

ROUEN Campus - Undergraduate Students - Fall 2015

Campus	Program	Year	Level	Language of instruction	ECTS Code	Course title	Contact hours	ECTS Credits
Rouen	BBA	1st year	UG year	French	GS31002F	Art et société	30	5
Rouen	BBA	1st year	UG year	French	CP31006F	Comptabilité financière	30	5
Rouen	BBA	1st year	UG year	French	TO31001F	Découverte de l'entreprise	30	5
Rouen	BBA	1st year	UG year	French	EC31001F	Géographie & économie contemporaine	30	5
Rouen	BBA	1st year	UG year	French	MK31036F	Marketing fondamental	30	5
Rouen	BBA	1st year	UG year	French	MQ31001F	Techniques quantitatives appliquées	30	5
Rouen	BBA	2nd year	UG year	French	MK31039F	Marketing fondamental	30	5
Rouen	BBA	2nd year	UG year	French	SC31010F	Supply Chain Management	30	5
Rouen	BBA	2nd year	UG year	French	SI31029F	Système d'information	30	5
Rouen	BBA	3rd year	UG year	French	CG32001F	Contrôle de gestion	36	5
Rouen	BBA	3rd year	UG year	French	AJ32001F	Droit du travail	18	3
Rouen	BBA	3rd year	UG year	French	ML32011F	Gestion des conflits	18	3
Rouen	BBA	3rd year	UG year	French	GS34008F	Histoire des idées politiques	36	5
Rouen	BBA	3rd year	UG year	French	DD34002F	L'éthique dans l'entreprise et dans le management	24	5
Rouen	BBA	3rd year	UG year	French	MK32002F	Négociation commerciale III	18	3
Rouen	BBA	3rd year	UG year	French	MK32003F	Relations clients et e-business	18	3
Rouen	BBA	3rd year	UG year	French	FI33007F	Marché des particuliers - partie assurance	18	3
Rouen	BBA	3rd year	UG year	French	FI33008F	Marché des particuliers - partie banque	18	3
Rouen	BBA	3rd year	UG year	French	FI33009F	Marché des professionnels - partie assurance	18	3
Rouen	BBA	3rd year	UG year	French	FI33010F	Marché des professionnels - partie banque	18	3
Rouen	BBA	3rd year	UG year	French	SC33003F	Achat, e-procurement, approvisionnement	36	5
Rouen	BBA	3rd year	UG year	French	SC33004F	Développement durable dans le management de la chaîne logistique	36	5
Rouen	BBA	3rd year	UG year	French	AJ33003F	Droit des sociétés et incidences fiscales	18	3
Rouen	BBA	3rd year	UG year	French	MK33002F	E-commerce II	18	3
Rouen	BBA	3rd year	UG year	French	FI33003F	Modes de financement de l'entreprise	18	3
Rouen	BBA	3rd year	UG year	French	GP33001F	Pilotage de projets	18	3
Rouen	BBA	3rd year	UG year	French	MK33009F	Produits touristiques	36	5
Rouen	BBA	3rd year	UG year	French	MK33010B	Etudes de cas en tourisme	36	5
Rouen	BSc	1st year	Undergrad	English	EC31019E	Economics	30	5
Rouen	BSc	1st year	Undergrad	English	CP31015E	Fundamentals of Accounting	30	5
Rouen	BSc	1st year	Undergrad	English	MK31038E	Fundamentals of Marketing	30	5
Rouen	BSc	1st year	Undergrad	English	ML31011E	Introduction to Management	30	5
Rouen	BSc	1st year	Undergrad	English	MT31005E	Research and Methodology	15	3
Rouen	BSc	3rd year	Undergrad	English	GS32014E	Geopolitics and International Trade	15	3
Rouen	BSc	3rd year	Undergrad	English	FI32007E	Corporate Finance 1	30	5
Rouen	BSc	3rd year	Undergrad	English	GS32015E	International Business Development	30	5
Rouen	BSc	3rd year	Undergrad	English	MK32026E	International Marketing Strategy	30	5
Rouen	BSc	3rd year	Undergrad	English	SC32008E	Introduction to Supply Chain Management	15	3
Rouen	BSc	4th year	Graduate	English	MK42054E	Developing International Distribution Networks	30	5
