



Motown's Man for Others

Frank Brady Jr. '70 is helping plan the first-ever World Union of Jesuit Alumni conference in North America next summer at JCU. The conference will include an evening at the Rock & Roll Hall of Fame.

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Magis (pronounced “mah’jis”) means “the more.” It is taken from Ad majorem Dei gloriam, a Latin phrase meaning “for the greater glory of God.” Magis refers to the philosophy of doing more, for Christ, and therefore for others.

Visit our website to learn more:
jcu.plannedgiving.org

Frank J. Brady Jr. '70 comes from a long line of volunteers and doers. John Carroll alumni with Detroit connections may be familiar with the Old Newsboy Goodfellows Fund started more than a century ago by Frank's great-uncle. The group raises over \$1 million a year to annually provide more than 35,000 Christmas packages for disadvantaged children in the Motor City.

The Goodfellows Fund also subsidizes shoes for school districts, a dental program, scholarships, and summer camps. Frank has twice served as president of Goodfellows and has volunteered with the program for about 50 years.

He was born and raised in Detroit and followed his father's footsteps at University of Detroit Jesuit High School and Academy. When college was on the horizon, JCU was on Frank's short list.

“I applied to John Carroll, Xavier, Regis, and Notre Dame. John Carroll was away from home, but not too far away— and I had a girlfriend back home. I liked the campus and just had a good feeling about it,” he recalls.

Frank majored in business at Carroll and lived in Dolan Hall where he was a dorm counselor. “I was a joiner,” he recalls. “I was

in ROTC and Sodality. In my junior year, I got involved in the Student Community Action Program. Remember, it was the late '60s. We brought in all kinds of speakers on obviously more liberal topics. We also visited a mental hospital and did inner-city tutoring. It was a way to be involved in a very positive, constructive way. It's hard to describe how alive that decade was.”

Favorite memories include late night deliveries of Geraci's pizza; a popular JCU hangout with 3.2 beer on Cedar Road, and playing handball with Rev. Michael Lavelle, S.J. (“He was better than we were!”)

After graduation, Frank served for two years in the U.S. Army at Fort Eustis, Virginia. His chief assignment was supervising a drug rehabilitation center for soldiers. He says he learned to manage during that time and to be sensitive to the needs of others—staff and patients, alike.

He maintained ties with JCU over the years through Jesuits who had become friends, including Fr. Lavelle and the late Rev. Don Smythe, S.J. “They wanted me to join the Jesuits,” Frank says. “They all had the application in their back pocket!

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Welcome, New Magis Members!

We thank and celebrate our newest Magis members who have made an endowed, planned, or estate gift to John Carroll University

Charles Bartels '66

Vincent Basile '66 M.D.

Ron Deneweth '74

Robert Koch '70 M.D.

Frank Palermo '74

Tamera Kramer Rogers '71

Dana '91 and Thomas '89 Wienclaw

Donald Wingenfeld '56

Motown's Man for Others

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"Ignatian spirituality and being a 'man for others' were important to me. Mike (Lavelle) directed me for my first Spiritual Exercise Retreat and, of course, I made several after that. It created a foundation for me." As a tribute to his friend, Frank has pledged a Magis gift to John Carroll University that will ultimately benefit the Rev. Michael J. Lavelle, S.J., Memorial Scholarship.

He retired seven years ago from a 35-year career in labor relations as liaison with the autoworkers union at General Motors. One of his first jobs was engineering co-op coordinator. "I was responsible for their time in the plant. It was a kind of a parenting role for me, which was a lot of fun."

"During the last 15 years of my career, I was in management and worked with a partner in the union, which is unusual—it was not a traditional labor relations job. Together, we promoted safety and training, and quality and manufacturing efficiency throughout the company. My John Carroll experience taught me about values and what was important. I tried to bring that to the game everyday."

Frank hasn't let any dust settle on him in his retirement. He is the co-founder of

the Jesuit Alumni and Friends of Detroit modeled after the Loyola Club in Cleveland. He also volunteers twice a week at the St. Peter and Paul's Jesuit Church warming center for the homeless in downtown Detroit.

In 2010, Frank was recruited by former JCU professor, the late Tom Bausch, Ph.D., '60, to join the World Union of Jesuit Alumni (WUJA). "I said, 'What the heck is WUJA?' Tom explained it to me and I thought I was signing up for \$50 dues and a newsletter. Instead, he got me elected to the World Council as the North American representative!" Frank says.

Since then, he has traveled from his home in Grosse Pointe, Michigan, to meetings in Cleveland; Washington, D.C.; Uruguay; and Rome, where the WUJA group of about 120 had a private audience with the Pope. He is currently busy planning and promoting WUJA 2017, a major, international conference for alumni and friends of Jesuit schools, which John Carroll will host June 28-July 2 (*see story to right*).

In his spare time, Frank enjoys relaxing and boating with his wife, Cindy, at their cottage near Kalamazoo, Michigan.

