

DR. JACQUELINE J. SCHMIDT

EDUCATION:

Ph.D.

University of Iowa, Department of Communication Studies, Dissertation: The America First Committee: The Rhetoric of Failure, 1974

M.A.

*University of Iowa, Department of Communication Studies, 1970
National Defense Education Fellowship, 1969-1973*

B.A.

*Macalester College, 1969, Summa Cum Laude,
Phi Beta Kappa*

Honors Thesis: A Rhetorical Analysis of Major Policy Addresses of Hubert H. Humphrey in the 1968 Presidential Campaign

TEACHING

John Carroll University 1973- present

*Tim Russert Department of Communication and Theatre
Arts* Professor

2000-present

Associate Professor 1978-2000

Assistant Professor 1973-1978

Teach courses in interpersonal communication, organizational communication, interviewing, public speaking and directed the department's internship program (1985-2013)

Divine Redeemer School 1972-73

Taught seventh and eighth grade

ADMINISTRATION

Interim Director Entrepreneurship Minor 2010- present
Interdisciplinary minor (21 hours) two tracks for students from both the Arts and Sciences and Boler School of Business. As director responsible for course scheduling, recruiting and evaluating faculty, assessment, marketing, and communicating with students and advisers. There are currently 130 declared eMinors. The interdisciplinary program breakdown of students in the minor is 55% Boler, 45% CAS. Entrepreneurship program was ranked 18th in nation, 1 in Ohio by Bloomberg Business Week 2012. In 2014 listed in U.S. News and World Report in the top 25 programs nationally.

Project Manager for Burton D. Morgan grant 2014- present

As manager work with faculty to develop courses for the new JCU core and establish a Faculty learning community in creativity/entrepreneurship

Project Manager for Burton D. Morgan grant for CAS 2012-2014
As manager selected ten CAS faculty to participate, conducted a faculty development workshop involving two national speakers January 19, 2013, supervised the implementation of units into courses, and wrote the report for Burton D. Morgan.

Program Manager, Burton D. Morgan Grant in Entrepreneurship 2009-2010
As manager responsible for the selection of ten Burton D. Morgan fellows and developing syllabi for the courses in the minor.

Chair, Tim Russert Department of Communication
And Theatre Arts 1984-1999
Worked with alumni to develop funding for the following department areas
1985 Austin Freeley Scholarship Fund for Debate
1984-85 Marinello Fund for Theatre Support
1985 James Breslin Television Scholarship from WEWS
1988 Plain Dealer Scholarship for Journalism
1990 General Electric Scholarship for Public Relations
1998 Katherine Dolan Scholarship

HONORS

JCU Distinguished Faculty Award 2014
Certificate of Recognition from the General Assembly of the Ohio Senate, June 1995
Certificate of Recognition from the Ohio House of Representatives, June 1995
NDEA Fellowship University of Iowa 1969-1973
Phi Beta Kappa (inducted) 1969
Outstanding Young Women of America 1969

RESEARCH

Referred Publications

Schmidt, Jacqueline and Uecker, Deborah. (2015). "Business and Close Friendship Expectations in U.S., Russia and Croatia, Journal of Higher Education Theory and Practice, v. 15 (2) 35-43.

Schmidt, Jacqueline and Uecker, Deborah (2015) "Business Ethics in the United States and Russia", Journal of Leadership, Accountability and Ethics, v. 12 (2), 92-102.

Schmidt, Jacqueline and Molkentin, Kay. (2015) "Building and maintain a regional interuniversity ecosystem for entrepreneurship: The Entrepreneurship Education Consortium, Journal of Entrepreneurship Education, 16 (1), 157-68.

Uecker, D, Schmidt, J. Lau, A. (2014). "Motivations for Friendship: Russia, Croatia, and United States", *Journal of the Speech and Theatre Association of Missouri*, V. XLIV, 1-16.

Facca, Tina M., Jacqueline Schmidt, and John Soper. (2013). "Assessing Entrepreneurship Curriculum in Jesuit Higher Education: Step One in Developing a Brand Identity." *Journal of Jesuit Business Education* 4.1, 53-68.

Schmidt, Jacqueline, Facca, T. and Soper, J., (2013). "International Variations in Divergent Creativity and the Impact on Teaching Entrepreneurship," *Journal of Higher Education Theory and Practice*. v. 13 (2), 101-109

Schmidt, Jacqueline.(2013). "The Rhetoric of Agitation and Control: Impact in Scholarly Works", *Poroi: An Interdisciplinary Journal of Rhetorical Analysis and Invention*, v.9 (2), 1-11.

Zarotskaya, Zhanna, and Schmidt, J. (2013). "Improving Making Isomorphic Attribution through Intercultural Virtual Training" *Topical Problems of Communication and Culture*, v. 15, 103-118.

Schmidt, Jacqueline, Soper, John and Bernaciak, Jill. (2013). "Creativity in the Entrepreneurship Program: A survey of directors of award winning programs" *Journal of Entrepreneurship Education*, v. 16, 31-44.