Rouen	BSc	4th year	Graduate	English	GP42003E	Essentials of Project Management	30	5
Rouen	BSc	4th year	Graduate	English	EN42001E	International Entrepreneurship Project	9	5
Rouen	BSc	4th year	Graduate	English	ML42---E	People Management - Team Building and Leadership	30	5
Rouen	BSc	4th year	Graduate	English	SC42---E	Purchasing, Procurement and SCM	30	5
Rouen	BSc	4th year	Graduate	English	DD42---E	Sustainable Business	30	5
Rouen	BSc	4th year	Graduate	English	existe S8	Web marketing	30	5
Rouen	BSc	4th year	Graduate	English	existe S8	Corporate finance 2	30	5

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Rouen	BSc	4th year	Graduate	English	existe S8	Critical thinking	30	5
Rouen	MGE	1st year	Undergrad	French	CP31001F	Comptabilité générale	30	5
Rouen	MGE	1st year	Undergrad	French	EC31003F	Economie	30	5
Rouen	MGE	1st year	Undergrad	French	MK31001F	Fondamentaux du marketing	30	5
Rouen	MGE	1st year	Undergrad	French	AJ31001F	Gestion juridique de l'entreprise	30	5
Rouen	MGE	1st year	Undergrad	French	MQ31002F	Méthodes quantitatives de gestion	30	5
Rouen	MGE	1st year	Undergrad	English	EC31004E	Fundamentals of Economics	30	5
Rouen	MGE	1st year	Undergrad	English	MK31002E	Fundamentals of Marketing	30	5
Rouen	MGE	1st year	Undergrad	French	AJ34001F	Cultures juridiques de l'environnement concurrentiel de l'entreprise	15	3
Rouen	MGE	1st year	Undergrad	English	MK34001E	Developing Concepts in Marketing	15	3
Rouen	MGE	1st year	Undergrad	French	FI34003F	Ethique, criminalité financière et fraude fiscale	15	3
Rouen	MGE	1st year	Undergrad	French	EN34001F	Expérience d'immersion entrepreneuriale	15	3
Rouen	MGE	1st year	Undergrad	French	GS34004F	Histoire de l'art	15	3
Rouen	MGE	1st year	Undergrad	French	EN34002F	Innovation et créativité : oser avec discernement	15	3
Rouen	MGE	1st year	Undergrad	English	GS34012E	Intercultural Management	15	3
Rouen	MGE	1st year	Undergrad	English	GS34002E	International Relations	15	3
Rouen	MGE	1st year	Undergrad	French	SI34002F	Introduction aux systèmes d'information	15	3
Rouen	MGE	1st year	Undergrad	French	MK34004F	Marketing Trends (F)	15	3
Rouen	MGE	2nd year	Graduate	English	ST41003E	Strategy	30	5
Rouen	MGE	2nd year	Graduate	English	RH41003E	Human Resources & Organization	30	5
Rouen	MGE	2nd year	Graduate	English	FI42069E	Capital Budgeting and Financing	30	5
Rouen	MGE	2nd year	Graduate	English	CG42010E	Management Accounting	30	5
Rouen	MGE	2nd year	Graduate	English	MK42056E	Brand Management	30	5
Rouen	MGE	2nd year	Graduate	English	MK42057E	Cultures and Consumption	30	5
Rouen	MGE	2nd year	Graduate	French	GS42030F	Economie et esthétique du cinéma	30	5
Rouen	MGE	2nd year	Graduate	French	EN42008F	Explor'ation/créativité	30	5
Rouen	MGE	2nd year	Graduate	French	FI42070F	Finances alternatives	30	5
Rouen	MGE	2nd year	Graduate	French	FS42002F	Fiscalité, business et mondialisation	30	5
Rouen	MGE	2nd year	Graduate	French	MK42058F	Fondamentaux de la communication	30	5
Rouen	MGE	2nd year	Graduate	English	MK42059E	Fundamentals of Communication	30	5
Rouen	MGE	2nd year	Graduate	French	MK42060F	Gestion de la marque	30	5
Rouen	MGE	2nd year	Graduate	French	SI42017F	Gestion de Projets	30	5
Rouen	MGE	2nd year	Graduate	English	MK42061E	Global Marketing	30	5
Rouen	MGE	2nd year	Graduate	French	EN42009F	Gouvernance et pratiques des entreprises familiales	30	5