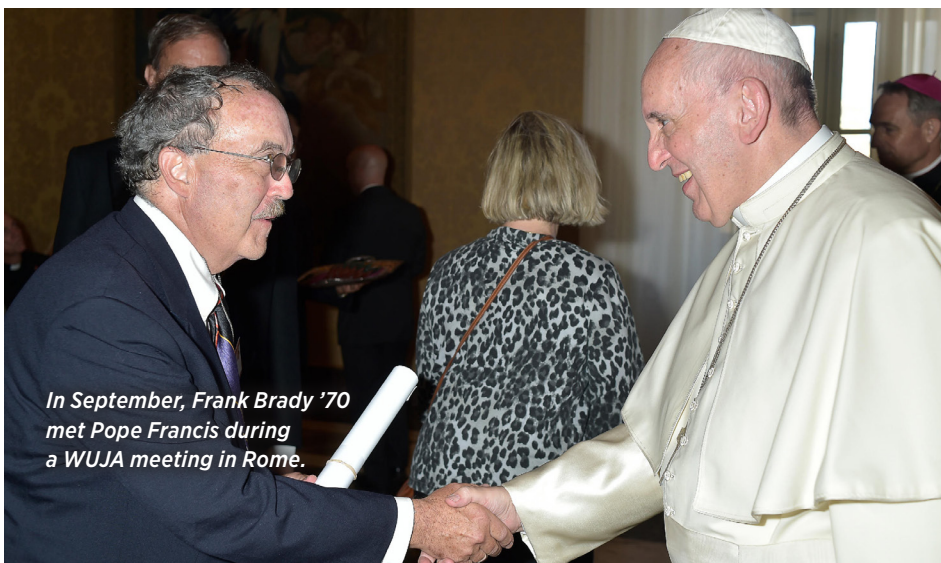
Have you registered for WUJA 2017?

John Carroll University will make history next summer when it hosts The World Union of Jesuit Alumni (WUJA) June 28-July 2. It will be the first-ever WUJA conference in North America.

WUJA is an international organization, founded in 1956, to support the mission and ideals of the Society of Jesus. Every four years, WUJA holds a conference to convene alumni of Jesuit schools – elementary, high school, colleges, and universities – from throughout the world to celebrate Jesuit education and Ignatian spirituality. Frank Brady '70 and Dave Clifford '87 are the North American representatives to WUJA, and Dave Vitatoo '00, JCU's executive director of alumni relations and annual giving, is University liaison for the organizing committee.

Keynote speakers include Rev. Gregory J. Boyle, S.J., founder and executive director of Homeboy Industries in Los Angeles; JCU alumnus and former Board member the Very Rev. Timothy P. Kesicki, S.J., '83, president of the Jesuit Conference of Canada and the United States; Chris Lowney, best-selling author, former Jesuit seminarian and J.P. Morgan managing director, and current board chair of Catholic Health Initiatives; and Dikembe Mutombo, NBA legend and chairman/president of the Dikembe Mutombo Foundation, created to improve the health, education, and quality of life for the people in the Democratic Republic of the Congo. Michael R. Anderson, M.D. '86, chief medical officer, University Hospitals and JCU Board member, will lead sessions on medical science.

Visit www.wujacongress2017.org for more information and to register.



In September, Frank Brady '70 met Pope Francis during a WUJA meeting in Rome.

What Do You Want Your Gift To Do – For You?

A successful gift – one that will benefit both John Carroll University and you – starts with careful planning.

Gift planning combines an appreciation of John Carroll's current needs and long-term goals with an inventory of your own financial, tax, and estate planning objectives. The result is a contribution that

delivers more benefit to JCU than you ever thought possible, and at the same time saves you taxes, preserves your estate, and/or pays you lifetime income.

The following chart provides a few ideas to get you started in the gift planning process. It will help you match your goals with specific gift options.

The next step?

Let us know which of these options comes closest to what you want your gift to do. We'll provide you with additional information – with no obligation, of course. Please contact JCU University Advancement at jcu.plannedgiving.org or 800.736.2586.

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IF YOUR GOAL IS:	YOUR BEST OPTION IS:	YOUR BENEFITS WILL BE:
Make the simplest donation	Cash or credit card	Claim your deduction against your adjusted gross income and make an immediate impact at John Carroll University
Leverage more generous support to JCU – and avoid capital gains liability	Appreciated stock, bonds or mutual funds held longer than one year	Buy low and give high – “tax-wise” support that costs you less than the benefit it delivers
Tap one of the most valuable assets in your portfolio to support John Carroll University	Real estate	Avoid capital gains tax, receive an income tax deduction, and remove a large asset from your taxable estate
Utilize an overlooked asset to provide substantial support to JCU	Life insurance policy you no longer need	Increase your ability to support us without affecting your lifestyle
Support JCU's future without affecting your cash flow or portfolio now	Bequest in will or living trust	Retain control of your assets during lifetime and receive an estate tax deduction
Avoid double taxation on IRAs or other retirement plans	Retirement plan naming John Carroll University as a full, partial, or secondary beneficiary; leave other assets to family	Eliminate income tax on retirement plan assets; free up other property to pass to your heirs
Receive stable income; reduce capital gains costs; secure stable lifetime payments	Charitable gift annuity	Receive an income tax deduction and fixed payments for life (with payments partly tax-free)
Reduce high tax liability now; secure additional retirement income later	Deferred payment gift annuity	Obtain a larger deduction and higher income rate than from other life-income gifts
Diversify portfolio; gain income for life or term or years; minimize capital gains costs	Charitable remainder trust	Receive current income tax deduction; avoid capital gains tax; diversify highly appreciated assets to produce additional income
Provide current support to John Carroll and reduce cost of transferring assets to family	Charitable lead trust	Pass assets on to your family with minimized estate and gift taxes; freeze the taxable value of growing assets before they pass to your family

