

Brent G. Brossmann

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Experience:

John Carroll University, University Heights, OH

The Tim Russert Department of Communications and Theatre Arts

Associate Professor, 1999-present

Assistant Professor, 1995-1999

Instructor, 1993-1995

California State University, Fullerton, CA

Department of Human Communication Studies

Lecturer, 1988-1990

California State Polytechnic University, Pomona, CA

Communication Department

Lecturer, 1989

Rancho Santiago College, Orange, CA

Lecturer, 1989

Education:

Ph.D. Kansas University, Lawrence, KS

Communication Studies

M.A. California State University, Fullerton, CA

Communication Studies

B.A. Texas A&M University, College Station, Texas

Speech Communication

Honors:

Curtis W. Miles Faculty Service Award, John Carroll University, 2011

Editor's Choice Award, *The Carroll News*, "Best of JCU Teachers," 1997

Outstanding New Teacher Award, Central States Communication Association, 1995

Outstanding Graduate Award (history of the department), Texas A&M University, 1995

Kim Giffin Research Award, Kansas University, 1993

Graduate Service Award, Kansas University, 1993

Graduate Peer Award, Kansas University, 1993

University Recognition for Exceptional Course Design, California State University, Fullerton, 1989

University Ambassador Service Award, California State University, Fullerton, 1988

Lee Grannell Forensics Award, California State University, Fullerton, 1987

Professional Encouragement Award, California State University, Fullerton, 1986

Research:

A. Publications

- The rhetorical fantasy of energy transitions: implications for energy policy and analysis. (2014). *Technology Analysis & Strategic Management* 26(7), 837-854 (with Benjamin Sovacool).
- Fantastic futures and three American energy transitions. (2013). *Science as Culture*, 22(2), 204-212 (with Benjamin Sovacool).
- Empowering words: A service-learning project between John Carroll University and the Cuyahoga Hills Juvenile Correctional Facility. (2011). *National Forensic Journal*, 29(1), 34-60 (with Jeanette Brossmann).
- Symbolic convergence and the hydrogen economy. (2010). *Energy Policy*, 38(4), 1999-2012 (with Benjamin Sovacool).
- Best tournament practices: Recommendations and data. (2010). In A. Louden (ed.), *Navigating Opportunity: Policy Debate in the 21st Century*. Wake Forest National Debate Conference (with Rich Edwards, chair, Jon Brusckhe, Gary Larson, Ross Smith, Will Repko, Bill Newnam and Mike Hall).
- Review of *Fallacies and Argument Appraisal* by Christopher Tinsdale. (2006). *Argumentation & Advocacy*, 43(2) 95-97.
- Toward a theory of minimally rational argument: Analysis of episode-specific effects of argument structures. (1995). *Communication Monographs*, 62, 183-209 (with Daniel J. Canary, Jeanette E. Brossmann and Harry Weger, Jr.).
- An observational analysis of argument structures: The case of *Nightline*. (1990). *Argumentation*, 4, 199-212 (with Daniel J. Canary).
- Married couples' argument structures and sequences: A comparison of satisfied and dissatisfied dyads. (1987). In J. Wenzel (ed.), *Argumentation and critical practices: Proceedings of the fifth SCA/AFA conference on argumentation* (pp. 457-484). Annandale, CA: Speech Communication Association (with Daniel J. Canary, Alan L. Sillars and Sannon LoVette).
- Argument structures in decision-making groups. (1987). *The Southern Speech Communication Journal*, 53, 18-37 (with Daniel J. Canary and David R. Seibold).
- Facilitating cultural adaptation in the classroom: Utilizing the BaFa BaFa Simulation-Game. (1986). *The Ohio Speech Journal*, 24, 81-91 (with James Sass and Eva K. Rose).

B. Convention Papers & Presentations

- Collaboration and Academic Debating: The Peril and Promise of Interdependence in "Independent" Debate Leagues. (2010). Presentation at the Ohio Communication Association 74th Annual Conference, Clark State Community College, Springfield, Ohio, October 12, 2010.

Fantasy, Abundance, and Consumption: Symbolic Convergence in Public Discourse on the Hydrogen Economy (2009). Paper presented at the annual meeting of the NCA 95th Annual Convention, Chicago Hilton & Towers, Chicago, IL, Nov 11, 2009 (with Benjamin Sovacool).

Symbolic Convergence and the Hydrogen Economy (2009). Paper presented at the annual meeting of the 4S Annual Meeting - Abstract and Session Submissions, Hyatt Regency Crystal City, Crystal City, VA, Oct 28, 2009 (with Benjamin Sovacool).