Schmidt, Jacqueline, Uecker, D. (2013). "Everyday Communication between Parents and Adolescents in the U.S. and Russia," *Russian Journal of Communication*, v. 5 (2), 104-18

Schmidt, Jacqueline, Soper, J., and Facca, T. (2012). "Creativity in the Entrepreneurship Classroom" *Journal of Entrepreneurship Education* 15, 123-31.

Schmidt, Jacqueline, Soper, J., and Staley Brenneke, J. (2011). "One Size Does Not Fit All: An Alternative Approach to Cross Campus Interdisciplinary Entrepreneurship." *Journal of Business and Economics*, 2(6), 417-424.

Schmidt, Jacqueline J. and Akande, Y. (2011). "Faculty Perceptions of the First-Generation Student Experiences and Programs at Tribal Colleges," *Faculty and First-Generation College Students: Bridging the Classroom Gap Together*, 127, 41-54. Eds: Vickie L. Harvey and Teresa Heinz Housel.

Schmidt, Jacqueline, Green, B. and Madison, R. (2009). "Accounting Department Chairs' Perceptions of the Importance of Communication Skills" *Advances in Accounting Education: Teaching and Curriculum Innovations*, Volume 10, 151-168

Madison, Roland and Schmidt, J. (2009). "Are Future CPA's Prepared? The status of Ethics education," *Catalyst*, 26-28.

Schmidt, Jacqueline and Uecker, D. (2008). "Using Film to Study Stereotypes and Business Ethics in Russia in the U.S." *Urgent Problems of Communication and Culture*, Pyatigorsk State University Press, Russia.

Schmidt, Jacqueline and Madison, R. (2008). "Do Male and Female Accountancy Chairs Perceive Ethics and Communication the Same?" *Management Accounting Quarterly* Vol. 9 No. 3, 29-33.

Madison, Roland, and Schmidt, J. (2007). "Perceptions of Accountancy Chairs about Ethics Education," *New Accountant*, 6-9.

Schmidt, Jacqueline, and Akande, Y. (2007). "Crash in the Classroom," *Diversity and Mass Communication: Evidence of Impact*. Eds. Amber Reetz Narro and Alice Ferguson, Southlake, TX: Fountainhead, 285-304.

Schmidt, Jacqueline, and Uecker, D. (2007). "Increasing Understanding of Routine/Everyday Interaction in Relationships." *Communication Teacher* 21(1-4), 111-16.

Uecker, Deborah, Schmidt, J. and Wooldrige, D. (2007). "The Hope Document: Its History and Use." *Vestnik* 5 (English ed.), 84-91.

Akande, Yemi, and Schmidt, J. (2006). "Using Color of Fear and Color of Fear 2 with Class Profiles as an Instructional Tool in Interpersonal Communication." *Communication Teacher* 20(3), 77-81.

Madison, Roland, and Schmidt, J. (2006). "Survey of Time Devoted to Ethics in Accountancy Programs in North American Colleges and Universities," *Issues in Accounting Education*, v. 21

Schmidt, Jacqueline and McNulty, T. (2005). "Designing an effective training room." *Training and Management Development Methods*, Vol. 19 (3),

Schmidt, Jacqueline J. and Hiemstra, K. (2002). "The Net Generation: What are We Doing to Meet Their Learning and Training Needs?" *Journal of Business and Training Education* 10, 17-32.

Schmidt, Jacqueline J. and Miller, J.B. (2000). *The Five Minute Rule for Presentations.* " *Training and Development*, American Society of Training and Development, 54 (3), 16-18.

Beadle, Mary E. and Schmidt, J. (1999). "Award Winning Communication Programs: Centrality or Confusion." *Journal of the Association for Communication Administration* 28, 27-36.

Madison, Roland, Schmidt, J., and Hiemstra, K. (1991). "How May We Address the Communications Dilemma?" *Ohio CPA Journal*, 50(2), 43-44.

Madison, Roland, Schmidt, J., and Hiemstra, K. (1990). "Certified Management Accountants and Capabilities for Success," *Management Accountant*, 25 (7), 411-414.

Hiemstra, K., Schmidt, J. and Madison, R. (1990). "Certified Management Accountants: Perceptions of the Need for Communication Skills in Accounting." *Bulletin of the Association for Business Communication*, 53 (4), 5-9.

Invited Articles

Schmidt, J., Molkentin, K, Messing, J. and Bessler, P. (2014) "Entrepreneurship Educational Consortium: A Regional Approach," *Annals of Entrepreneurship Education and Pedagogy*, Mike Morris (Ed). Cheltenham: UF: Edward Elgar Publishing, 409-13..

Schmidt, Jacqueline. (2008). "Performance Tip on the Importance of Internship," *Broadcast Announcing Worktext*. Eds. David Resse, Mary Beadle, Alan Stephenson 3rd edition.

Schmidt, Jacqueline. (1999) "John Carroll's Department of Communications: Growth at a Small University." *Journal of the Association for Communication Administration* 29,113-123.

Schmidt, Jacqueline and Miller, J. (1980). "The Role of Videotaping in Business Training." *Carroll Business Bulletin*, 19(2), 13-20.

Abstracts/proceedings

Schmidt, Jacqueline J., and Kay F. Molkentin. "Building and Maintaining a Regional Inter-University Ecosystem for Entrepreneurship: The Entrepreneurship Education Consortium." *Allied Academies International Internet Conference Proceedings*. 16.1 (2014): 67.

