Local: An interdisciplinary conference exploring questions of popular culture and local identity*. Brock University, St. Catharines, Ont., May 12-13.
- Buchanan, C. (2004). Out of context: The decontextualization of news stories. Paper presented at the Canadian Communications Association Annual Conference, Winnipeg, Manitoba.
- Buchanan, C. (2003). Decontextualization: Decreasing visual context in news photographs. Paper presented at the Canadian Communications Association Annual Conference, Halifax, Nova Scotia.

PUBLIC AND UNIVERSITY PROGRAMS

As a professor in the Tim Russert Department of Communication and Theatre Arts, a board member of Cleveland professional chapter of the Society of Professional Journalists and faculty adviser to the John Carroll University campus chapter of SPJ, I have been involved in planning and organizing many public and university programs, some in conjunction with other organizations. Some offered training to help journalists master new skills and technology, others were panels or speakers on topics of interest to journalists. The following are programs I instigated, moderated or helped to plan:

2015 Events:

April 22: Police Force and the Media. Panel on police violence in Cleveland, featuring Ryllie Danylko, 2013 JCU graduate and reporter for the Northeast Ohio Media Group; Cleveland City Councilman Joe Cimperman, JCU alumnus and member of the public security committee, which oversees the Cleveland Police; Mansfield Frazier, broadcaster and community worker; and Chris Esparza-Rivero, 2010 JCU graduate, then a third-year law student, who experienced police violence. Organized by the Society of Professional Journalists' Cleveland Pro and John Carroll University chapters. Note: Video from this program is now being used by the Assistant Provost for Diversity and Inclusion and a request has been made to include it in campus police training.

2014 Events:

March 11: Access to Public Records: Whose are They? Held at John Carroll University in cooperation with the college's SPJ chapter, this program featured two people from the City of Cleveland Heights — City Manager Tanisha Briley and Police Chief Jeffrey Robertson — and two from the Northeast Ohio Media Group — crime reporter Adam Ferrise and attorney David Marburger (an expert on freedom of information who represents *The Plain Dealer* and *cleveland.com*). The four panelists discussed a series of problems between the police chief and reporter over access to police files.

June 25: Photojournalism: How I Got that Picture. Featured three Cleveland photojournalists: Marvin Fong from *The Plain Dealer*; Peggy Turbett, who teaches photojournalism at John Carroll University and has worked for *The Plain Dealer* and *Cincinnati Enquirer*, and Kyle Lanzer, formerly with *Sun Newspapers* and now owner of his own photography business. Bill Barrow, curator of Special Collections at Cleveland State University, also spoke about the Heritage Project, which features historical photos from Cleveland publications.

2013 Events

Jan. 23: Women in Sports Journalism with Robin Palmer of the *News-Herald* and Stephanie Storm of the *Akron Beacon-Journal*.

Feb. 23: Writing that Works Online and Follow the Noise. Two training workshops with SPJ national trainer Jeff Cutler, morning and afternoon, Feb. 23.

June 27: Nostalgia Night: Radio Days, Cleveland Style. Worked with WTAM news anchor Tom Moore to produce a panel of Cleveland radio personalities from years past, to discuss the dramatic changes to radio news in Cleveland over the past 50 years.

2012 Events

Jan. 11: Ethics in County Government: A Followup One Year Later. County Executive Ed FitzGerald, plus Lynda Mayer of the League of Women Voters and Harlan Spector of *The Plain Dealer* discussed progress toward creating an ethical culture at Cuyahoga County. Moderator: Carrie Buchanan

Feb. 22: Entrepreneurial Journalism, a panel by journalists who run their own businesses, doing freelance and contract work. Moderated by John Ettore, with Mary Mihaly, Eileen Beal and Maria Shine Stewart. All four are local independent writers who have made a living from writing and editing for many years. They shared tips, stories and advice.

