Malia McAndrew

1 John Carroll Boulevard University Heights, Oho 44118 (216) 538-1329 malia@jcu.edu

EDUCATION

Ph.D., University of Maryland, College Park, MD, 2008.

Major Field: United States History; Concentration: Gender and Race in Modern America

Minor Field: African History

B.S., Drexel University, Philadelphia, PA, 2001.

ACADEMIC APPOINTMENTS

Associate Professor: Department of History, John Carroll University, 2014-present.

Assistant Professor: Department of History, John Carroll University, 2008-2014.

ADMINISTRATIVE APPOINTMENTS

Director, Arrupe Scholars Program: John Carroll University, 2014-2017.

Directed a four-year scholarship program and learning community for undergraduates with a demonstrated commitment to promoting social justice. Devised and managed an 18-credit curriculum, oversaw a robust calendar of community-based events, and mentored 80+ Arrupe scholars during their four years at John Carroll University.

MAJOR PUBLICATIONS

"Beauty, Soft Power, and the Politics of Womanhood During the U.S. Military Occupation of Japan, 1945-1952." *Journal of Women's History* 26.4 (2014): 83-107.

"Japanese-American Beauty Pageants and Minstrel Shows: The Performance of Race and Gender by Nisei Youth During World War II" *Journal of the History of Childhood and Youth.* 7.1 (2014): 42-64.

"A Twentieth Century Triangle Trade: Selling Black Beauty at Home and Abroad, 1945-1965." *Enterprise & Society* Vol. 11, no. 4 (December 2010): 786-812.

"Selling Black Beauty: African American Modeling Agencies and Charm Schools in Postwar America" *Magazine of History*. (January 2010): 29-32.

MINOR PUBLICATIONS

Book Review: *Body Shop Politics: African American Women's Activism in the Beauty Industry* by Julia Kirk Blackwelder (University of Illinois Press, 2010) in *The Annals of Iowa: A Quarterly Journal of History* 70.3 (2011): 288-290.

Encyclopedia Entries: "Cosmetics" & "Charm Schools" *American Beauty Industry Encyclopedia*. ed. Julie Willett. Westport, CT: Greenwood Publishing Group, 2010.

Book Review: *Glamour: A History* by Stephen Gundle (Oxford University Press, 2009) in *History* 37, no. 2 (February 2009): 74.

PUBLIC HISTORY WORK

Historical Consultant and Interviewee for PBS of the Western Reserve Documentary The Battle for the Right to Vote, first aired: 04/18/2017

Developed and implemented a <u>Service Learning History Course</u> in which John Carroll students performed oral history interviews with seniors at the Eliza Bryant Nursing Home in Cleveland's Hough Neighborhood.

ADMINISTRATIVE TRAINING & PROFESSIONAL DEVELOPMENT

Ignation Colleagues Program, Association of Jesuit Colleges &Universities	2014-2016
Collegium: A Colloquy on Faith & the Intellectual Life, Holy Cross University	June 2012
Service Learning Institute, Indiana University/Purdue University	May 2010
Vocation in Undergraduate Education Training Session, Earlham College	Oct. 2010

COURSES TAUGHT

HS 150: Introduction to U.S. Women's History	HS 212: United States Since 1877
HS 197: African History through Autobiography	HS 261: History as Art and Science
HS 442: United States History Since 1945	HS 285 Women in the Contemporary World
HS 195: 20th Century Youth Culture	HS 497: Women & Gender in Modern Africa
HS 495: Women & Gender in U.S. History	HS 495B: African American Cultural History
HS 495: Race, Class, & Gender in US History	First Year Seminar: Poverty & Social Justice

RESEARCH GRANTS & FELLOWSHIPS

Grauel Faculty Fellowship (Research Sabbatical), John Carroll University	2012 & 2018
Travel Grant, Centro Studi Americani, Rome, Italy	2010
Research Grant, Hagley Museum & Library, Center for History of Business	2005 & 2006
Research Grant, David C. Driskell Center for the Study of the Visual Arts &	
Culture of African Americans and the African Diaspora	2006