Uecker, Deborah, **Jacqueline Schmidt**, and Aimee Lau. "Motivations for Friendship: Russia, Croatia and United States." *STAM Journal* 44 (2014): 1-16. [2]

2015

Schmidt, Jacqueline J., and Kay F. Molkentin. "Building and Maintaining a Regional Inter-University Ecosystem for Entrepreneurship: Entrepreneurship Education Consortium." *Journal of Entrepreneurship Education* 18.1 (2015): 157-68. [2]

Schmidt, Jacqueline J., and Deborah C. Uecker. "Business Ethics in the United States and Russia." *Journal of Leadership, Accountability and Ethics* 12.2 (2015): 92-102. [2]

Schmidt, J. "The Importance of Ethics in Entrepreneurship Programs: A Survey of Directors of Entrepreneurship Programs, ICSB Proceedings June 2014

Schmidt, J. Molkentin, K. "Building and Maintaining a Regional Inter-University Ecosystem for Entrepreneurship: EEC", *Allied Academies International Internet Conference Proceedings*, Vol. 16 (1) 2014 p.67

Schmidt, Jacqueline, J. Soper, John and Brenneke, Judith "Ethics Education in an Entrepreneurship Minor," *Proceedings of the National Business and Economics Society*, March 6, 2013 Costa Rica. <http://www.nbesonline.com/2013Proceedings.pwd>

Schmidt, Jacqueline, Facca, Tina, and Soper, John, "International Variations in Divergent Creativity and the Impact on Teaching Entrepreneurship," *Proceedings of the International Council of Small Business*, June 2012 in New Zealand. ISBN: 978-0-9819028-4-5, 658-669.

Schmidt, Jacqueline, Soper, John, and Bernaciak, Jill, "Creativity in the Entrepreneurship Program: A survey of Directors of Award Winning programs" *Proceedings of Allied Academies*, New Orleans, LA. Spring 2012, 18(1), 51-53.

Schmidt, Jacqueline, Soper, John C., and Facca, Tina, "Teaching Creativity in the Classroom: Are Entrepreneurship Programs Different?" *Proceedings of Allied Academies*, Las Vegas, Fall, 2011. 17 (2) 9-11.

Schmidt, Jacqueline; Soper, John and Bernaciak, Jill, "Creativity in the Entrepreneurship Program: A survey of Directors of Award Winning programs in the Academy of Entrepreneurship," *proceedings of Allied Academies*, Spring 2012, 18(1), 51-53. New Orleans, LA.

Schmidt, Jacqueline; Facca, Tina and Soper, John, "International Variations in divergent Creativity and the Impact on Teaching Entrepreneurship," *proceedings of the International Council of Small Business*, June 2012 in New Zealand

Schmidt, Jacqueline J., Soper, J., and Bernaciak, J. "Creativity in the Entrepreneurial Classroom, *Small Business Institute National Proceedings in Bonita Springs, FL*, winter 2011, 35.

Soper, John, Brenneke, J. and Schmidt, J. "Achieving Cross-Campus Entrepreneurship by Building an Interdisciplinary Minor in Entrepreneurship" Abstract published in the *Small Business Institute National Proceedings vol.34 Issue 1*, (Winter 2010).

Madison, Roland and Schmidt, J. "Perceptions of Accountancy Chairs about Ethics Education," Abstract. 47th Annual American Accounting Association: Ohio Region, May 4-6, 2006. Cleveland, Ohio. 41.

Schmidt, Jacqueline, Hiemstra, K., and Madison, R. "Gender: Does it Effect the Perception of the Need for Communication Skills in Business?" *Proceedings of, Southeast American Accounting Association* Charlotte, NC, 23-25 Apr. 1992. 179-80

Schmidt, Jacqueline, Hiemstra, K., and Madison, R. "Gender: Does it Effect the Perception of the Need for Communication Skills in Business?" *Proceedings of Midwest Accounting Society* Chicago 25-27 March 1992, 7-10

Papers presented at professional conferences (competitively selected peer reviewed)

Schmidt, J. and Bonda, T. (March 2015). "Teaching Accounting and Finance to Liberal Arts Students," NBES conference, Panama City, Panama.

Schmidt, J. March 2015). "Teaching Entrepreneurship/Creativity in Arts and Sciences Classes", NBES conference, Panama City, Panama.

Schmidt, J. and Uecker, D. (November 2014). "Motivations, Expectations, and Obligations for Significant Other Relationships in Russia, Croatia, and Bulgaria: An interview study for culture specific rules" for National Communication Conference, Chicago

Catellier, J. and Schmidt, J. (November 2014). "Teaching Creativity in the Communication Classroom: Going back to basics to improve the skills of College Students," National Communication Association Conference, Chicago

Schmidt, J. and Uecker, D. (September, 2014). "Friendships in Russia and United States" Russian Communication Conference, St. Petersburg, Russia

Schmidt, J. (June 12, 2014). "The Importance of Ethics in Entrepreneurship Programs: A Survey of Directors of Entrepreneurship Programs", ICSB Conference, Dublin, Ireland.

