

# ALAN ROGER STEPHENSON

## CURRICULUM VITA

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### EDUCATION

Ph.D., Education, Field of Concentration: Educational Communication, The Ohio State University, Columbus, Ohio. Dissertation: An Analysis of the Organizational Structures of School Television Organizations in Comparison With Their Success

M. A. Biology, The State University of New York at Albany, Thesis: A Study of the Internal Parasites of the Pigeons of Albany.

B. A. Social Studies Education, The State University of New York at Albany.

### EDUCATIONAL EMPLOYMENT

Professor (2002 – present) Russert Department of Communication and Theater Arts

Associate Professor (1985 – 2002) “ “ “

Associate Professor (1984 – 1985) The University Of Southwestern Louisiana, Lafayette. Taught courses in television production and broadcasting history

Visiting Instructor, Cleveland State University, 1984. Taught public relations

### OTHER EMPLOYMENT

Executive Vice President, Complexicable Company, (1981 - 1984) Handled all phases of cable company operation including expenditures, hiring and community relations.

Assistant Manager, WVIZ- TV (PBS) 1972 – 1980 Responsible for daytime operations and programming.

Director of Educational Services, WVIZ – TV (PBS), 1964 – 1972 in charge of all programming for approximately 125 school districts.

Director of Television Education, State Department of Education, Boston, MA 1961 – 1964

### MILITARY SERVICE

United States Air Force, 1951 – 1954, radar technician, two-year service in the Far East

### UNIVERSITY SERVICE

Director, John Carroll University Broadcast Archives, 1987 to present.

Director, Russert Department of Communication and Theater Arts Graduate Program. 1997 to present

Member, University Planning Committee, 1997-1999.

#### AWARDS AND RECOGNITIONS

National "Emmy" (shared), National Academy of Television Arts and Sciences, Children's Series "Inside Out" 1987.  
Regional "Emmy", National Academy of Television Arts and Sciences, Holocaust documentary, Tomorrow Came Much Later, shown nationally on PBS.  
Additional "Emmy" Award for Producer Director.  
Regional "Emmy" National Academy of Television Arts and Sciences  
Children's series, Explorers Unlimited, 1976  
Children's series, American Scrapbook, 1977  
President's Award, National Academy of Television Arts and Sciences, Regional Chapter, "For Outstanding Contributions Made to the Development and Advancement Educational Television and the Dedication to Preserving Cleveland's Television History and Archives, 1910.

#### PUBLICATIONS

##### Books

Broadcast Announcing Worktext, 4th edition, Focal Press, 2013, Stephenson, Reese, Beadle  
Broadcast Announcing Worktext, 3rd edition, Focal Press, 2009, Stephenson, Reese, Beadle  
Broadcast Announcing Worktext, 2nd edition, Focal Press, 2005, Stephenson, Reese, Beadle  
Broadcast Announcing Worktext, 1st edition, Butterworth Heinemann, 2000, Reese, Beadle, Stephenson  
Indelible Images, Women in Local Television, Murray and Beadle, Iowa State University Press, 2001. Chapters on Martha Gable and Donna Matson.  
Thirty-six media related definitions and explanations in The Focal Encyclopedia of Electronic Media, Butterworth Heinemann, 1998

##### Other Publications

Stephenson, A. and Beadle, M. E. (1997), Frieda Hennock: Leader for Educational Television, Tech Trends, vol. 42, #6, Nov-Dec. 1997  
Stephenson, A, Communications Career Day: Connections with Media and Potential Students, Journal of the Speech Communications Association, Nov 1991.  
Stephenson, A. A Highly Defined Future? Tech Trends, Vol. 33, #4 September, 1988  
Stephenson, A. Rainey, D. and Larson, J. Accuracy and Certainty Judgments of Umpires and Non-Umpires, Journal of Sports Behavior, vol. 12, #1, 1987  
Stephenson, A., Rainey, D and Larson, J. Normative Rules Among Umpires: "The Phantom Tag" At Second, Journal of Sports Behavior, Vol. 16, #3, 1989  
Stephenson, A. and Glickson, J. The Making of A Journey of Conscience, Television and Children, vol. 4, #3, Summer, 1981.  
Stephenson, A. The Cleveland Instructional Film Festival, Ohio Media Spectrum, Vol. 32, #2, Spring, 1980.

- Stephenson, A. The Telecommunications Center Concept, Ohio Media Spectrum, Vol. 31, #11 Winter 1979
- Stephenson, A. The Cleveland Plan for ITFS, Educational Television, vol. 3,#2, Spring, 1971.
- Stephenson, A. State Aid in Ohio, Educational Television, February, 1969  
Vol. #4, February, 1969
- Stephenson, A. Common Sense Strengthens School – ETV Bond, Educational Broadcasting Review, Vol. 3, #1, February, 1969
- Stephenson, A. Developments and School Television Program Production, Journal of the SMPTE, Vol. 74, September, 1964
- Stephenson, A. Lets Involved The Students, NAEB Journal, July – August, 15 1965
- Stephenson, A. School Television and Inservice Teacher Training, NAEB Journal, Fall, 1962