Rouen	MGE	2nd year	Graduate	English	CP42006E	International Accounting	30	5
Rouen	MGE	2nd year	Graduate	French	SC42015F	Introduction aux Entreprises Ressource Planning (ERP) : une application avec SAP	30	5
Rouen	MGE	2nd year	Graduate	English	FI42071E	Introduction to Financial Markets and Products	30	5
Rouen	MGE	2nd year	Graduate	English	SC42016E	Introduction to Operations Research	30	5
Rouen	MGE	2nd year	Graduate	English	ML42014E	Leading Change	30	5
Rouen	MGE	2nd year	Graduate	French	ST42028F	Management des activités de service	30	5
Rouen	MGE	2nd year	Graduate	French	ML42015F	Management du changement	30	5
Rouen	MGE	2nd year	Graduate	English	ST42029E	Managing Fast-Growing Companies	30	5
Rouen	MGE	2nd year	Graduate	French	MK42055F	Market Intelligence (FR)	30	5
Rouen	MGE	2nd year	Graduate	English	MK42062E	Market Intelligence (GB)	30	5
Rouen	MGE	2nd year	Graduate	English	ST42030E	Mobile Business Model : Innovation and API Economy	30	5
Rouen	MGE	2nd year	Graduate	French	EC42009F	Mondialisation : enjeux économiques, stratégiques et géopolitiques	30	5
Rouen	MGE	2nd year	Graduate	French	ML42016F	Négociation	30	5
Rouen	MGE	2nd year	Graduate	English	ML42017E	Negotiation	30	5

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Rouen	MGE	2nd year	Graduate	English	SC42017E	Revenue Management	30	5
Rouen	MGE	2nd year	Graduate	French	ST42031F	Secteur public, potentialités d'emploi et métiers du conseil	30	5
Rouen	MGE	2nd year	Graduate	English	MK42063E	Services Marketing	30	5
Rouen	MGE	2nd year	Graduate	French	AJ42012F	Stratégies juridiques et entreprises	30	5
Rouen	MGE	2nd year	Graduate	French	SC42018F	Supply Chain Management	30	5
Rouen	MGE	2nd year	Graduate	English	SC42019E	Supply Chain Management	30	5
Rouen	MGE	2nd year	Graduate	English	GS42031E	The Economics and Management of Sport	30	5
Rouen	MGE	2nd year	Graduate	English	GS42032E	The Economics of Culture	30	5
Rouen	n/a	n/a	Grad/Undergrad	French	LV3X122F	FL - Boosting your Employability in France	30	5
Rouen	n/a	n/a	Grad/Undergrad	French	LV3X135F	FL - Découvrir et comprendre la culture française	30	5
Rouen	n/a	n/a	Grad/Undergrad	English	LV3X134E	FL - Discovering and Understanding French Culture	30	5
Rouen	n/a	n/a	Grad/Undergrad	French	LV3X123F	FL - French for Business A2	30	5
Rouen	n/a	n/a	Grad/Undergrad	French	LV3X124F	FL - French for Business B1	30	5
Rouen	n/a	n/a	Grad/Undergrad	French	LV3X259F	FL - French for Business B1-B2	30	5
Rouen	n/a	n/a	Grad/Undergrad	French	LV3X125F	FL - French for Business B2	30	5
Rouen	n/a	n/a	Grad/Undergrad	French	LV3X257F	FL - French for Communication A1	30	5
Rouen	n/a	n/a	Grad/Undergrad	French	LV3X126F	FL - French for Communication A1-1	30	5
Rouen	n/a	n/a	Grad/Undergrad	French	LV3X127F	FL - French for Communication A1-2	30	5
Rouen	n/a	n/a	Grad/Undergrad	French	LV3X258F	FL - French for Communication A2	30	5
Rouen	n/a	n/a	Grad/Undergrad	French	LV3X128F	FL - French for Communication A2-1	30	5
Rouen	n/a	n/a	Grad/Undergrad	French	LV3X129F	FL - French for Communication A2-2	30	5
Rouen	n/a	n/a	Grad/Undergrad	French	LV3X130F	FL - French for Communication B1	30	5
Rouen	n/a	n/a	Grad/Undergrad	French	LV3X131F	FL - French for Communication B2	30	5
Reims	n/a	n/a	Grad/Undergrad	N/A		Other languages (Spanish, German, Italian, Portuguese, Chinese, Japanese...)	30	5