



*Mary Warren '93G, at St. Malachi's Church, where she and her husband, Joe, became members in the 1960s. In the Jesuit tradition, Mary is a woman for others as an active member and a Eucharistic minister there and elsewhere.*

## Couple Endows Scholarship for Students in Need

### INSIDE:

Magis Legacy Society Welcomes Newest Members

When You Have Choices

Make A Gift Without Your Checkbook or Credit Card

**Magis (pronounced "mah'jis") means "the more." It is taken from Ad maiorem Dei gloriam, a Latin phrase meaning "for the greater glory of God." Magis refers to the philosophy of doing more, for Christ, and therefore for others.**

Visit our website to learn more: [sites.jcu.edu/supportingjcu](http://sites.jcu.edu/supportingjcu)



Mary '93G and Joe Warren both loved their time as students at John Carroll—even if it was 50 years apart!

Joe was born and raised in Lakewood, Ohio, and enrolled at the University in 1946. He stayed three years and then went on to dental school.

"So, he didn't graduate from John Carroll, but in those days, after completing all of the requirements for admission (to dental school), he left Carroll in 1949 to complete his degree at Western Reserve," Mary says.

After they raised their four children and Mary worked for over 20 years at Cleveland Scholarship Programs and Center for Families and Children, she enrolled in graduate school at JCU in 1990 when she was 60 years young.

### *Looking back, moving forward*

Mary and Joe met while working as summer employees at Yellowstone National Park in 1951; Mary was a waitress at the Old Faithful Inn and Joe worked in the gas station. They married in 1952. After dental school, Joe took over his father's practice in Lakewood in 1953. Mary did the billing and bookkeeping. The Warrens had started their family and, as was custom then, Mary was a stay-at-home mom. The next 20 years blew off the calendar and included a full schedule of PTA, Scouts, vacations at Lakeside, and picnics at Clifton Beach.

When their youngest started high school in 1973, Mary, who has her undergraduate degree in social work from the University of Minnesota, went back to work for Cleveland Scholarship Programs (now known as College Now Greater Cleveland) in the Cleveland public schools.

---

The Mary C. and Dr. Joseph P. Warren Endowed Scholarship was established in 2012 and will provide financial assistance to JCU students in need.

---

# Magis Legacy Society Welcomes Newest Members

More than 60 Magis Legacy Society members, guests, and families attended the Magis Awards Brunch September 28. The University holds the annual event to welcome new Magis members and to thank all members for their generosity in making provisions for John Carroll University in their estates.

John Carroll President Rev. Robert L. Niehoff, S.J., served as celebrant, and Rev. Jayme Stayer, S.J., served as homilist at the Mass—also part of Homecoming Weekend—which preceded the Magis Awards Brunch.

Three of this year's eight new Magis Legacy Society members attended the brunch and received their Magis medallions, including Robert W. Gunn '69, from Marblehead, Massachusetts; James B. McDonald '79 from Columbus, Ohio; and Mary C. Warren '93G from Lakewood, Ohio.



*Bob Gunn '69, Mary Warren '93G, Rev. Robert Niehoff, S.J., Mary Keith McDonald, and Jim McDonald '79*

There are currently 282 (living) Magis Legacy Society members representing almost \$51.6 million in future commitments to John Carroll University. Since the Magis Society was founded in 1988, John Carroll has already received more than \$14.8 million in legacy gifts.

Dave Vitaoe '00, executive director, Alumni Relations was keynote speaker and provided highlights of the new programs established in recent years to better support, celebrate, and engage our alumni.

Several members of the Men's and Women's Soccer teams attended as student guests, including (captain) Kaylin Akerly '15, Haley McDonald '15, Preston Mendel '16, Danielle Sharbaugh '16, (captain) Brian Potocnik '15, Drew Mestelske '15, and Kyle Wisniewski '15. This year, Men's Soccer celebrates 50 years at JCU and Women's Soccer celebrates 25 years.

