

All courses are 3 credit hours unless otherwise indicated.

Module availability at RACL

1. 	Discuss and choose wisely You must discuss the module/class options available with your academic advisor/study abroad office at your home institution Your module choices must be approved by your home institution Ensure you read the module description (below) and ideally the module syllabi before deciding whether you want to take the course or not. Do not just go by the title of the course! Check with your home institution how many credits/classes you must take while abroad. It is your responsibility to know this and you will need to ensure that you are registered for sufficient classes
2. □	Which courses are available for me to choose from? All modules listed in the table below are open to exchange/study abroad students. The table below has been provided by the relevant programme director (s). Modules at RACL are generally worth 3 US credits each. The maximum amount of credits you can sign up for is 18 US credits but we recommend you do not take the full workload in order to allow time to explore and enjoy London. 12-15 US credits is a balanced workload. Courses in Media, Photography and Psychology at upper division or "advanced" should only be taken by students with previous experience in this subject area. Check with the Inbound Team if you are unsure.
3.	Your choices We cannot guarantee that you will be given your first choices. This is due to timetable clashes and closed classes. Therefore, you must indicate as many approved suitable alternatives on your form as you have indicated first choices (If you need to take15 US credits, for example, you should note down as many first choices as needed to reach 15 US credits, and as many alternative choices to reach 15 US credits too). You may be given any of these alternative modules if your first choices are not available. It is important that they fit with your studies and have been approved by your home institution. If your form does not state these alternatives it will not be accepted and it will be returned. You must register for classes at one school exclusively. You CANNOT choose classes from across schools and faculties The schedule is a draft. Class days/times are subject to change, and occasionally classes may need to be cancelled. You must ensure that you tick the box 'compulsory' if you require the module in order for your graduation not to be delayed at your home institution. We will try our best to get you into this module but we still cannot guarantee it. The Module Choice Form must be completed, approved and sent to inbound@regents.ac.uk as part of your application to Regent's
4.	Changes to your module choices You cannot make any changes to your module choices. Once submitted, this is considered your final choice. The IPO passes your choices on to the Registry who will schedule you into classes There will be an add/drop period at the start of the semester. You will be allocated an Academic Advisor at Regent's and you will need to meet with them to discuss any necessary changes. Changes are made subject to the approval of an Academic Advisor, and please be aware that changes will only be made if there is a sound reason for the change. Before making any changes to your schedule, it is your responsibility to ensure that the change is approved by your home institution.
5.	When will I receive my timetable? Your schedule will be sent electronically to your home institution in April. It is not possible to make any changes to schedules prior to arrival, unless there is a significant academic reason (for example, if you are missing credits). Any other change requests will not be addressed until add/drop



All courses are 3 credit hours unless otherwise indicated.