European River Cruise with JCU President

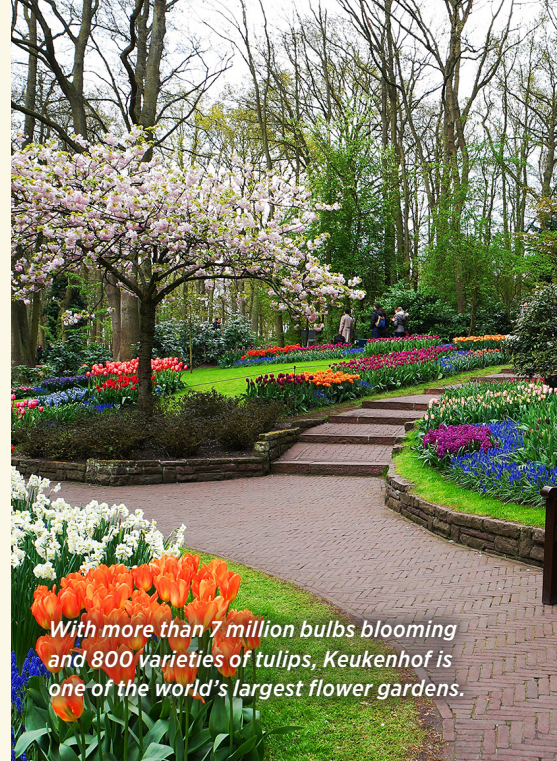
Dutch Waterways: Amsterdam to Brussels

May 1-9, 2017

Join John Carroll President, Rev. Robert L. Niehoff, S.J., on our JCU Alumni Travel 8-day river journey. The "all-Jesuit" trip will also include alumni from Loyola-Marymount University, Marquette University, Regis University, Saint Louis University, and University of San Francisco. Travel into the heart of Europe's most colorful and fascinating regions with a program that combines learning, recreation, relaxation, and fellowship aboard the MS Amadeus Silver.

Explore Amsterdam, step into The Hague, and explore Delft, where the great painter Vermeer was born. Finally, wrap up your trip in Belgium and witness amazing architecture, the art of Bruges, and charming Antwerp. Along the way, enjoy a customizable journey with a choice of excursions in select ports of call.

Visit sites.jcu.edu/lifelonglearning for more information, to register, and to see photos or comments about previous trips. If you have additional questions, please contact the Office of Alumni Relations at alumni@jcu.edu or 216.397.3061.



With more than 7 million bulbs blooming and 800 varieties of tulips, Keukenhof is one of the world's largest flower gardens.

Use Traditional IRA to Make Year-End Charitable Gifts

As a reminder, since the IRA Charitable Rollover Gift option was permanently extended in 2015, you can use your traditional IRA to make year-end charitable gifts.

The IRA Charitable Rollover provides you with an excellent opportunity to make a gift to John Carroll University during your lifetime from an asset that would be subject to multiple levels of taxation if it remained in your taxable estate.

To qualify:

- You must be age 70½ or older at the time of gift.
- Transfers must be made directly from a traditional IRA account by your IRA administrator to John Carroll University. Funds that are withdrawn by you and then contributed do NOT qualify. Gifts from 401k, 403b, SEP and other plans do not qualify.

- Gifts must be outright. Distributions to donor-advised funds or life-income arrangements such as charitable remainder trusts and charitable gift annuities do not qualify.

Benefits — qualified charitable distributions:

- Can total up to \$100,000.
- Are not included in your gross income for federal income tax purposes on your IRS Form 1040 (no charitable deduction is available, however).
- Count toward your required minimum distribution for the year from your IRA.

How do you know if an IRA Charitable Rollover is right for you?

You are at least age 70½ and:

- You do not need the additional income necessitated by your minimum required distribution, **OR**

- Your charitable gifts already equal 50% of your adjusted gross income, so you do not benefit from an income tax charitable deduction for additional gifts, **OR**
- You do not itemize deductions, **OR**
- You are subject to income phase-outs on your income tax deductions.

How can you execute an IRA Charitable Rollover?

We offer a sample letter you can send to your plan provider to initiate a rollover. Please contact us when you direct the rollover so we can look for the check from your IRA administrator.

For more information, please contact Doreen Riley, vice president for University Advancement at jcu.plannedgiving.org or 800.736.2586.

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This publication is intended to provide general gift planning information. Our organization is not qualified to provide specific legal, tax or investment advice, and this publication should not be looked to or relied upon as a source for such advice. Consult with your own legal and financial advisors before making any gift.

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For more information on giving opportunities at John Carroll University, please contact:

DOREEN KNAPP RILEY

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