Schmidt, J. (May 27, 2014). "The Interpretation of Behaviors and Events in case scenarios by Russian and American Students" Peer to Peer Dialogue on Intercultural Communication, Volgograd, Russia

Schmidt, Jacqueline, Uecker, Deborah. (November 20, 2013). "Obligations of Friendship: Russia and U.S." National Communication Association, Washington D.C.

Soper, John, Schmidt, Jacqueline, and Brenneke, Judith, (March 6, 2013). "Ethics Education in an Entrepreneurship Minor," National Business Economics Society conference, Costa Rica

Schmidt, Jacqueline, (November 16, 2013). "An analysis of the impact of The Rhetoric of Agitation and Control" National Communication Association Conference, Orlando, FL.

Schmidt, Jacqueline and Uecker, Deborah, (November 15, 2013), "Russia and U.S Business Ethics Revisited 2012" National Communication Association Conference, Orlando, FL.

Facca, Tina; Schmidt, Jacqueline and Soper, John, (July 2012). "Assessing Entrepreneurship Curriculum in Jesuit Higher Education: Step One in Developing a Brand Identity," International Association of Jesuit Business Schools Forum, Barcelona, Spain

Schmidt, Jacqueline; Facca, Tina and Soper, John, (June 13, 2012). "International Variations in Divergent Creativity and the Impact on Teaching Entrepreneurship, International Council of Small Business Conference, Wellington, New Zealand.

Schmidt, Jacqueline; Soper, John and Bernaciak, Jill, (April 5, 2012). "Creativity in the Entrepreneurship Program: A survey of Directors of Award Winning programs, Allied Academies Conference, New Orleans, LA.

Schmidt, Jacqueline J., Uecker, Deborah, Lau, Aimee (March 31, 2012). "Making Connections: Friendship between Close, Business and Internet Friends in the United States, Russia, and Croatia," Central States Communication Association, Cleveland, Ohio.

Schmidt, Jacqueline, (March 30, 2012). "Using Internships to Develop Community Relationships," Central States Communication Association, Cleveland, Ohio.

Schmidt, Jacqueline. (November 19, 2011) "Hearing the voice of successful small college/university undergraduate programs", National Communication Association, New Orleans

Krampien, Penny, Schmidt, J., and Facca, T. (November 19, 2011) "Voices from the Small College and Undergraduate University Section", National Communication Association, New Orleans

Schmidt, Jacqueline J., Soper, John C., and Facca, Tina,. (October 13, 2011) "Teaching Creativity in the Classroom: Are Entrepreneurship Programs Different?" Allied Academies, Las Vegas

Schmidt, Jacqueline J., Soper, John, and Facca, Tina, (June 2011) "Teaching Creativity in the Classroom: Are Entrepreneurship Programs Different?" International Council of Small Business Conference, Stockholm, Sweden

Schmidt, Jacqueline J. (April 2011) "Helping the First Generation Student Feel at Home." Central States Communication Association, Milwaukee, Wisconsin

Schmidt, Jacqueline, Soper, John, and Bernaciak, Jill,. (February 2011) "Creativity in the Entrepreneurial Classroom", Small Business Institute, Bonita Springs, Florida.

Schmidt, Jacqueline J. (November 15, 2010) "Bridging the Resource Gap by Creating Interdisciplinary Programs", National Communication Association Conference, San Francisco

Schmidt, Jacqueline J. (November 16, 2010) "The Millennials and Testing", National Communication Association Conference, San Francisco

Schmidt, Jacqueline, and Zaritskaya, Zhanna. (November 14, 2010)" Conflict Strategies: Russia-USA-South Korea", National Communication Association Conference, San Francisco.

Schmidt, Jacqueline,, Uecker, Deborah, and Lau, Amie. (November 14, 2010). "Friendship patterns in Russia, Croatia, and the US," National Communication Association Conference, San Francisco. CA

Brenneke, Judy, Schmidt, J. and Soper, J. (June 25, 2010) "What do we mean by interdisciplinary or Cross Campus Entrepreneurship? International Council for Small Business, Cincinnati, Ohio

Soper, John, Brenneke, J. and Schmidt, J. (April 13, 2010)"Achieving Cross- Campus Entrepreneurship by Building an Interdisciplinary Minor in Entrepreneurship Part I", Association of Private Enterprise Education, 35th Annual Conference, Las Vegas.

Soper, John, Brenneke, Judith and Schmidt, J. (April 16, 2010) "Achieving Cross- Campus Entrepreneurship by Building an Interdisciplinary Minor in Entrepreneurship Part II", Academy for Entrepreneurship, Annual Conference, New Orleans.

Schmidt, Jacqueline J. (April 2010) "Economic Issues and the effect on Communication Department Programming", Central States Communication Association, Cincinnati

Schmidt, Jacqueline J. (April 2010) "Blending a liberal arts degree and a professional program into a masters' degree", Central States Communication Association, Cincinnati.