Olara On In	N	D	T'	T/
Class Code	Name	Day	Time	Tutor
	l Relations, Politics and Social Sci	ences	(Yossi Mekelbe	rg and Mireille
Hebing)		_	T	
HIST1320	Twentieth Century United States	T/Th	18.00-19.30	Alvaro Mendez
HIST2030	Topics in Asian History: Modern China	T/Th	13.30-15.00	Christopher Daily
HIST2070	Topics in Non-Western History: War and Peace in the Middle East	Т	14.00-17.00	Yossi Mekelberg
HIST2340	History of American Business and Management (MNGT 2340)	M/W	11.00-12.30	Maria Charalambous
HRTS1100	Introduction to Human Rights	M/W	13.30-15.00	Jennifer Melvin
HRTS2086	Topics in Human Rights: Human Rights and Development	M/W	11.00-12.30	Jennifer Melvin
HRTS3160	Human Rights and Film: Documentaries	M/W	15.30-17.00	Neven Andjelic
HRTS3080	Advanced Topics in Human Rights: Human Rights and Health	M/W	13.30-15.00	Jennifer Melvin
HRTS3500	International Human Rights Law	T/Th	13.30-15.00	Caroline Varin
INTL1500	The World System since 1500	M/W	11.00-12.30	Sara Bazoobandi
INTL2030	International Law	M/W	15.30-17.00	Caroline Varin
INTL2100	Model United Nations (7) (degree- seeking students only)	W	16.00-17.30	Sabrina White/Yossi Mekelberg
INTL2610	Advocacy, NGOs and Civil Society	M/W	11.00-12.30	Kate Fanning
INTL2650	Politics of Peace	M/W	13.30-15.00	Kate Fanning
INTL3100	International Political Economy	M/W	13.30-15.00	Orit Gal
INTL3260	International Communications (MEDC3260)	T/Th	11.00-12.30	Neven Andjelic
INTL3700	International Organisations	M/W	13.30-15.00	Caroline Varin
INTL3800	International Security: Global Terrorism and Counter Terrorism	Th	14.00-17.00	Hagai Segal
POLT1000	Topics in Politics: International Security	W	11.00-14.00	Alvaro Mendez
POLT1000/71	Topics in Politics: Nationalism	T/Th	13.30-15.00	Neven Andjelic
POLT1050	Introduction to International Relations	T/Th	13.30-15.00	Alvaro Mendes
POLT1050/71	Introduction to International Relations	T/Th	15.30-17.00	Caroline Varin
POLT1070	Introduction to Political Theory (PHIL2300)	T/Th	15.30-17.00	Tom Villis
POLT1550	Introduction to Political Argument & Debate	М	16.00-19.00	Sabrina White
POLT2060	Politics and Gender	M/W	13.30-15.00	Sabrina White
POLT2250	Politics in the Industrialized World: The Rise and Demise of Global Networks	M/W	11.00-12.30	Orit Gal
POLT2500	Interdisciplinary Approaches to Politics: Political Art, Design and International Relations	M/W	09.00-10.30	Kate Fanning
POLT2550	Politics of Development	M/W	15.30-17.00	Sara Bazoobandi
POLT4100	Advanced Studies in International Politics: The EU	M/W	13.30-15.00	Neven Andjelic
SOCI1100	Introduction to Sociology	T/Th	11.00-12.30	Mireille Hebing
SOCI 2000	Issues in Contemporary Society: Globalisation and Individualisation	T/Th	13.30-15.00	Mireille Hebing
Psychology	(Felix De Beaumont maternity cov	er for	Filia Garivaldis)	
ANTH1200	Human Origins	T/Th	09.00-10.30	Alastair Davies
PSYC1100	Introduction to Psychology	M/W	13.30-15.00	Sally Beales
PSYC1100/71	Introduction to Psychology	M/W	15.30-17.00	Sally Beales
PSYC2000	Issues in Contemporary Psychology:	M/W	09.00-10.30	Susannah Pick



All courses are 3 credit hours unless otherwise indicated.

	Forensic Psychology			
PSYC2750	Introduction to Measurement and	T/Th	11.00-12.30	Alastair Davies
F 3 1 C 2 7 3 0	Statistics	1/111	11.00-12.30	Alastali Davies
PSYC3125	Abnormal Psychology	T/Th	15.30-17.00	TBC
PSYC3350	Cognitive Psychology	T/Th	11.00-12.30	Marina Rachitsky
PSYC3550	History, Philosophy, and Systems of	M/W	11.00-12.30	Rosamond Watling
1 0 1 0 0 0 0 0	Psychology	101,00	11.00 12.00	Troodinona wating
PSYC4400	Human Sexuality	T/Th	13.30-15.00	Susannah Pick
	,	I		
Arts and Hui	manities (Kit Barton)			
ARHS2200	Current Art	M/W	11.00-12.30	Julia Weiner
ARHS2200/71	Current Art	T/Th	11.00-12.30	Julia Weiner
ARHS2210	Introduction to the History of Western Art	М	14:00-17:00	Deborah Schultz
ARHS3010	Greek and Roman Art	M/W	11.00-12.30	Sophie Laws
ARHS3110	Early Renaissance Art	Th	14:00-17:00	Julia Weiner
ARHS3210	Nineteenth-Century Art	Т	14:00-17:00	Julia Weiner
ARHS4600	Topics in Art History: Country Houses	W	14:00-17:00	Julia Weiner
	and Palaces			
ART1000	Introduction to Studio Art	W	14:00-17:00	Alan Stott
ART1110	Introduction to Drawing	M	14:00-17:00	Alan Stott
ENGL2050	Major U.S. Writers I	M/W	13.30-15.00	Boris Glick
ENGL2160	Creative Writing: Fiction	M/W	11.00-12.30	Catherine Davidson
ENGL2180	Creative Writing: Nonfiction	M/W	09:00-10:30	Catherine Davidson
ENGL2210	Literature into Film: Royalty, Revolution	T/Th	13.30-15.00	Nadine Berenguier
ENGL2250	and Empire in France Literary London	M/W	11.00-12.30	George Yeats
ENGL2250/71	Literary London	M/W	09:00 - 10:30	George Yeats
ENGL2250/71	Contexts: First World War Literature	T/Th	11.00-12.30	George Yeats
ENGL4150	Shakespeare I	T/Th	15:30-17:00	George Yeats
ENGL4160	Shakespeare II	M/W	15:30-17:00	George Yeats
HIST2000	Social History	T	14:00-17:00	Nick Holder
HIST2000/71	Social History	Th	14:00-17:00	Nick Holder
HIST2020	Topics in Modern European History:	T/Th	09:00-10:30	Nadine Berenguier
1.11012020	France in the Age of Versailles	.,	00.00 10.00	Traditio Botorigator
HIST2030	Topics in Asian History: Modern China	T/Th	13.30-15.00	Christopher Daily
HIST2090	Encounters with History : Women in the	M/W	15:30-17:00	Sophie Laws
	Classical World			'
HIST2280	History of England: The English	M/W	15:30-17:00	Nick Holder
	Landscape			
FREN1090	Elementary French: Level I	T/Th	13.30-15.00	Patricia Payne
FREN1100	Elementary French: Level II	T/Th	15:30-17:00	Patricia Payne
SPAN1090	Elementary Spanish: Level I	T/Th	15:30-17:00	Teresa Escorial
SPAN1100	Elementary Spanish: Level II	T/Th	15:30-17:00	Diego Iudicissa
MUSC1050	Introduction to Music Appreciation	M/W	13.30-15.00	Benjamin Wolf
MUSC1052	History of Rock and Roll	M/W	15:30-17:00	Benjamin Wolf
MUSC1070	Topics in Music: Music in London	TBC	13.30-15.00	Benjamin Wolf
PHIL1100	Introduction to Philosophy	M/W	13.30-15.00	TBC
PHIL2010	Informal Logic	T/Th	09:00-10:30	Lisa McNulty
PHIL2050	Philosophy and History of Education	T/Th	11.00-12.30	Lisa McNulty
PHIL2300	Social and Political Philosophy	T/Th	15:30-17:00	Tom Villis
PHIL2320	Contemporary Moral Problems	T/Th	13.30-15.00	Lisa McNulty
PHIL3080	Current Topics in Philosophy: Business	T/Th	13.30-15.00	TBC
	Ethics and Corporate Social			
DEL 04000	Responsibility	T/T!	0.00 40.00	Chainte a la su Da II
RELG1060	World Religions	T/Th	9:00-10:30	Christopher Daily
RELG1060/71	World Religions	T/Th	11.00-12.30	Christopher Daily



All courses are 3 credit hours unless otherwise indicated.

RELG2500	Gender, Culture, and Religion	T/Th	15:30-17:00	Christopher Daily
Media Comn	nunications (Leslie Viney)			
EPMD1000	Introduction to Media Production (15)	Th	14.00-17.00	Mike Peel
FLST1800	Film Appreciation	T	09.00-11.00	Richard McCulloch
		Thu	09.00-10.30	
FLST2060	Modern World Cinema	T/Th	14.00-16.00	Richard McCulloch
FLST3160	Topics in Film Studies: James Bond 007	T/Th	11.00-12.30	Olaf Jubin
FLST4160	Survey of Film Theory & Criticism	M/W	10.30-12.30	Richard McCulloch
INTM3150	Special Topics: Topics in Interactive	W	09.00-12.00	Lisette Johnston
	Communications			
JOUR1030	Fundamentals of Reporting	M/W	11.00-12.30	Leslie Viney
JOUR3130	Feature Writing	F	10.00-13.00	Helen Garston
MEDC1010	Introduction to Mass Communications	T/Th	11.00-12.30	Zoetanya Sujon
MEDC1010/71	Introduction to Mass Communications	T/Th	13.30-15.00	Zoetanya Sujon
MEDC3150	Topics in Media : Understanding Social Media	W	10.30-13.30	Zoetanya Sujon
MEDC2200	Ethics in the Media	W	14.00-17.00	Lisette Johnston
MEDC2800	Cultural Diversity in the Media	F	10.00-13.00	Karen Oughten
MEDC2800/71	Cultural Diversity in the Media	F	14.00-17.00	Karen Oughten
MEDC3190	Introduction to Media Research	М	14.00-17.00	Leslie Viney
MEDC3260	International Communications (INTL3260)	T/Th	11.00-12.30	Neven Anjelic
MEDC4100	The Law and the Media	М	10.30-13.30	Alex Antoniou
MNGT3550	Public Relations	W	14.00-17.00	TBC
PBRL4300	Crisis Communication Management	F	10.30-13.30	Elif Toker-Turnalar
PBRL4800	Media Relations	Th	16.00-19.00	Jace Tyrrell
PBRL4920	Public Relations Campaigns	W	10.30-13.30	Elif Toker-Turnalar
PHOT1000	Photo I (10)	T	14.00-17.00	Phil Grey
PHOT1000/71	Photo I (10)	Th	10.00-13.00	Phil Grey
PHOT1010	Basic Photographic Digital Imaging (10)	W	10.00-13.00	Phil Grey
PHOT2040	History of Photography	М	10.00-13.00	Deborah Schultz
PHOT2500	Photojournalism (10)	Т	10.00-13.00	Marc Vallee
PHOT4000	Photo Workshop: Image and Text	W	14.00-17.00	Verdi Yahooda
SPCM1040	Public Speaking	М	14.00-17.00	Andy Greenhalgh
SPCM1280	Interpersonal Communications	T/Th	11.00-12.30	Andy Greenhalgh
SCPT2900	Scriptwriting	F	09.00-12.00	Line Langebek
SPCM3500	Presentations for Media Professionals	Th	14.00-17.00	Leslie Viney
VIDE1810	Video Production I	W	14.00-17.00	Ken Fero
	erie Kaneko-Lucas)			
THEA1080	Studio Acting	T/Th	11.00-12.30	Anna Sullivan
THEA3030	From Shakespeare's Globe to the West End	M/W	09.00-10.30	Anna Sullivan
THEA3040	Topics in Theatre: Contemporary London Theatre: the Shock of the New	M/W	11.00-12.30	Anna Sullivan
THEA3040/71	Topics in Theatre: Contemporary London Theatre: the Shock of the New	T/Th	09.00-10.30	Andy Greenhalgh
THEA3040/72	Topics in Theatre: British and American Musical Theatre	М	14.00-17.00	Olaf Jubin
Rusiness en	d Managamant (Maria Charalamba	uc an	d Michael Tala	alay)
	d Management (Maria Charalambo		_	
ACCT2010	Financial Accounting	T/Th	15:30-17:00	Agnes Grondin



All courses are 3 credit hours unless otherwise indicated.

				1
ACCT2025	Managerial Accounting	T/Th	13.30-15.00	TBC
BUSN1200	Introduction to Business	M/W	13.30-15.00	Michael Talalay
BUSN4300	Business Ethics	T/Th	15:30-17:00	TBC
COAP1020	Introduction to Computer Applications	F	09:00-12:00	Peter Verdon
COAP2000	Introduction to Web Programming	M/W	09.00-10.30	TBC
COAP2150	Design Principles I	F	14.00- 17.00	Sylvie Studente
COAP2550	Database Software	T/Th	13.30-15.00	John Saint
ECON2020	Principles of Microeconomics	M/W	09:00-10:30	Sara Bazoobandi
ECON2030	Principles of Macroeconomics	T/Th	11.00-12.30	Merim Baitimbetova
ECON4720	International Trade and Finance	M/W	15:30-17:00	Merim Baitimbetova
FINC3210	Principles of Finance	M/W	14.00- 15.30	David Parrish
MATH1360	Business Mathematics	T/Th	15.30-17.00	Ian Brown
MATH1360/71	Business Mathematics	T/Th	14.00-15.30	Ian Brown
MNGT2100	Management Theory and Practices	Т	17.30-20.30	Geoffrey Paul
MNGT2100/71	Management Theory and Practices	Th	17.30-20.30	Geoffrey Paul
MNGT2340	History of American Business and	M/W	11.00-12.30	Maria
	Management			Charalambous
MNGT3100	Issues in Management: White Collar	T/Th	11.00-12.30	Ana-Maria Pascal
	Crime			
MNGT3280	Introduction to Business Law	М	14.00-17.00	Philip Benjamin
MNGT3320	Business Law: International	W	14.00-17.00	Majeks Walker
MNGT3400	Human Resource Management	T/Th	09.00-10.30	Ariane Agostini
MNGT3450	Principles of Organisational Behaviour	T/Th	13.30-15.00	Nigel Brown
MNGT3500	Marketing	M/W	15.30- 17.00	Jeff Papis
MNGT3550	Public Relations	W	14.00-17.00	TBC
MNGT4100	International Management	W	09.00-12.00	Nigel Brown
MNGT4200	Innovation, Creativity and the	F	14.00-17.00	Helen Johannessen
	Entrepreneur			
MNGT4330	International Marketing	M/W	15.30- 17.00	Zubin Sethna
MNGT4570	Marketing Research	F	09.00-12.00	Gabriella Kereszturi
Science				
SCIN1030	Science in the News	T/Th	09.00-10.30	Peter Verdon

NOTE: Courses in Media, Photography and Psychology at upper division or "advanced" level should only be taken by students with previous experience in this subject area. Please check with the Inbound Team if you are unsure.



International Relations and Social Sciences

HIST 1320 Twentieth-Century United States (3)

Survey of U.S. history from World War I to the present.

HIST 2030 Topics in Asian History (3)

Studies the cultures and the political-social development of major Asian nations, with an emphasis on the period since the impact of Western civilizations on ancient cultures. Content varies: e.g., Japan, China, Far East, Pacific World.

HIST 2070 Topics in Non-Western History (3)

Series of courses that focuses on the history of developing areas of the world: e.g. Southeast Asia, India.

HIST 2340 History of American Business and Management (3)

Traces the rise of business as a major American cultural institution, with consideration given to its impact on government, law, education, and social customs. Special emphasis is given to the changes in managerial thought and practice in the twentieth century, and the rise of big management and bureaucracy. Cross-listed with MNGT 2340.

HRTS 1100 Introduction to Human Rights (3)

Introduces students to the philosophic and political background of the concept of human rights. Discusses important documents as part of the history of the development of human rights theories. Examines important issues in current political and ethical debates about human rights. Reviews core legal documents and the work of the most important governmental and nongovernmental institutions currently involved in human rights protection and promotion. Examines at least one current problem area in human rights protection.

HRTS 2086 Topics in Human Rights (3)

Study of text or topic in a special area of Human Rights. Contents and methodology at an introductory level

HRTS 3160 Human Rights in Film: Documentaries (3)

We'll look at and talk about films and videos that explore serious human rights concerns. In doing so, along with reading and writing about the films--and the situations or problems depicted in them--we should learn a fair bit about these specific films, documentary films in general, the situations depicted, human rights, and the human condition. Each film will be discussed in terms of the human rights issues raised; relevant international human rights standards; appropriate historical, philosophical, and political background; and the methods used by the filmmakers to get their messages across.

HRTS 3080 Advanced Topics in Human Rights (3)

Upper level study of influential text(s) or topic(s) in a special area of International Human Rights.

HRTS 3500 International Human Rights Law (3)



All courses are 3 credit hours unless otherwise indicated.

Briefly introduces the idea of international law and examines the development of international human rights law from its origins through successive generations of thinking and institutionalization to the present. Examines conventions, monitoring, conformity and violation, attempts at enforcement, and current controversies.

INTL 1500 The World System since 1500 (3)

Examines the origin and evolution of the current world system. The course explores the political, cultural, technological, social, and economic forces that have shaped world history from 1500 until the present.

INTL 2030 International Law (3)

Introduces public international law, including the law of international institutions. Topics include the sources of international law, questions relating to state jurisdiction and state responsibility, the regulation of the use of force, and the legal aspects of the structure and functions of the United Nations.

INTL 2100 Model U.N. (0-3)

Studies the structure, operations, and politics of the United Nations. Attention will focus on current U.N. issues, and students will be required to participate in classroom simulations. Students will attend the Collegiate Midwest Model U.N. and represent a country as U.N. delegates.

INTL 2610 Advocacy, NGOs, and Civil Society (3)

Studies multilateral activities designed to promote economic, social, and technical progress. Examines international cooperation in such "nonpolitical" fields as trade, economic development, communications, health, humanitarian assistance, and environmental protection.

INTL 2650 The Politics of Peace (3)

Studies issues of war prevention, including social justice, ecological balance, large-scale social change, impacts of science and technology, and political processes relating national and transnational institutions.

INTL 3100 International Political Economy (3)

Explores, historically and conceptually, the theories and practices of international political economy. The course examines the interplay of politics and economics at the global level. It introduces students to ways of understanding the modern world system as a unity of international, political, and economic processes.

INTL 3260 International Communications (3)

Examines the philosophy, process, problems, and potentials of communication across cultural boundaries. Emphasizes interrelationships between communications and social, political, economic, and cultural factors that affect international communications. Cross-listed with MEDC 3260.

INTL 3700 International Organizations: Structure and Political Conflict (3)

Analyzes the international organization to determine whether it is an effective instrument for achieving peace and security and for the promotion of human welfare. Attention is given to the adjustment of political conflicts by international organizations, and to interactions between different types of multinational enterprises and various levels of government.



INTL 3800 International Security (3)

This course explores the nature of international conflict in the world from the perspective of international relations, focusing extensively on the causes, conditions, and consequences for war (both historical and contemporary), and the possible paths to peace.

POLT 1000 Topics in Politics (3)

Introduces the study of contemporary politics, focusing on understanding current events or enduring themes (power, war, justice, etc.) of politics. Students practice oral skills or writing needed to effectively engage in political discourse and communication.

POLT 1050 Introduction to International Relations (3)

This course examines how state and non-state actors confront contemporary global problems. It also introduces students to the subfields of international relations: international security, international political economy, foreign policy, international relations theory, international organizations and international law.

POLT 1070 Introduction to Political Theory (3)

Introduces philosophical issues and concepts of political thought from antiquity to the present through examination, from different perspectives, of democracy, sovereignty and authority, justice, liberty, and the relationship between the individual and the state. Cross-listed with PHIL 2300.

POLT 1550 Introduction to Political Argumentation and Debate (3)

Introduces students to the basic principles of debate, emphasizing the development of research, critical thinking, and oral presentation skills. Students research one or more contemporary public policy issues and are expected to attend and participate in campus debates on those issues.

POLT 2060 Politics and Gender (3)

Interdisciplinary examination of women in the public sphere. Draws on studies in history, political science, sociology, and psychology in order to understand more fully the role of women in politics and society.

POLT 2250 Politics in the Industrialized World (3)

Examines the politics of those countries customarily considered part of the affluent north. Topics may include evolution of political party systems, the evolution of communist systems, environmental and peace movements, economic integration of countries, planning and market mechanisms, trade policies, ethnic conflicts, governmental influence in collective bargaining systems, the welfare state, and tax revolts

POLT 2500 Interdisciplinary Approach to Politics (3)

Integrates the contributions of other disciplines--history, psychology, sociology, economics, literature, media, philosophy--into the study of politics and the role politics plays in the nongovernmental arena.

POLT 2550 The Politics of the Developing World (3)

Focuses on how the majority of the world's people, those living in the poorest nations, are governed. Topics include colonialism and neocolonialism, tradition and modernity, dependency, and the nature of contemporary revolution in the Third World.



All courses are 3 credit hours unless otherwise indicated.

POLT 4100 Advanced Studies in International Politics (3-4)

Allows students to pursue advanced studies in international politics or one of its subfields. Specific subject matter varies from semester to semester.

SOCI 1100 Introduction to Sociology (3)

Intended primarily for students who wish to gain a broad, general overview of the field, its area of study, methods of inquiry, conceptions and analysis of society. Students will learn about core concepts in sociology, including sociological perspectives on culture, social structure, socialization, social institutions, personality and the self, prejudice and discrimination, the significance of race, class, and gender, political and social change, demography, human ecology, and crime and deviance

SOCI 2000 Issues in Contemporary Society (3)

Introductory level course designed to provide a brief, intensive overview of specific areas of contemporary sociology. Uses a number of approaches to provide students with a chance to explore how sociological principles are applied to a specific topic or area of interest. Topics vary each semester.

Psychology

ANTH 1200 Human Origins (3)

Explores the evolution of humanity and culture: concepts and mechanisms of evolution, Homo sapiens' place among the primates, and human variation.

PSYC 1100 Introduction to Psychology (3)

Introduces the breadth and diversity of contemporary psychology. Provides a foundation from which the student might progress to more advanced, specialized courses. Topics include learning, perception, biopsychological processes, childhood and development, adjustment and mental health, and social behavior.

PSYC 2000 Issues in Contemporary Psychology (1-4)

Introductory level course designed to provide a brief, intensive overview of specific areas of contemporary psychology. Uses a number of approaches to provide students with a chance to explore how psychological principles are applied to a specific topic or area of interest. Topics vary each semester.

PSYC 2750 Introduction to Measurement and Statistics (3)

Designed to aid the student in learning how to "make sense" of a body of numbers; how to summarize and extract information from numbers; how to detect, measure, and use relationships between variables; and how to use statistical aids to the decision-making process. Course covers descriptive statistics, correlation and regression, and inferential statistics such as the t-test and analysis of variance.

PSYC 3125 Abnormal Psychology (3)

Introduces the student to psychopathology. Includes a consideration of factors (physiological, psychological, and sociocultural) that influence the development of mental disorders. Surveys the major diagnostic categories, including symptomatology, demographics, etiology, and treatment approaches.



PSYC 3350 Cognitive Psychology (3)

Focuses on fundamental phenomena and basic literature in cognition; compares human language abilities with the learning capacities of various animal species; integrates important theories and research methods with major topics including pattern recognition, perception and information processing, attention, short-and long-term memory, discrimination, concept learning, creativity, and decision making.

PSYC 3550 History, Philosophy, and Systems of Psychology (3)

Examines the contributions of philosophy, physics, physiology, and other disciplines and intellectual traditions to the development of the subject matter, problems, and methodology of contemporary psychology.

PSYC 4400 Human Sexuality (3)

Examines human sexual behavior within the cultural, social, and political context. Topics discussed include historical/cross-cultural sexual attitudes, reproductive health and rights, the range of sexual experience, gender differences and roles, sexual orientation, sex and disease, sex and the law, and sex and social responsibility/personal ethics.

Arts and Humanities

ARHS 2200 Current Art (3)

Surveys many of the dominant styles and theories of contemporary art. As there cannot be an accepted "received history" of the art of our own time, the content of the course will be organized along both a lineal and thematic approach, with special attention to the political and social constructs implicit in the creation of recent "avant-garde" art. Students will be introduced to the nature of the "art world," current trends in art, and the dialogues taking place both in and around its creation.

ARHS 2210 Introduction to the History of Western Art (3)

Surveys the major historical periods and styles of the arts of Western Civilization from the Prehistoric world through the early twentieth century. As this is a humanistic study, students will be introduced to the social, literary, and religious ideas and events that are interrelated with the creation of visual art. These interrelations of art and culture will be studied in terms of the basic art historical concepts of style, iconography, and context. The primary technical and formal innovations of artistic production also will be addressed.

ARHS 3010 Greek and Roman Art (3)

Surveys the art and architecture of ancient Greece and the Roman Empire.

ARHS 3110 Early Renaissance Art (3)

Follows the development of Renaissance art in Italy, from the late Medieval period through the fifteenth century. Topics include the rise of humanism, theories of vision, the introduction of printmaking, and the growth of artistic status and identity.

ARHS 3210 Nineteenth-Century Art (3)

Tracing intellectual and cultural currents from the Enlightenment to the fin de siècle, this course will encompass Romanticism, Realism, Symbolism, and early Modernism in art. While the European



All courses are 3 credit hours unless otherwise indicated.

viewpoint is dominant, we will also look at the contributions of American landscape painters in the nineteenth century.

ARHS 4600 Topics in Art History (3)

In-depth study of particular issues in the history and criticism/theory of art. Topics vary from semester to semester: e.g., performance art; history of prints; Renaissance visions of nature; Chinese landscape painting; the Japanese garden; