

Lauren Copeland

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EDUCATION

- 2013 Ph.D., Political Science
 University of California, Santa Barbara
- 2009 M.A., Political Science
 University of California, Santa Barbara
- 2003 B.A., Political Science
 DePaul University, Chicago

ACADEMIC APPOINTMENTS

- 2014-present Adjunct Professor, Department of Political Science, John Carroll University.
- 2013-present Postdoctoral Scholar, Center for Environmental Implications of Nanotechnology,
 University of California, Santa Barbara.
- 2013-present Adjunct Professor (online), School of Communication and Information, Rutgers,
 The State University of New Jersey.

PUBLICATIONS

Journal Articles

- Copeland, L. & Bimber, B. (2014). Research Note on Variation in the Relationship between Digital Media Use and Political Participation in U.S. Elections over Time, 1996-2012: Does Obama's Re-election Change the Picture? *Journal of Information Technology & Politics*, advance online publication. doi: 10.1080/19331681.2014.975391
- Bimber, B., Cantijoch, M., Copeland, L., & Gibson, R. (2014). Digital Media and Political Participation: The Moderating Role of Political Interest across Acts and over Time. *Social Science Computer Review*, advance online publication. doi:10.1177/0894439314526559.
- Copeland, L. & Römmele, A. (2014). Beyond the Base? Political Parties, Citizen Activists, and Digital Media Use in the 2009 German Federal Election Campaign. *Journal of Information Technology & Politics*, 11(2): 169-185.

- Copeland, L. (2014). Value Change and Political Action: Postmaterialism, Political Consumerism, and Political Participation. *American Politics Research*, 42(2): 257-282.
- Gil de Zúñiga, H., Copeland, L., & Bimber, B. (2014). Political Consumerism: Civic Engagement and the Social Media Connection. *New Media & Society*, 16(3): 488-506.
- Copeland, L. (2014). Conceptualizing Political Consumerism: How Citizenship Norms Differentiate Boycotting from Buycotting. *Political Studies*, 62: 172-186.
- Bimber, B. & Copeland, L. (2013). Digital Media and Traditional Political Participation over Time in the U.S. *Journal of Information Technology & Politics*, 10(2): 125-137.

Chapters in Edited Volumes

- Copeland, L. & Hasell, A. (2014). Framing Effects on People's Willingness to Purchase Nanotechnology Applications in the U.S. In C. Coenen, A. Dijkstra, C. Fautz, J. S. Guivant, K. Konrad, C. Milburn & H. van Lente (Eds.), *Studies of New and Emerging Technologies*. Berlin: IOS Press.
- Copeland, L. & Smith, E.R.A.N. (2014). Consumer Political Action on Climate Change. In Y. Wolinsky-Nahmias (Ed.), *Changing climate politics: U.S. policies and civic action*. Washington, D.C.: CQ Press

Article Manuscripts under Journal Review

- “The influence of environmentalism on attitudes towards local agriculture and urban expansion,” with David Cleveland, Garrett Glasgow, Michael McGinnis, & Eric R.A.N. Smith (*revise & resubmit*)
- “Citizenship Norms and Political Participation: The Mediating Role of Digital Media Use,” with Jessica T. Feezell.

Article Manuscripts in Preparation

- “Contentious Consumers: Political Consumerism, Movement Societies and Self-Directed Political Action,” with Jenn Earl & Bruce Bimber.
- “Postmaterialism vs. Engaged Citizenship Norms as Predictors of Non-Electoral Forms of Political Participation.”
- “Putting the ‘Political’ in Political Consumerism: Towards a Theory of Motivations.”

AWARDS AND HONORS

Research Awards and Grants

- 2013 Graduate Division Dissertation Fellowship, Graduate Division, University of California, Santa Barbara (\$7,500).
- 2013 Colin Reed Manzer—Robert G. Wesson Award for Best Paper Presented at a Professional Meeting, Department of Political Science, University of California, Santa Barbara.
- 2011 Graduate Research Award for Social Science Surveys, Social Science Survey Center, University of California, Santa Barbara (\$1,544.00).

Teaching Awards

- 2012 Award for Excellence in Teaching, Graduate Student Association, University of California, Santa Barbara.
- 2010 Distinguished Teaching Assistant Award, Department of Political Science, University of California, Santa Barbara.

Teaching Certificates & Development

- 2013 Certificate in College and University Teaching, Office of Instructional Development, University of California, Santa Barbara.
- 2011 Certificate, Summer Teaching Institute for Associates, Office of Instructional Development, University of California, Santa Barbara.
- 2010 Lead Teaching Assistant Institute, Office of Instructional Development, University of California, Santa Barbara.

INVITED TALKS

- 2013 “Beyond the Base? Political Parties, Citizen Activists, and Digital Media Use in the 2009 German Federal Election Campaign,” with A. Roemmele. Hertie School of Governance, Berlin, Germany, 26 September.
- 2013 “Political Consumerism and the Changing Citizen” Mannheim Centre for European Social Research, University of Mannheim, Mannheim, Germany, 23 September.

- 2011 “Conceptualizing Political Consumerism.” Communication, Consumers and Citizens: Revisiting the Politics of Consumption Conference, Madison, WI, 4 March.

SELECT CONFERENCE ACTIVITY

Panels Organized

- 2014 “The Changing Citizen: Creative Participation and Contentious Politics,” with E. Lekakis. Annual meeting of the Midwest Political Science Association, Chicago, IL, 3-5 April, 2014.
- 2014 “The Changing Citizen: Creative Participation and Contentious Politics from a Comparative Perspective,” with E. Lekakis. Annual meeting of the Midwest Political Science Association, Chicago, IL, 3-5 April, 2014.
- 2013 “A Matter of Trust: Perceptions of Nanotechnology Risk and Responsibility,” with C. Engeman and B. Herr Harthorn. Annual meeting of the Society for the Study of Nanoscience and Emerging Technologies, Boston, MA, 27-30 October 2013.

Papers Presented

- 2014 “Putting the ‘Political’ in Political Consumerism: Towards a Theory of Motivations.” Annual meeting of the Midwest Political Science Association, Chicago, IL, 3-5 April, 2014.
- 2013 “Framing Effects on U.S. Consumers’ Expressed Willingness to Purchase Nano-enabled Consumer Products,” with A. Hasell. Annual meeting of the Society for Social Studies of Science (4S), San Diego, CA, 9-12 October 2013.
- 2013 “Political Consumerism and the Expansion of Political Participation in the U.S.” European Consortium for Political Research and the Center for the Study of Democracy at Leuphana University, Lüneburg, Germany, 18 September.
- 2013 “Risky Business? How Risk vs. Benefit Frames Influence Consumer Attitudes toward Nanotechnology Applications,” with A. Hasell. Annual conference on Environmental Politics and Policy, Santa Barbara, CA, 31 May 2013.
- 2013 “Political Consumerism: Boycotting, Buycotting, and the Expansion of Political Participation in the United States.” Annual meeting of the Midwest Political Science Association, Chicago, IL, 11-14 April.

- 2013 “Value Change and Political Action: Postmaterialism, Environmentalism, and Political Consumerism.” Annual meeting of the Western Political Science Association, Hollywood, CA, 28-30 March.
- 2012 “Conceptualizing Political Consumerism: How Citizenship Norms and Values Shape Boycotting and Buycotting.” Annual meeting of the Midwest Association of Public Opinion Research, Chicago, IL, 16-17 November.
- 2012 “Political Consumerism and Political Communication: The Social Media Connection,” with H.G.D. Zuñiga, B. Bimber. Annual meeting of the International Communication Association, Phoenix, AZ, 24-28 May.
- 2011 “The Influence of Environmentalism on Support for Local Agriculture and Land Use Attitudes,” with D.A. Cleveland, G. Glasgow, M.V. McGinnis and E.R.A.N. Smith. Annual meeting of the Western Political Science Association, San Antonio, TX, 21-23 April.
- 2010 “The Electoral Fortunes of Women and Minority Candidates for Congress,” with R. Fox, J. Harvie, E. Patlan and E.R.A.N. Smith. Annual meeting of the Midwestern Political Science Association, Chicago, IL, 22-25 April.

