

2014

Annual Report

John Carroll University



MEN AND WOMEN FOR OTHERS

LEADERSHIP'S MESSAGE



Dear friends,

When John Carroll students leave our beautiful campus after four years of life-changing experiences, we are confident they are well prepared for the constantly changing, fast-paced world in which we live. A Carroll education provides opportunities for students to develop as a whole person – mind, body, and spirit. Our graduates, who think critically and analytically, are ready to advance into the professional world and contribute to our global society. We take pride in teaching our students the art of communicating effectively and empowering them to become technically competent problem-solvers regardless of the major or career they pursue. We immerse students in a history-rich, liberal arts education combined with the fundamentals of ethics, teamwork, a commitment to service, and intercultural skills ingrained in our integrated curriculum. Students develop a solid foundation by learning in and out of the classroom with our well-respected faculty, who are outstanding scholars. Furthermore, we help students apply their learning in real-world settings through study abroad opportunities, service engagements, and world-class internships. These experiences challenge students to see how their gifts and talents can influence businesses and advance justice as men and women for and with others.

According to an American Association of Colleges and Universities study, 80 percent of employers agree that all college students, regardless of their major, should acquire broad knowledge in the liberal arts and sciences. Our graduates gain in-depth knowledge in their majors while developing abilities to analyze issues from multiple perspectives and perceive the bigger picture. They must learn to integrate and link knowledge across different fields, just as they are expected to do as professionals encountering complex problems. Our integrated curriculum fosters this learning process.

As we work diligently to prepare our students for a diverse and interconnected world, we also acknowledge that the more students we have the privilege of educating, the more potential we have to influence and make a difference in the world, one student at a time. May we continue to serve God and each other as we work to fulfill the mission of the University through learning, leadership, and service.

God bless,

Robert L. Niehoff, S.J.
President, John Carroll University

David Short '81
Chair, John Carroll University Board of Directors

The University continues to invest in and enhance its programs to provide the best possible experience for its students. Recent developments include:

The **historic Murphy Hall**, the largest residence hall on campus built in 1964, had undergone a \$22-million renovation. Redesigned spaces provide multiple living options for students, dedicated study areas, improved accessibility, and modern gathering spaces. Renovations of the 311-bed hall were done according to historic preservation guidelines and in compliance with the Secretary of the Interior's standards. The state awarded an Ohio Historic Preservation Tax Credit for about \$2 million for the renovation. Murphy Hall is the University's first LEED-certified building.

Healthcare information technology majors learn what it takes to function as a fully capable software developer in a professional environment, tailoring their skills to the rapidly expanding healthcare IT field. The program helps prepare students to succeed in a field that features three of the top-10 largest employers in Ohio and is one of the top-10 fastest growing careers in Ohio forecasted through 2020. Students have built valuable connections through internships at the Cleveland Clinic, the MetroHealth System, and other prestigious healthcare organizations.

The **Carroll Ballers** is a service program that combines basketball with a mentoring program for incarcerated youth at the Cuyahoga County Juvenile Detention Center. JCU students develop activities to support conversations about various topics such as character, role models, opportunity, esteem, and success and then lead those discussions. The program's goal is to help the imprisoned youth re-enter society successfully. About 50 JCU students work with seven CCJDC groups, and there's a waiting list of students who want to participate.

The U.S. Department of Education has awarded an **Undergraduate International Studies and Foreign Language Program grant** to the Boler School of Business. The University is one of only 31 institutions nationwide to receive this award. The \$82,000 grant represents the first year of an expected two-year commitment that will provide funds for faculty and course development and expand the number of internships related to JCU's International Business with Language and Culture program. The grant will ensure students have opportunities for meaningful internship experiences while studying abroad so they'll have the skills, knowledge, and experience necessary to succeed in a global economy.

The University received a \$147,933 **Career Ready Internship grant** from Great Lakes Higher Education Guaranty Corp. for the 2014-2015 academic year. The funds will be used to establish 38 paid internships for juniors and seniors in the College of Arts and Sciences who receive financial aid. Students will have opportunities to work in fields such as health-care technology; health information technology; health communications; professional health-care preparation; and autism, child psychology, and education.