---

## Couple Endows Scholarship for Students in Need

*—continued from page 1*

"In 1979, the Cleveland schools were on strike and a friend who also was a licensed social worker (LSW) said they were hiring at the Center for Families and Children," Mary says. "I applied and got hired right away as a counselor and spent 20 years there—first, at the Parma office, then at Lakewood, and I ended up at the Kamm's Corners office."

In 1982, Joe was diagnosed with multiple sclerosis and they had to sell the practice. He discovered that he loved the stock market; he did his own research and his own investing.

Mary was able to continue working and had a supervisor who encouraged her to go to graduate school and become a therapist.

---

**"So, really it's thank you,  
Joe, not thank you, me!"**

*— Mary Warren '93G*

---

"Joe completely supported the idea, so I started at Carroll in 1990—I worked during the day and went to school at night—and graduated in 1993. I passed my

state board and am now an LPCC—licensed professional clinical counselor.

"I was the oldest student in the program. Chris Faver was the director and I did well there. One of my professors asked to keep a copy of my first paper as an example to share with other students. They were all great and frequently asked me questions because of my professional experience."

Mary also was a certified grief and bereavement counselor. In fact, she took that national board exam while still at John Carroll because it had to be supervised, which Prof. Faver agreed to do.

"My experience at Carroll made me very grateful for the education I received. I loved my career and I was very inspired by my experience at John Carroll—it was a very good choice for me," Mary says.

"When Joe died in 2005, he left me with sufficient funds so I could fulfill his dream. He never got around to doing what he said he was going to do, which was to give money to John Carroll. The scholarship part was my idea, but the pledge was his idea. So, really it's thank you, Joe, not thank you, me!"

# When You Have Choices

We're not telling you anything you don't already know. There are lots of charitable organizations in the United States – over a million to be exact. It is quite common for charitable organizations to ask their loyal supporters for a year-end gift. Check your mailbox this time of year and you know what we mean.

No one can support all of the good charities that need help, this is true. What you can do is pick and choose the organizations that mean the most to you. Which missions are worthy of your financial support? Which organizations use the best approach to addressing the issues that you care about?

We hope that our mission is clear, along with how we do our work and what we hope to accomplish. When you have choices of which organizations to support, absolutely consider the mission. We think it is also important to take the following into consideration:

## *We are centered on our mission*

As you know, our mission is to inspire individuals to excel in learning, leadership, and service in the region and in the world. If you've been a supporter for a long time, you can probably attest to the fact that we've stayed true to our mission. How we achieve it may change over the years, as we develop new strategies and solutions to the issues we face. We pride ourselves on the fact that all roads lead back to the mission.

## *We appreciate you as our partner*

We understand that each of you has different financial, family, and personal circumstances. We also understand that you give what you can at a level that is comfortable for you. We plan for and rely on public support – yours, and that of countless other

---

We understand that each of you has different financial, family, and personal circumstances. We also understand that you give what you can at a level that is comfortable for you.

---

friends, because it is the fuel that advances our mission. It is a simple equation – your support + our efforts = accomplishments. The more resources we have to allocate to the job at hand, the more that we can accomplish. We value and need your support.



## *We allocate our resources ethically and responsibly*

There are strict accounting and reporting rules applicable to charitable organizations. In fact, like other charities, we undergo an annual independent audit, and we are proud to say we pass with flying colors. Visit [sites.jcu.edu/supportingjcu](http://sites.jcu.edu/supportingjcu) to read our Donor Bill of Rights and the Gift Planners Guide established by the National Council on Planned Giving and approved by the John Carroll University Board of Directors. We have a profound sense of stewardship and use our resources wisely and effectively.

Our Advancement team is here to assist you with all aspects of your gift. Whether you want to know about a charitable gift annuity, a gift of real estate, or closely held stock, we are here to answer questions and provide information. We'll explain any gift plan that is of interest.

When your mailbox begins to fill with year-end requests for support and as you start to plan your year-end giving, we hope John Carroll will remain on your gift giving list – not only for the mission that you cherish, but also for the responsible, ethical, and professional way we work with you and for you. There is one more thing – start thinking about your year-end giving well before December 31 if you are considering gifts of non-cash assets. Thank you in advance! Let us know how we can be of assistance.

Copyright © 2014, [PlannedGiving.Com](http://PlannedGiving.Com), LLC. All Rights Reserved.

# Building on Our Jesuit Heritage

The year may be ending, but your generosity is just beginning. There are many ways to support John Carroll University—and at the heart of all of our fundraising are our students.

Alumni, friends, parents, corporations, foundations, members of the campus community, and others may choose to make a single gift or spread their contributions over a period of time.

As most of you know, we launched the Forever Carroll Campaign in May 2013. The Campaign is a \$100 million initiative to:

- Invest in Our Students
- Enrich the Academic Experience
- Build on our Jesuit Heritage
- Enhance the Student Experience

To date, we have received more than \$80 million in commitments. The future of John Carroll University and our Jesuit Catholic mission, which distinguishes JCU, depends on each of us and it will take the power of many to achieve our goal. All gifts, no matter the amount, make an impact and are deeply appreciated.

With your help, John Carroll University will continue to build on nearly 130 years of Jesuit tradition—leaving its mark on the world by developing leaders with the knowledge and character to lead and to serve.



*The new Saint Ignatius of Loyola Plaza*

Please visit [jcu.plannedgiving.org](http://jcu.plannedgiving.org) for more information about making a planned gift to JCU.

## Make a Gift Without Your Checkbook or Credit Card

It's easy to forget that much of the stock you own has appreciated over time—especially if you've owned it for more than 10 years.

It may not be worth what it was a year ago, or even five years ago. Perhaps the yield on the stock isn't that great and you'd like to sell it and buy something else. Maybe you're concerned that you could lose some of the current value. And who wants to pay capital gains tax?

This year, you might consider doing what many John Carroll donors have done: use these long-term appreciated stocks to fund their year-end gifts to us.

Each year, nonprofits receive numerous stock gifts during November and December. Many prudent donors review their portfolios at this time of year and give shares of their most appreciated stocks, especially those stocks that are paying low dividends, and have accumulated value that could be at risk in another downturn.

For example, let's say you have 100 shares of stock acquired when it was worth \$25 a share that is now worth \$50 a share. If you sell the stock, there will be an immediate capital gains tax due on the \$25 gain per share (\$2,500 total gain for the 100 shares).

If your goal is to give \$750 to JCU before yearend, you could fulfill that gift by transferring 15 shares of the stock to us. In doing so, you will:

- Make a charitable gift that doesn't decrease your cash flow during the holiday gift-giving season.
- Avoid the capital gains tax that would have been due had you sold and reinvested the proceeds.
- Receive a charitable income tax deduction for the full value of the stock on the date of transfer.
- Remove an asset that pays little income to you from your portfolio.
- Achieve your gift-giving goal.
- Support John Carroll's vital mission.

Making your year-end gift using appreciated securities is a great way to fulfill your investment goals while supporting the work we do.

**Please contact Molly McArdle, Executive Director of Development at 216.397.1904 or [mmcardle@jcu.edu](mailto:mmcardle@jcu.edu) for more information.**

*Copyright © 2014, PlannedGiving.Com, LLC. All Rights Reserved.*

**MAGIS**

**FALL 2014**

For more information on Planned Giving opportunities at John Carroll University, please contact us.

This publication is intended to provide general gift planning information. Our organization is not qualified to provide specific legal, tax or investment advice, and this publication should not be looked to or relied upon as a source for such advice. Consult with your own legal and financial advisors before making any gift.

© 2014 All Rights Reserved John Carroll University  
(except as noted on individual articles)

Editor: Marcia Aghajanian

Photographer: Robert Wetzler



**Molly McArdle**  
Executive Director  
of Development  
[mmcardle@jcu.edu](mailto:mmcardle@jcu.edu)  
216.397.1904



**Peter Bernardo**  
Senior Director,  
Philanthropic Relations  
[pbernardo@jcu.edu](mailto:pbernardo@jcu.edu)  
216.397.4217