Travel Grants

- 2013 National Science Foundation Workshop Support Grant (SES 1343126), September (\$1250.00)
- 2013 German Academic Exchange Service (DAAD), German Federal Foreign Office, Germany (\$1300).
- 2013 Doctoral Student Travel Grant, Academic Senate, University of California, Santa Barbara, April (\$685.00).
- 2013 Prestage-Cook Travel Award, Southern Political Science Association, January (\$150.00).
- 2011 Conference Travel Grant, Department of Political Science, University of California, Santa Barbara, May (\$375.00).
- 2011 Conference Travel Grant, Department of Political Science, University of California, Santa Barbara, November (\$500.00).
- 2011 Conference Travel Grant, Department of Political Science, University of California, Santa Barbara, April (\$500.00).

2011 Conference Travel Grant, European Union Center of Excellence, University of Madison, Wisconsin, March (\$824.51).

2010 Conference Travel Grant, Department of Political Science, University of California, Santa Barbara, April (\$500.00).

Fellowships

2013 Graduate Division Dissertation Award, Graduate Division, University of California, Santa Barbara (\$7500.00).

2008-2013 Doctoral Fee Fellowship, Department of Political Science, University of California, Santa Barbara.

2011 Department of Political Science Graduate Fellowship, Department of Political Science, University of California, Santa Barbara.

2008 Department of Political Science Graduate Fellowship, Department of Political Science, University of California, Santa Barbara.

TEACHING EXPERIENCE

Instructor of Record

S 2015 Introduction to American Politics
S 2015 Digital Media in Public Life
F 2014 Introduction to American Politics
F 2014 Digital Advocacy and Persuasion (online)
S 2014 Introduction to American Politics (2 sections)
F 2013 Digital Advocacy and Persuasion (online)
2010- 2013 Teaching Assistant Training (two-quarter sequence/year)
S 2011 Voting and Elections

Teaching Assistant

2013 Campaigns and Elections
2012 Voting and Elections
2012 American Government and Politics (Summer 2008, Winter 2009, Spring 2009, Summer 2009, Summer 2011, Fall 2011, Summer 2012)
2012 Congress and Congress Simulation Lab
2012 American Presidency (Winter 2010 & Spring 2012)
2010 Politics of the Environment
2008 Courts, Judges, and Politics
2008 Introduction to Communication

RESEARCH EXPERIENCE

- 2012-present Research Assistant for Andrea Römmele, Professor for Communication in Politics and Civil Society, Hertie School of Governance, Berlin, Germany.
- 2011-2013 Research Assistant for Barbara Herr Harthorn, Principal Investigator and Director for the Center for Nanotechnology in Society, University of California, Santa Barbara.
- 2011 Research Assistant for Bruce Bimber, Professor of Political Science and Principal Investigator for the Center for Nanotechnology in Society, University of California, Santa Barbara.

PROFESSIONAL SERVICE

- 2013-2014 Manuscript reviewer, *American Politics Research*, *Cyberpsychology: Journal of Psychosocial Research on Cyberspace*, *European Journal of Communication Research*, *International Journal of Communication*, *International Journal of Psychology*, *Journal of Computer-Mediated Communication*, *Journal of Information Technology & Politics*, *Open Access Library Journal*, *Political Behavior*, *Political Research Quarterly*.
- 2014 Book proposal reviewer, Rowman & Littlefield Publishers
- 2014 WCPN media commentator, "Funny Politics," *The Sound of Ideas*, 18 March 2014.
- 2010 President, Political Science Graduate Student Association, University of California, Santa Barbara.
- 2010 Graduate Committee Student Representative, Department of Political Science, University of California, Santa Barbara.

PROFESSIONAL ORGANIZATIONS

- American Political Science Association
Elections, Public Opinion, and Voting Behavior Section
Information Technology and Politics Section
Political Communication Section
Women's Caucus for Political Science
- International Communication Association
- Midwest Political Science Association
Midwest Women's Caucus for Political Science

Southern Political Science Association
Western Political Science Association

PROFESSIONAL WORK EXPERIENCE: ADVERTISING AND MARKETING

2003-2007 Senior Account Executive, *Houston Press/Village Voice Media* (Houston, TX)

PROFESSIONAL AWARDS: ADVERTISING AND MARKETING

2006 Ninth highest total revenue producer for Village Voice Media's classified advertising sales

2003-2007 Salesperson of the Quarter (5 quarters)