Soper, John, Brenneke, J. and Schmidt, J., (February 2010). "Achieving Cross- Campus Entrepreneurship by Building an Interdisciplinary Minor in Entrepreneurship," Small Business Institute, Albuquerque, NM One of the top three finalists in Best Practices Division

Schmidt, Jacqueline and Zaritskaya, Zhanna, (November 13, 2009). "Effect of Group and Individual Decision Making in Intercultural Isomorphic Attribution Training," National Communication Association Conference, Chicago

Schmidt, Jacqueline and Uecker, Deborah (November 13, 2009) "Work Expectations in the Global Marketplace", National Communication Association Conference, Chicago

Schmidt, Jacqueline and Akande, Yemi (November 14, 2009) "First Generation Institutional Practices", National Communication Association Conference, Chicago

Schmidt, Jacqueline, Green, Brian and Madison, Roland (August 1-5, 2009) "Accounting Department Chairs: Perceptions of the Importance of Communication Skills", American Association of Accountants National Meeting, New York City, New York.

Schmidt, Jacqueline, Green, Brian, and Madison, Roland (May 8, 2009). "Accounting Department Chairs: Perceptions of the Importance of Communication Skills", Ohio American Association of Accountants, Meeting, Lake Geneva, OH

Schmidt, Jacqueline (April 3, 2009). "A Reviewer's Perspective on Program Assessment", Central States Communication Association. St. Louis, Missouri.

Schmidt, Jacqueline and Uecker, Deborah (November 22, 2008). "Different and Similar – Russian and American student views of work and business ethics email project", National Communication Association Conference, San Diego, California.

Zaritskaya, Zhanna and Schmidt, Jacqueline (November 23, 2008). "Making Isomorphic Attributions in the Format of Intercultural Virtual Training", National Communication Association Conference, San Diego, California.

Schmidt, Jacqueline and Wharton, George (November 22, 2008). "The Media Generation: Bridging the Unnatural Divide in the Classroom to Connect with the Millennials", National Communication Association Conference, San Diego, California.

Schmidt, Jacqueline and Uecker, Deborah (November 22, 2008). "Building Unconventional Connections between Business and Communication Departments in Undergraduate and Graduate Programs", National Communication Association Conference, San Diego, California.

Schmidt, Jacqueline and Uecker, Deborah (June 10, 2008). "Using Film to Explore Cultural Differences," Russian Communication Association, Moscow, Russia.

Schmidt, Jacqueline (April 12, 2008). "Using Film in the Classroom to Activate Attitude Change," Central States Communication Association, Madison, Wisconsin.

Schmidt, Jacqueline and Uecker, Deborah (November 16, 2007). "Using Film to Explore Cultural Differences in Business Ethics," National Communication Conference, Chicago, Illinois.

Schmidt, Jacqueline and Wooldrige, Deborah (November 16, 2007). "Reading Urban Culture", National Communication Conference. Chicago, Illinois.

Schmidt, Jacqueline (April 2007). "Using Dialogue in the Communication Classroom", Central States Communication Association. Minneapolis, Minnesota.

Schmidt, Jacqueline and Akande, Yemi (January 2007). "Crash in Interpersonal and Intercultural Communication", International Conference on Arts and Humanities, Honolulu, Hawaii.

Schmidt, Jacqueline and Akande, Yemi (November 18, 2007). "How do we Connect and Retain Diversity on Campus?" National Communication Association, San Antonio, Texas

Schmidt, Jacqueline and Uecker, Deborah (November 16, 2006). "Connections through e-mail: Collaboration between US and Russia Scholars and Students", National Communication Association, San Antonio, Texas

Schmidt, Jacqueline (November 16, 2006). "Connecting Faculty with the Counseling Center, National Communication Association, San Antonio, Texas

Uecker, Deborah, Schmidt, Jacqueline and Wooldrige, Deborah (June 14, 2006). "How the Hope Document is used at John Carroll," Russian Communication Association Conference, St. Petersburg, Russia

Schmidt, Jacqueline and Uecker, Deborah (June 14, 2006). "A Method to Increase Awareness of Everyday Communication," Russian Communication Association Conference, St. Petersburg, Russia

Madison, Roland and Schmidt, Jacqueline (May 4-6, 2006). "Perceptions of Accountancy Chairs about Ethics Education," Ohio Region of American Accounting Association, Cleveland, Ohio.

Schmidt, Jacqueline (April 6, 2006). "Working with the IRB.", Central States Communication Association, Indianapolis, Indiana.

Schmidt, Jacqueline (November 17, 2005). "Student Depression: Increases, Sources and Responses.", National Communication Association Conference, Boston, Massachusetts.

Schmidt, Jacqueline and Krampien, Penny (November 18, 2005). "Importance of Institutional Mission and Its Relationship to the Department..," National Communication Association Conference, Boston, Massachusetts.

Madison, Roland and Schmidt, Jacqueline (October 5, 2005). "Do Male and Female Accountancy Chairs see the Need for Instruction in Ethics and Communication Skills the Same?," Annual Meeting of Diversity Section of the American Accounting Association, Atlanta, Georgia.