The Honor Project Trust awarded a grant to the Center for Service and Social Action's **We the People Service-Learning Program**. The CSSA will use the funds to enhance the learning opportunities for partners in the program. JCU tutors partner with schools in Cleveland and

East Cleveland to teach lessons about the Constitution, American government, and civic engagement. The funds will help purchase textbooks, develop workbooks for students, and provide JCU tutors with teaching resources.

The first group of Cleveland Heights High School students in the **R.E.A.L. Early College** began classes on campus. R.E.A.L. (relevant, experiential, active learning) Early College is a collaboration between JCU and the Cleveland Heights-University Heights School District that began two years ago when the students were freshmen. The program requires students to demonstrate mastery of their core classes before enrolling at JCU. Now juniors, the students also continue to take classes at Heights High. They can earn as many as two years of college credit at Carroll.

More than 70 teachers in the Cleveland Metropolitan School District developed skills to improve children's literacy through JCU's collaborative, one-year **advanced reading endorsement program**. JCU and CMSD partnered to meet the district's curricular and professional learning goals. JCU faculty taught courses, and instructional coaches from the district served as adjunct faculty. Teachers applied knowledge and techniques through literacy internships in their classrooms.



John Carroll – a private, co-educational Catholic university in University Heights, Ohio – is committed to educating the whole person – mind, body, and spirit – by adhering to the Jesuit tradition of educational excellence that dates back more than 460 years.

Distinctions

#7 among Midwest colleges offering master's degrees, and in the top 10 for the 26th consecutive year (U.S. News and World Report)

#5 in the Midwest for a strong commitment to undergraduate teaching (U.S. News and World Report)

#6 in the Midwest for best value (U.S. News and World Report)

Named one of the nation's top

100 PRIVATE UNIVERSITIES FOR BEST VALUE

by Kiplinger's Personal Finance magazine. JCU is one of five schools in Ohio to be recognized in this category.

The Boler School of Business maintained its accreditation by the Association to Advance Collegiate Schools of Business. AACSB accreditation is the hallmark of excellence in business education. The BSOB retained its dual AACSB accreditation in business and accounting, a distinction earned by less than 5 percent of business schools in the world.

Entrepreneurship and accountancy programs are nationally ranked No. 23 and No. 31, respectively. (U.S. News and World Report)

For the fifth consecutive year, JCU has been named to G.I. Jobs magazine's Military Friendly Schools list, placing the University in the top 15 percent of student-veteran programs nationwide. Also, Military Times named JCU the No. 1 private school in Ohio and No. 5 in the nation in the "Best for Vets" category.

Economic impact

\$127.2* MILLION
in total annual economic impact

1,798* JOBS CREATED
in the region by University spending

\$41.5 MILLION
gross payroll

860 FULL- AND PART-TIME EMPLOYEES
of which 12% are residents of University Heights

\$987,550
in income tax revenue for University Heights (the city's largest source)

748 STUDENT EMPLOYEES

23,854 ALUMNI live in Ohio

22,512 ALUMNI LIVE IN NORTHEAST OHIO
of whom 95% reside in the Cleveland/Akron area

* Center for Economic Development at Cleveland State University's Maxine Goodman Levin College of Urban Affairs (2011)

JCU graduates are individuals of intellect and character who lead and serve by engaging others. To achieve this mission, the University devotes itself to inspiring students to excel in learning, leadership, and service throughout the world.

For the second consecutive year, JCU has enrolled its largest freshman class in a decade (more than 790), and 105 of them are first-generation students.