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ACADEMIC PRESENTATIONS

East African Female Leadership Academy, *Makerere University; Kampala, Uganda* Panel Participant: "Panel of Eminent Women: The Bright Side of Being a Woman Academic"

July 2-7, 2017

Lerner College of Medicine, Medical Humanities Program, *Cleveland Clinic; Cleveland, Ohio* Lecture to First Year Medical Students: "Anorexia in Historical Perspective"

Annual Lecture, 2013-16

JUSTICE Conference: Fire on the Frontiers in Jesuit Education, *Creighton University; Omaha, NE* Conference Presentation: "Service-Learning Pedagogy in the History Classroom"

August 1-3, 2013

Southern History Conference, *Hyatt-St. Louis Arch; St. Louis, MO* Conference Paper: "There is Something Chic about Women Wearing Men's Clothes:' Lesbian Activists as Fashionable Women in the Fight for Gay Rights, 1955-1972."

Nov. 1-3, 2013

Berkshire Conference of Women's Historians, *University of Massachusetts; Amherst, MA* Conference Paper: "Gendering Japan: The Promotion of U.S. Ideals of Beauty and Womanhood in Postwar Japan"

June 9-12, 2011

Business History Conference, *Hyatt-St. Louis Arch; St. Louis, MO* Panel Commentator for Session on "Marketing and Consumption"

April 1-3, 2011

OSU Women's History Roundtable, *The Ohio State University; Columbus, Ohio* Guest Paper: "Gendering Japan: The Promotion of U.S. Ideals of Beauty and Womanhood in Postwar Japan"

Nov. 5, 2010

2nd International Seminar for Young Americanists, *Centro Studi Americani; Rome, Italy* Seminar Paper: "Gendering Japan: The Promotion of U.S. Ideals of Beauty and Womanhood in Postwar Japan"

Oct. 14-15, 2010

National Women's Studies Association Annual Conference, *Sheraton Atlanta; Atlanta, GA* Conference Paper: "Why Working Women Became Pin-up Girls: Patriotism and Female Display of the American Homefront during World War II"

Nov. 12-14, 2009

Southern Conference on Women's History, *University of South Carolina; Columbia, SC* Conference Paper: "Japanese American Beauty Pageants and Minstrel Shows: A Cultural Analysis of Two Arkansas Internment Camps during World War II"

June 4-6, 2009

American Historical Association Conference, *Sheraton, New York; New York, NY*Conference Paper: "Marketing Black Beauty in Africa, Europe, and America: The Transnational Business Ventures of African American Beauty Culturists in the Mid-twentieth Century"

Jan. 2-5, 2009

Mid-Atlantic Region Association for Asian Studies Conference, *Rutgers University; New Brunswick, NJ* Conference Paper: "Regulating Expressions of Womanhood: The U.S. Occupation and Fashion Magazines in Postwar Japan"

Oct. 24-26, 2008

Gender and the Long Postwar Conference, *German Historical Institute; Washington, DC*Conference Paper: "Gendering Japan: The Promotion of U.S. Ideals of Womanhood in Postwar Politics"
May 30-June 1, 2008

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References:

Leigh Ann Wheeler, Ph.D. Professor of History Editor, Journal of Women's History (Previous) Director of Graduate Studies (Interim) Binghamton University (607) 777-2631 | wheeler@binghamton.edu

Dr. Wheeler was previously the editor of the *Journal of Women's History*. She oversaw the publication of my 2014 article for that journal which, my current work has grown out of.

James Krukones, Ph.D.	(216) 397-4762
Associate Academic Vice President	
Professor of History	jkrukones@jcu.edu
John Carroll University	

Dr. Krukones oversees the faculty award committee that reviewed my sabbatical application at John Carroll University. I have also worked with him in my capacity as Director of the Arrupe Scholars Program and as a member of the Department of History.

Dianna Taylor, Ph.D.	(216) 397-1926
Professor of Philosophy	
John Carroll University	dtaylor@jcu.edu
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During my time at JCU I have participated in several colloquium and other interdisciplinary academic events hosted by Dr. Taylor who, served as chair of the Philosophy Department at John Carroll University.

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