Schmidt, Jacqueline (April 7, 2005). "Everyday Communication with Casual Acquaintances: A study of University Students' Awareness and Reactions," Central States Communication Association, Kansas City, Missouri

Schmidt, Jacqueline (November 12, 2004). "Using Advisory Boards to Build Support for the Communications Department," National Communication Association Conference,. Chicago, Illinois

Schmidt, Jacqueline (November 22, 2003). "Public Relations as a Liberal Art in the Undergraduate College and University," National Communication Association Conference,. Miami Beach, Florida

Schmidt, Jacqueline (November 22, 2002). "Designing and Teaching the Honors Basic Course," National Communication Association Conference, New Orleans, Louisiana

Schmidt, Jacqueline and Miller, Joseph (November 3, 2001). "Developing and Implementing a Departmental Mission Statement." National Communication Association Conference, Atlanta, Georgia

Schmidt, Jacqueline (November 1, 2001). "Developing and Using a Departmental Advisory Board." National Communication Association Conference,. Atlanta, Georgia.

Schmidt, Jacqueline (November 9, 2000). "Rex Mix Program of Excellence: 2000 and Past,." National Communication Association Conference,. Seattle, Washington.

Schmidt, Jacqueline (November 5, 1999). "Characteristics of the SCA Program of Excellence Winners," National Communication Association, Chicago, Illinois.

Schmidt, Jacqueline (November 5, 1999). "The Adjunct Faculty: Changing the Object of Judgment," National Communication Association, Chicago, Illinois.

Schmidt, Jacqueline (November 21, 1997). "Models of Outstanding Communication Programs: Overall Excellence CSSA Awards," National Communication Association, Chicago, Illinois

Schmidt, Jacqueline (November 1996). "Response to Advocating Theatre: An Alternative View,." Speech Communication Association of America, San Diego, California

Beadle, Mary E. and Schmidt, Jacqueline (April 1996). "What Makes a Quality Program: The Small College Program of Excellence," Central States Speech Association, St. Louis, Missouri.

Schmidt, Jacqueline (April 18, 1996). "What Small Colleges are Looking for: A Chair's Perspective," Central States Communication Association, St. Paul, Minnesota

Schmidt, Jacqueline (November 20, 1995). "What Makes a Communication Program Excellent?" Program of Excellence Presentation Speech Communication Association of America, San Antonio, Texas

Schmidt, Jacqueline (April 21, 1995). "John Carroll's Department of Communication," Program of Excellence Presentation Central States Speech Association, Indianapolis, Indiana

Madison, Roland, Schmidt, J. and Hiemstra, K., (April 24, 1992). "Gender: Does it Affect the Perception of the Need for Communication Skills in Business?" Southeast Regional Meeting of AAA, Charlotte, North Carolina

Schmidt, Jacqueline, Heimstra, K. and Madison, R., (March 26, 1992). "Gender: Does it Affect the Perception of the Need for Communication Skills in Business?" MBAA/Midwest Accounting Society,. Chicago, Illinois

Schmidt, Jacqueline (August 3, 1990). "Role of Speech Communication in a Jesuit University." Conference of Jesuit Communication Departments, John Carroll University, University Heights, Ohio

Heimstra, K., Schmidt, J. and Madison, R., (April 29, 1990). "Perception of the Need for Communication in Business," Midwest and Canada Regional Meeting of the Association of Business Communicators, Detroit, Michigan

Schmidt, Jacqueline (November 19, 1989). "Ethical Issues in Crisis Communication Concerning Public Safety," Speech Communication Association of America,. San Francisco, California

Schmidt, Jacqueline (November 4, 1988). "Public Speaking in Elementary Schools," Speech Communication Association of America,. New Orleans, Louisiana.

Schmidt, Jacqueline (November 3, 1987). "Communication in Magnet Schools," Speech Communication Association of America, Boston, Massachusetts

Schmidt, Jacqueline (November 12, 1986). "Differences between Teaching, Consulting and Training," Applied Communication Conference on Training, Chicago, Illinois

Schmidt, Jacqueline (October 31, 1984). "Critical Analysis of Organizations: Indices of Health." Speech Communication Association of America, Chicago, Illinois

Schmidt, Jacqueline (October 14, 1978). "Formal Channels of Communication in Organizations," Ohio Speech Association Conference, Columbus, Ohio

Grants

Burton D. Morgan Foundation Grant (2014) for \$51,250 to oversee seven faculty developing entrepreneurship courses for the new JCU core and the development of a learning community on creativity/entrepreneurship. Developed with Pamela George-Merrill.

Participant in Council of International Programs USA grant to study and work with Russian professors from Volgograd 2014. Travel to Russia May 2014.

John Carroll Summer Research Grant (2014) to produce an article on variations in friendship expectations in business and close friends in Russia, Croatia, and United States

Burton D. Morgan Foundation Grant (September 2012) grant for \$42,350 to add a component on Entrepreneurship/Creativity in up to ten existing CAS courses. Developed with Pamela George-Merrill, Mark Hauserman, and Jack Soper

Kahl Grant, (June 2012) John Carroll for travel to New Zealand for work on entrepreneurship and organizational communication.

JCU Faculty Development Workshop Grant with John Soper to develop faculty program for 12 faculty members on Creativity Creative Problem Solving and Leadership August 23-24, 2010

Burton D. Morgan Foundation, Program Manager for Academy of Entrepreneurial Learning Grant, (2009) for \$76,200 to develop a curriculum for entrepreneurship minor. Developed with Jack Soper.