June 28: Nostalgia Night. The theme was "When Women Crashed the Newsroom" and our event included women who were pioneering journalists in Cleveland as well as Dr. Mary Beadle of John Carroll University, who teaches a Women in the Media course. Bill Barrow of the Special Collections Library at Cleveland State University also spoke, and selected items from the library's collection that featured some Cleveland's female reporters and editors.

Oct. 4: Religion and Media panel, with Mark Rollenhagen, pastor at Faith Lutheran Church and a former *Plain Dealer* reporter; Nancy Erikson, editor of the Catholic Universe Bulletin and a former daily newspaper reporter; and Shih Ying-Fa, abbot of the Nien-Fo Ch'an Order of Buddhist Monks and founder of CloudWater Zendo, the Zen Center of Cleveland. A former broadcaster, Ying-Fa spent 20 years in radio before converting to Buddhism and adopting the religious life.

Nov. 5. East-West Center: US Election Issues: Race and Gender in 2012

I served as moderator for this panel, hosted by John Carroll University and open to the public. It was attended by a delegation of journalists from several Asian countries, hosted by the East-West Center. Panelists included:

Arlene Anderson, Executive Director, Cleveland Branch NAACP
Mike Brickner, Communications and Policy Director, ACLU Ohio
Penny Jeffrey, President, League of Women's Voters Cleveland
Marsha A. Mockabee, President and CEO, Urban League Cleveland

Nov. 15: Panel on **Cleveland's News Future** with Harlan Spector, Guild chapter president from *The Plain Dealer*; Jean Dubail, former PD editor who's now senior editor for Patch.com in the region; and Tom Moore, WTAM news anchor, whose experience as local radio stations were was bought up by Clear Channel serves as a possible model of things to come.

2011 Events

Jan. 10: Creating an Ethical Culture. Speaker Richard Condit, from the Government Accountability Project, came from Washington, D.C. to join members of the Cuyahoga County's Code of Ethics Workgroup, set up by the Transition Advisory Group to prepare a proposed Code of Ethics for the new Cuyahoga County Government. The speakers described the proposed code and explained the reasons for its key elements, in a luncheon at the City Club of Cleveland. Mr. Condit also provided a critique and comparison to codes of ethics in other areas, as well as a rationale for the whistleblower provisions in particular, which were his area of expertise. Moderator: Carrie Buchanan.

Jan. 31: Delegation of broadcasters from Kyrgyzstan welcomed with a luncheon at

John Carroll University's Tim Russert Department of Communication and Theatre Arts. Moderator: Dr. Carrie Buchanan. Co-hosted by JCU, SPJ and the Cleveland Council on World Affairs.

Feb. 23: Luncheon with Debra Adams Simmons, the new Plain Dealer editor, co-hosted by the Society of Professional Journalists and the National Association of Black Journalists. Held at the City Club of Cleveland.

March 27: Photography Workshop at John Carroll. The student chapter of SPJ at John Carroll organized this workshop to train students in the basics of photography. With Bill Gugliotta, photo director at *The Plain Dealer*. We had hoped to enter SPJ's first-ever photography contest, scheduled in April, but it was cancelled due to lack of entries.

June 2: Jewish Health Care Issues. Health writer Eileen Beal and I organized this Association of Health Care Journalists panel, which featured Dr. Mendel Singer, Associate Professor in Public Health at Case Western Reserve University and head of the Jewish Health Initiative, and Rabbi Akiva Feinstein, spiritual adviser at Montefiore Medical Center in Cleveland. It helped journalists to understand special issues that arise in providing health care to Jewish people. Held at the Cleveland Jewish News offices. Coverage in the Pittsburgh Press, which sent a reporter.