And they lived happily ever after: Future implications of the CEDA/NDY joint resolution policy. (1997, April). Paper presented to the Central States Communication Association, St. Louis, MO.

Is there a theoretical difference between debating about values and policies? (1991, August). Paper presented to the seventh SCA/AFA conference on argumentation, Alta, Utah (with Ben Biermann).

Argument structure, episodic perceptions and relational attributions. (1990, June 8). Paper presented to the International Communication Association, Dublin, Ireland (with Jeanette E. Brossmann and Daniel J. Canary).

An observational analysis of argument structures from a structural perspective: The case of *Nightline*. (1988, November). Paper presented to the Speech Communication Association, New Orleans, LA (with Daniel J. Canary).

Married couples' argument structures and sequences: A comparison of satisfied and dissatisfied dyads. (1987, August). Paper presented to the fifth SCA/AFA conference on argumentation (with Daniel J. Canary, Alan L. Sillars and Shannon LoVette).

Argumentation and group-decision making: An observational analysis of consensus and dissensus groups (1986, November). Paper presented to the Speech Communication Association, Chicago, IL (with Daniel J. Canary).

C. Unpublished Research

I wrote my own text for argumentation and debate. It is available via Canvas for my students. It has never been sent to a publisher, and it has no official title. However, Neil Butt reviewed a paper copy. His dissertation is a comprehensive content analysis of existing debate textbooks which notes that the "packet Brent put together for his own argumentation and debate classes would outscore any of the 73 textbooks in this study on decision-making elements" (Butt, 2010. *Argument Construction, Argument Evaluation, And Decision-Making: A Content Analysis Of Argumentation And Debate Textbooks*, p. vi. Dissertation completed at Wayne State University).

D. Professional Presentation

Gettysburg Address at 150. IdeaStream. November 19, 2013. 90.3 WCPN.

<http://www.ideastream.org/programs/sound-of-ideas/gettysburg-address-150>

Analysis of Presidential Debate – Obama v. Romney 3rd Debate. @ The Table: Debate coach Dr. Brent Brossmann. WKYC (Cleveland NBC Affiliate) Evening News. October 23, 2012. Jim Donovan interviewing. <http://www.wkyc.com/news/article/266345/32/@-The-Table-Debate-coach-Dr-Brent-Brossmann>

Analysis of Presidential Debate – Obama v. Romney 3rd Debate. WOR 710 – New York City – Morning News – October 23, 2012

Preview of 3rd Presidential Debate – WKYC (Cleveland NBC Affiliate) Morning News – October 23, 2012. Chris Tye interviewing.

Analysis of Presidential Debate – Obama v. Romney 2nd Debate. @ The Table: Debate coach Dr. Brent Brossmann. WKYC (Cleveland NBC Affiliate) Evening News. October 17, 2012. Russ Mitchell interviewing. <http://www.wkyc.com/video/1908267378001/0/At-The-Table-Debate-reaction>

Analysis of Presidential Debate – Obama v. Romney 1st Debate. @ The Table: Debate coach Dr. Brent Brossmann. WKYC (Cleveland NBC Affiliate) Evening News. October 4, 2012. Robin Swoboda interviewing. http://archive.wkyc.com/news/politics_government/article/264069/132/@-The-Table-Debating-the-debate-

Debate Preview – WKYC (Cleveland NBC Affiliate) Morning News – October 3, 2012. Chris Tye interviewing.

E. Invited Presentations

Urban Debate Leagues – Why You Should Join. Presentation to John F. Kennedy High School, December, 2010. (Approximately 30 students and one faculty member.)

The Value of Academic Debate in Contemporary Society. Presentation to the Lyndhurst Masonic Lodge, March, 2010.

What Debate Does For High School Students. Presentation to Success Tech Academy. January, 2009. (Approximately 25 students, one teacher and the principal.)

Improving Debate Practices. Presentation to the National Christian Forensics and Communications Association, Region 6. September, 2003. (Approximately 100 debaters and 40-50 parents and coaches.)

Debate Coaching

As the Director of Debate at John Carroll University, an important element of my teaching load is coaching a competitive debate program. Since 1993, my teams have won many awards, including:

2006 American Debate Association National Champions – novice – Sean McClure & Chris Schroeder
2000 American Debate Association National Champions – varsity – Ben Sovacool & Katie Lavelle
2002 American Debate Association National Finalist – junior – Michael Grossman & Erika Thomas
2001 American Debate Association National Semifinalist – varsity – Ben Sovacool & Elizabeth Wiley
2001 Cross-Examination Debate Association National Semifinalist – varsity– Ben Sovacool & Elizabeth Wiley

Service:

Professional

President, American Debate Association, 2008-2010
Vice-President, American Debate Association, 2004-2008
Secretary, American Debate Association, 1999-2004
Member, Executive Committee, Cross-Examination Debate Association, 2006-2010
Chair, East Central Region, Cross-Examination Debate Association, 2006-2010
Member, National Debate Tournament Committee, 1996-1998; 2002-2004
Chair, District V, National Debate Tournament, 1996-1998; 2002-2006
Committee Member, District V, National Debate Tournament, 1999 – 2001, 2008, 2009
Tournament Director, American Debate Association National Championship, held at Vanderbilt University, Nashville, TN, March 2010
Tournament Director, American Debate Association National Championship, held at Appalachian State University, Boone, NC, March 2009
Annual Host, Ohio High School Speech League Season Opening Pre-District Qualifying Tournament, held at John Carroll University each October, 1996-2014. Each year, six to fifteen JCU students assist in all capacities, including judging.
Annual Host, Austin J. Freeley Collegiate Invitational, held at John Carroll University each December, 1997-2011 (Has drawn from 40 to 90 teams, depending on the year. Has included Harvard, Northwestern, Michigan, Michigan State, Wake Forest, Vanderbilt and more than 30 other institutions.) Each year, six to fifteen JCU students assist in all capacities except judging.
Host, American Debate Association National Championship, held at John Carroll University, March, 2000
Host, World Schools Debating Championship, 2000 (Primary host in Pittsburgh, but sixteen international teams competed at John Carroll University. Seven JCU students assisted.)
Volunteer Consultant for Dr. Palmer's Watson Development Project (2014)
Judge, John Carroll University First Year Seminar Debate 2009 (Palmer v. Lauritzen) and 2010 (Palmer v. Shick)
Assisted in coordinating/designing numerous public debates for different organizations at John Carroll University, 1994-present.

University

Director of Public Speaking, 2014-present
Director of Debate, 1993-present

Member, Integrative Core Committee, 2014-present
Parliamentarian, Faculty Council, 2006-2007; 2011-present
Member, Learning Management Software Selection Committee, 2014
Member, IT Academic Steering Committee, 2014-present
Chair, University Oral Competency Subcommittee, 2014-present
Representative, Faculty Forum, 2004-2006
Parliamentarian, Faculty Forum, 2001- 2006

Community

Founder and instructor, PNC Fairfax Connection, Adult Debate League, 2012.
Rhetoric instruction, PNC Fairfax Connection, Fall 2012-Spring 2013.
Founder and instructor, Cuyahoga Hills Juvenile Correctional Facility Debate Program
2009-2013. A weekly program for approximately 26 weeks per year, it connected John
Carroll University debaters and CHJCF students for 90 minutes a week to work on
debate.
Co-Founder and Instructor, Cleveland Urban Debate League, 2009-2012. An urban debate
program with five new participating new high school debate programs. I provide
monthly training sessions to the coaches of those schools. We hosted 6 to 8 tournaments
per year.
Co-Founder and Instructor, Cleveland Middle School Debate League, 2009-2011.
Worked with the local president of the English Speaking Union to create a new middle
school debate program for urban middle schools. Recruited and trained middle school
teachers, but the program did not pass beyond that point.
National Advisory Board for Middle School Debate for the English Speaking Union, 2010-
2011
Debate Training Seminar, W.E.B. DuBois Leadership Group, Cuyahoga Community College,
November 6, 2010 (Approximately 25 students and two faculty members.)
Host, Ohio High School Speech League State Championship, Debate, March 2010
Critic for Brush High School Public Debate, May, 2010 & May, 2013.
Weekly instruction in debate, Brush High School, Spring 2010
Weekly instruction in debate, Success Tech Academy, Spring 2009.
Moderator, East-West Center Dialogue on Racial Issues, John Carroll University, June, 2009
Critic, National Christian Forensics and Communications Association Region 6 Championship,
May 2004 and 2005.
Host, Japanese International Debate Team, part of the Committee for International Discussion
and Debate of the Speech Communication Association Japanese Tour, March 1994. (The
debate featured the best Japanese team and the top John Carroll University team, but we
split them into two Japanese-JCU teams. This provided all competitors a detailed
intercultural experience as they spent two days preparing their arguments before a public
debate at John Carroll University.)