Kahl Grant, John Carroll University, for study in Croatia and Russia, June 2008 developed email cases on conflict and friendship for JCU students and international students.

Kahl Grant, John Carroll University, for study in Russia, June 2006 developed critical incident cases (attribution) for exchange between JCU students and Russian students.

*Ohio Arts Grant with Bill Kennedy to support the appearances of the playwrights Lawrence and Lee's appearance at a workshop following performance of JCU production of *Inherit the Wind*. 1985.*

*Christopher Grant to support production of JCU *Inherit the Wind* 1985*

Jennings Grant for Shaker Heights Schools with Hawthorne Faison to develop communication videotapes 1982

Tapes and creative works

Designed, wrote, and produced three 30 minute videotapes for use in the Shaker Heights elementary schools.

“Persuasion, Strategy, and Construction of the Persuasion Talk” (Summer 1984).

“Grading Persuasion Talks” (Summer 1982).

“Constructing the Argumentative Talk” (Summer 1982).

SERVICE

University Governance

elected positions]

CO 125 University Core Committee (2014- present)

Search Committee for Dean of the Boler School 2015

Member of APTF Curriculum Working Group - Fall 2012-2013

Faculty Handbook Committee, 1976-1992; 1996-2009 (26 years)

Forum Committee on Academic Policies 1988-94; 1998-2006 (14 years) chair 2000-2006

Executive Committee of Faculty Forum 1988-89; 1995-2006 (12 years)

University Core Committee 2000-2006

University Planning Committee 1989-92

University Subcommittee on Finances and Facilities 1987-1989

Forum Committee on Rank Tenure and Salary 1986-92 (chair 1988-89)

Steering Committee of the Academic Senate 1984-85

Curriculum Committee of Academic Senate 1982-85, chair 1984-85

Departmental Representative to Academic Senate 1975-85

Appointed positions

Member of University Search Committees

Search Committee for Kahl Chair (2010, 2012, 2013)

Search Committee for Assistant Dean Arts and Sciences 1984-85
Search Committee for Dean of Arts and Sciences 1982-83

Appointed to university committees

Curriculum Committee of Entrepreneurship Minor 2007- present, chair 2010-present
Health Advisory Committee 1996-2002
Forum ad hoc committee on Forum attendance 1999-2000
Jesuit Lay Collaboration Committee 1985-90
Fine Arts Committee 1986-87
Ad hoc committee on University Course Evaluation 1985-87
*Policy Committee on Master's Education Program between John Carroll
and University School 1984-89*
Student Evaluation Committee for College of Arts and Sciences 1984-86

University programs and activities

Member of the Peer to Peer Group to Volgograd, Russia, May 2014.

Member of JCU Niagara Foundation Program to Turkey May 30- June 9, 2013.

Active in four learning communities

Digital Communication Learning Community 2010-2012
Intercultural Competency Learning Community 2010-2013
Globalization Learning Community 2011- 2012
Entrepreneurship Learning Community 2005-2007

*Chair of the Social Entrepreneurship Committee, 2010- 2011, group of faculty working to
develop a grant proposal for an office of social entrepreneurship on campus.*

Director of Woodrow Wilson Visiting Fellow program 1987-95, 1998-2004 (14 years)
*Planned, coordinated, provided publicity and wrote the evaluation support for the fellow's visit
to the campus. The average visit had one public lecture, 12-15 classroom visits, one faculty
reception and two student group activities.*

*Coordinated the activities and development of the acquisition of WEWS –TV 5 archives
collection that resulted in the establishment of the Northeast Ohio Media Archives collection at
John Carroll. (March 1998) This is one of the largest archive collections at a small private
institution.*

Advisor to Department/Campus organizations

*Advisor to Eta Eta, Department Honorary Society of National Communication
Association, 1998-present*

Advisor to Sigma Theta Phi, campus sorority 1979-84
Advisor to WJCU campus radio station 1974-1987, chair of the Radio Committee

*Arranged and coordinated the Morning Exchange program taping from John Carroll
November 12, 1985; February 21, 1989, and May 1, 1995.*

*Presentations and Workshops for JCU organizations
Emergency Medical Services Leadership training
Resident Life RA interviewing
Health Professions Interviewing Training
Networking sessions for fraternities
JCU programs with Lincoln Electric
JCU program for Church Women
Institute for Humanities
Associate Program in Management
JCU admissions*

Professional Associations' service

*Central States Communication Association, 1985- present
Chair, Outstanding Undergraduate Communication Award for 2014, 2015*

Chair, Undergraduate College Interest Section (2013-14).

Vice Chair and program planner, Undergraduate College and University Section, 2010-2012

*Member of Host Planning Committee, Central States Communication Association Spring
2012 Cleveland Conference*

*Local Arrangements Committee for Central States Communication Conference in
Cleveland 2004, 2011*

*National Communication Association (formerly Speech
Communication Association) member 1974-present
Legislative Council 2002-2005
Undergraduate and Senior College section of NCA 1992- present
Past chair (2004-5), Chair (2003-2004), Vice Chair (2002-2003), Vice Chair
Elect (2001-2002), Small College Caucus chair (1999-2001)*

Publication Chair for Secondary and Elementary section of NCA 1985-1990

Publication Chair for Applied Communication Section of NCA 1985-89

Professional service

*Developed continuing education programs for the Cuyahoga Family Law Section of the
Cuyahoga Bar Association for attorneys*

*“Building Trust in Difficult Situations” June 18, 2010 Cleveland, Ohio
Approved by Ohio Bar Association for 2 continuing credits
“Interpersonal Skills in Divorce Negotiation”, June 18&19, 2009, Cleveland, Ohio
Approved by Ohio Bar Association for 12 continuing credits*

*Conducted a workshop on media training for the Office of Marketing and Communication of the
Cleveland Public Health Department (May 22, 2006).*

*Member of Audit Team for DePauw University Communication
and Theatre Department Review (included a 2day site visit to the college) 2007*

*Member of Public Relations Committee of Catholic Lay Leadership Committee 2002-2005
Developed a marketing plan to help enhance image of Catholic Church in the
community*

Judge for Parker Hannefin Global Communication Awards 1997-99

*Consultant to Steering Committee of the Greater Cleveland Growth Association’s Speakers
Bureau 1989-1991*

Judge for Gabriel Awards, National Catholic Broadcasting 1990-99

Consultant to Academic Resource Board Boulevard School Shaker Hts., Ohio 1989-90

*Consultant to Canterbury Elementary School Cleveland Hts., Ohio 1984-87
Developed a curriculum for communication magnet school k-5 and
trained instructors*

Consultant to Sussex Elementary School Shaker Hts., Ohio 1982-84

Audit Team for the Communication Department of the Diocese of Cleveland 1985

Hospice Council of Northeast Ohio (training) 1980-82

Reviews for professional groups

*Paper reviewer for undergraduate section of National Communication Association
Conference, 2008-2015*

*Paper reviewer for undergraduate college section of Central States Communication conference,
2007- 2014*

*Paper reviewer for Russian Communication Interest Group of the National Communication
Association for National Communication Conference 2010-2012*

*Reviewer for Journal of Business Ethics Education for the article “Using a Web-based
Longitudinal Approach for Enhancing Accounting Ethics Education” August 2012*

Presentations for organizations

Presentations for organizations- made 60 presentations for groups from 1978-present. A complete list of topics and dates can be provided on request.

*Cuyahoga bar association
Circle K district Convention
Cleveland Chapter of Women in Communication
Parker Hannifin Global Communication Conference
St. John's West Side Hospital
Gesu Church groups
Association of University Women
Kaiser Permanente
Society of Professional Secretaries
Women's City Club
Greater Cleveland Growth Association
NEOMCPA Regional Meeting
Federation of Community Planning
Annual Meeting of Home Economist in Business
Greater Cleveland Volunteer Association
IBM Regional Sales Meeting
Volunteer Service Directors of Cleveland Meeting
Parma City Council
Jewish Vocational Education Association
American Business and Professional Women's association
Northeast Ohio Chapter of Speech and Hearing
Ohio Association of Volunteer Directors
Lake Erie Girl Scout Council
American Red Cross Regional Meeting
Nordia PTA
Thomas Reap Realty Regional Sales Meeting
International Association of Business Communicators
Council of Jewish Women*

Consulting with business organizations

*Invacare 2000-2005
British Petroleum 1978-97
Kaiser Permanente 1990-92
Sherwin Williams 1990-92
M.A. Hanna 1983-85, 1990-91
Reliance Electric 1989-90
Nestle, Corp 1988-89
Durkee Food 1985-89
OEM 1984-86
East Ohio Gas 1983-88
National City Bank 1983-85*

Cleveland Management Consortium 1983-88
RTA 1980-83
St. Luke's Hospital 1981-82
Ohio Bell 1980-82
Society Bank 1980-82 and 1988
TRW, Finance division 1981-1984
Cleveland Pneumatic 1981-88
Republic Steel 1978-82
Gould Ocean Systems Division 1978-82
Federal Reserve Bank 1976-80

Community service

Shaker Historical Society
Trustee 1992-95, Education Committee 1995-2000, Public Relations Committee 1998-2001

Lake Erie Girl Scouts
Leader 1978-95; Planning Board Unit D 1983-95; conducted presentational workshops

Church of the Saviour, Trustee 1987-94

Workshops attended

National Communication Association Institute for Faculty development program at Hope College (a week long program), July 22-26, 2013. Courses in Health Communication and Instructional Communication

Ole Stars training, January 12, 2012, San Francisco, CA. Training for teaching entrepreneurship online

Experiential Classroom XIII, September 20-23, 2012, Oklahoma State University, Tulsa, Oklahoma—entrepreneurship development training

National Communication Association Institute for Faculty development program, July 22-28, 2012, Hope College, Holland, Michigan course in Social Networks/Media and Training and Development.

Entrepreneurship in Liberal Arts May 16-18, 2012 Hiram College program on embedding entrepreneurship in the Liberal Arts

Central States Communication Association (March 2012) Cleveland, Ohio attended a preconference workshop on Social Media in the Classroom.

USASBE January 2012- attended two half day pre-conference faculty development programs. One on “using collaborative research and pedagogy to transform entrepreneurship education”