June 30: Nostalgia Night: Remembering the *Cleveland Press*. Held at the Cleveland Press Collection at Cleveland State University, with curator Bill Barrows and several *Cleveland Press* alumni who shared stories of their experiences at the newspaper. Moderator: Carrie Buchanan. Writeup online here: <http://archive.constantcontact.com/fs063/1103406221024/archive/1106342509290.html>

Aug. 28: Underground Book Club, at John Carroll. A discussion with a small group of incoming freshmen of the book *Say Everything* by Scott Rosenberg, on the history of blogging. Organized by Angela Weimer of Student Activities.

Aug. 31: JCU Blogging Showcase, Jardine Room, Lombardo Student Center. John Carroll students J.P. Calubaquib, Elizabeth Stark and Sharonica Smedley presented their own blogs and discussed the experiences they have had in writing them. Moderator: Carrie Buchanan. Organized with Angela Weimer of Student Activities.

Sept. 6: "Breaking News, Breaking Down" – screening of an award-winning film about journalists who covered 9-11 and Hurricane Katrina with its director, Mike Walter, whom we brought in from Washington, D.C. This was SPJ Cleveland's program commemorating the 10th anniversary of 9-11 and the sixth of Hurricane Katrina. Moderator: Carrie Buchanan

Note: Mike Walter, who has had a long career as a broadcast journalist and documentary filmmaker, also visited my two journalism classes the next day at JCU. Students saw the film in a separate class and had this opportunity to talk to the director.

Oct. 24: Turkish newspaper editor and foreign correspondent Kerim Balci visited the Tim Russert Department of Communication and Theatre Arts for an evening meeting with about 20 students. An article in The Carroll News about the event is available online at <http://www.jcunews.com/2011/10/27/turkish-journalist-informs-inspires-jcu-students/>

Nov. 15: Election Post Mortem at the Riverside Park Branch of the Cuyahoga County Public Library, with panelists Joe Frolik and Henry Gomez of the Plain Dealer and Richard Perloff of Cleveland State University. Moderator: Carrie Buchanan

2010 Events

April 9-10: Rise up in Cleveland: Regional Conference for Society of Professional Journalists. This two-day conference drew hundreds of attendees from four states: Ohio, Michigan, West Virginia and Pennsylvania. It featured a special afternoon for students at *The Plain Dealer* with sessions on using social media and newspaper design, meetings with columnists and reporters, a tour of the newsroom and a chance for some of us to sit in on the senior editors' meeting in the mid-afternoon. Saturday featured a whole day of panels, workshops and speakers. I chaired a panel on Citizen Journalism with representatives from Cleveland's Observer chain of suburban newspapers. Complete program online at <http://spjclelandregion4.eventbrite.com/>

June 1: Freedom of Information Workshop. David Cuillier of the University of Arizona, a national SPJ trainer on access to information, visited Cleveland for a program to train local journalists on doing more effective searches for documents and using the Freedom of Information Act and state statutes that provide access for journalists to government information.

July 20: Nostalgia Night. Featured Professor Alan Stephenson of the Tim Russert Department and his collection of broadcasting memorabilia from decades past, along with items brought in by other SPJ members. Several of us dressed up in 60s style outfits and brought things like old tape recorders, a portable Smith Corona typewriter, old microphones, and so on. Dr. Stephenson's talk and collection sparked many memories from audience members about Cleveland journalism in earlier decades. The good attendance and enthusiastic reception for this event led to its becoming an annual thing. Moderator: Carrie Buchanan

Sept. 29: Google Training for Journalists. Jake Parillo, midwest representative for Google, Inc., visited Cleveland to deliver a workshop training journalists in the most effective use of Google's many features.

2009 Events

Sept. 29: Media Coverage of Immigration Issues. Featuring Julia Preston of the *New York Times* (we brought her in from New York City), Robert Smith of the *Plain Dealer*, and Cleveland immigration lawyer David Leopold. Moderator: Veronica Dahlberg, editor of the *HOLA Journal* (a Spanish/English publication for the local Hispanic community) and member of the SPJ Cleveland board of directors. This was held at John Carroll University.