By the numbers

3,020
UNDERGRADUATE STUDENTS

561 GRADUATE STUDENTS

87%
FRESHMAN-TO-SOPHOMORE RETENTION RATE compared to 80% for private institutions nationwide and 79% for public universities nationwide

Four-year graduation rate

66% JOHN CARROLL

53% PRIVATE INSTITUTIONS

33% PUBLIC INSTITUTIONS

23 AVERAGE CLASS SIZE

16:1 STUDENT-TO-FACULTY RATIO

STUDENTS FROM
25 STATES **14** COUNTRIES

41.2%
of the class of 2014 graduated with more than one discipline

Most popular areas of study

32% BUSINESS

30% SCIENCES

14% HUMANITIES

Freshman class profile

3.5 AVERAGE HIGH SCHOOL GPA

798 STUDENTS FROM

325 SCHOOLS

25 STATES **14** COUNTRIES

62%

of the 2014 freshman class originates from Ohio

38% NORTHEAST OHIO

7% AKRON/CANTON

3% YOUNGSTOWN

2% COLUMBUS

The University emphasizes service, which is a key component of its curriculum, to local and global communities. Last year, almost two-thirds of JCU students performed 115,165 hours of community service. As a result, JCU is integrated tightly into University Heights, Cleveland Heights, and Northeast Ohio.



Distinguished recognition

For the 7th consecutive year, JCU was named to the **President's Higher Education Community Service Honor Roll**, the highest federal recognition a college or university can receive for its commitment to volunteering, service learning, and civic engagement.

U.S. News & World Report named Carroll one of the top 20 colleges and universities in the nation for **service-learning programs**, in which volunteering in local neighborhoods is used as an instructional strategy and a requirement of coursework. The service relates to what happens in class, and the coursework plays off the volunteering.



Popular programs

Carroll Reads – a literacy-tutoring program for K-6 students.

We the People – a social studies program that focuses on the U.S. Constitution and citizenship in grade school and high school classrooms where JCU students are tutors.

Youth for Justice – an eighth-grade tutoring program that brings JCU students into classrooms in Cleveland and East Cleveland to educate elementary school students about justice issues.

Project Citizen – a program that focuses on educating students about citizenship and public policy.

Each spring on the **Jesuit Day of Service**, JCU students, alumni, faculty, and staff partner with Saint Thomas Aquinas Elementary School, the Tri-Street Neighborhood Association, and other area organizations in Cleveland to lend a helping hand. Activities include cleaning classrooms inside the school and completing yard work outside. Students help build community gardens, clean up and renovate playgrounds, and clean the exterior of seniors' homes.



Many graduates are employed by some of the most well-known companies and organizations in the region, which is a result of the University's involvement in the area and dynamic internships. Many local alumni hold prominent positions in Northeast Ohio, including chief executives, doctors, and teachers.

Blue Streak nation

41,869

TOTAL ALUMNI

23,854 (57%)

LIVE IN OHIO

2,848 live in University Heights and adjacent Cuyahoga County suburbs

22,512 LIVE IN NORTHEAST OHIO

of whom 95% reside in the Cleveland and Akron areas

Where they work*

TOP EMPLOYERS

1. The Cleveland Clinic Foundation
2. Cleveland Metropolitan School District/ Board of Education
3. John Carroll University
4. The Progressive Corp.
5. KeyBank
6. PNC Bank
7. Ernst & Young
8. The Sherwin-Williams Corp.
9. Case Western Reserve University
10. PwC (PricewaterhouseCoopers)

* Based on information provided by alumni

Professional fields*

2,996
TEACHER

1,133
VICE PRESIDENT

1,764
ATTORNEY/JD ESQ.

1,019
PRESIDENT

1,156
MEDICAL DOCTOR

405
CPA

718
PH.D.

299
DENTIST

282
BOARD DIRECTOR

183
NURSE

Internships: a foot in the door

This past year, 77 percent of students in the Boler School of Business participated in internships with more than 110 companies, including Progressive Insurance, the Cleveland Clinic, Eaton Corp., Ernst & Young, Goodyear, and KeyBank. These valuable internships help students find jobs in their fields shortly after, or even before, graduation.



KYLIE BROOKS '15

"My district manager internship with Aldi was an incredible opportunity that allowed me to explore several different areas of business. I worked on a project throughout my internship that focused on improving productivity at the store level. The skills I've learned in the Boler School of Business contributed to my success as a district manager intern. At the end of my internship, I was offered a full-time position as a district manager trainee. I'll begin after graduation. I'm eager to take on this new

challenge that will give me a significant amount of responsibility and allow me to make a true impact on the organization."



LAUREN FALVEY '15

"My experience with Enterprise Rent-A-Car gave me the opportunity to step outside my comfort zone and develop skills in a fast-paced, customer-service-centric environment. The team camaraderie was a huge factor in my success and allowed me to feel comfortable asking questions. I was challenged to interact with customers so I could deliver an individualized rental experience. Furthermore, I corresponded with business professionals such as body shop owners and dealerships to coordinate

services. I gained an invaluable skill set of sales, marketing, customer service, and management with which I can carry throughout my career."

Consolidated Summary of Operations

YEAR ENDED MAY 31 (DOLLARS IN THOUSANDS)

REVENUES	2014	2013
Tuition and fees	\$109,568	\$101,275
Funded scholarships	8,912	8,564
Unfunded scholarships and grants-in-aid	54,237	47,952
Residence and dining fees	16,818	17,415
Net student fees	63,237	62,174
Contributions and private grants	8,467	10,990
Government grants and contracts	4,533	4,847
Investment return designated for operations	9,852	9,355
Interest income	127	170
Rental income	3,605	3,646
Other	1,668	1,347
Total revenues	91,489	92,529
EXPENSES		
Instruction	33,503	33,208
Academic support	12,143	11,709
Sponsored programs	6,023	6,505
Student services	12,593	11,801
Institutional support	11,687	10,697
Auxiliary enterprises	14,821	15,010
Total expenses	90,770	88,930
Increase in operating net assets	719	3,599

SUMMARY OF FINANCIAL POSITION*

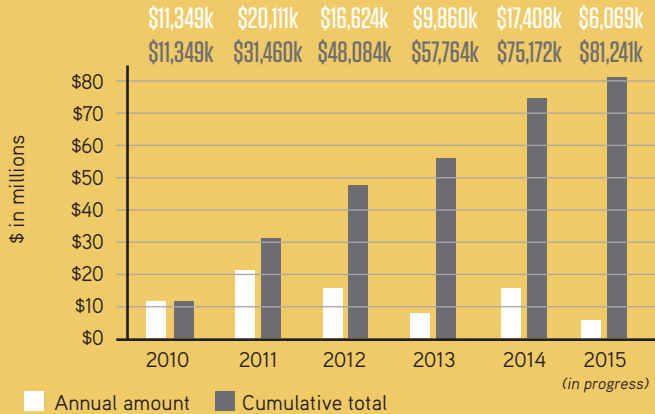
Total assets	\$429,140	\$401,054
Total liabilities	93,794	80,439
Total net assets	335,346	320,615
Endowment market value**	\$198,277	\$181,004

* As of May 31 for years noted

** The change in the market value of the endowment is impacted by the annual draws taken to fund University scholarships and initiatives.
The net investment return for the endowment for the last fiscal year was 13.2%

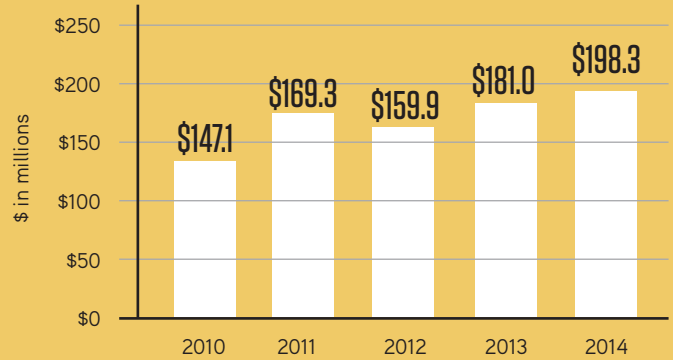
Forever Carroll campaign

The Forever Carroll campaign has reached \$80 million in commitments toward the goal of \$100 million.



Endowment fund market value

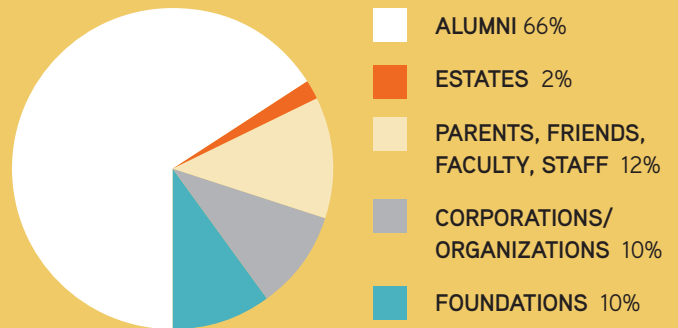
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Source of gifts

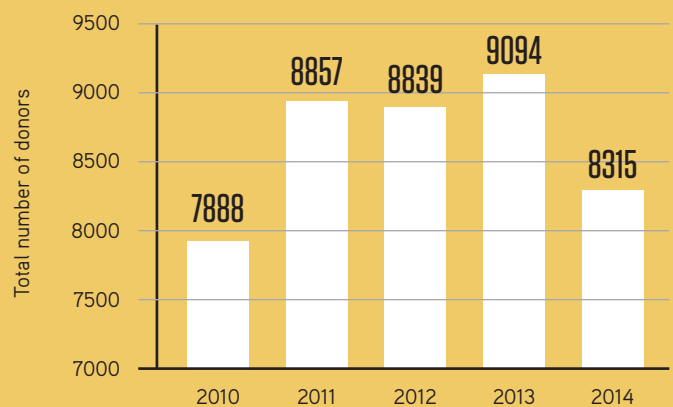
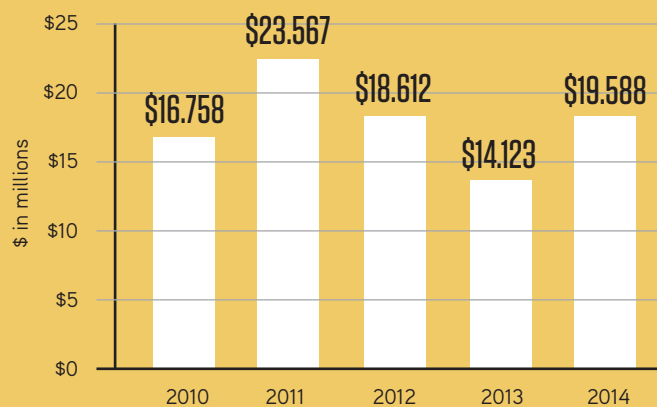
Alumni led the way in giving, with more than half of all contributions coming from them. The percentage of alumni who contributed to Carroll decreased to 13.7% (4,995) in fiscal year 2014 compared to 15% (5,490) in FY 2013 and 14.9% (5,354) in FY 2012. Gifts from foundations, corporations, and organizations increased slightly to 20% of funds raised compared to 16% in FY 2013. Also, gifts from parents, friends, and staff increased to 12% compared to 9% in FY 2013.

Cash gifts reached almost \$8 million in fiscal year 2014 and have consistently exceeded \$6 million the past five years.



Giving and commitments

Philanthropy plays an important role in supporting the University's Jesuit Catholic mission. In fiscal year 2014, new gifts and pledges increased 28% to \$19.6 million compared to last fiscal year, when they totaled \$14.1 million. New gifts and pledges have surpassed \$16 million four out of the past five years.



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Assistant to the President for External
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Carol Dietz, M.S.E.
Associate Vice President of Facilities

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Assistant Provost for Diversity
and Chief Diversity Officer

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Graciela Lacueva, Ph.D.
Interim Dean of the College of Arts
and Sciences

Sherri A. Crahen, Ph.D.
Dean of Students

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The Society of Jesus

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Paragon Advisors, Inc.

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Practice
Ernst and Young LLP

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Executive Vice President, Treasurer,
Director
The Quikrete Cos.

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Retired Chairman and CEO
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Jack Kahl and Associates, LLC

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Cleveland and Chicago

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Retired CEO
The Standard Products Co.

Joseph D. Sullivan '53
Retired Partner
Calfee, Halter & Griswold LLP

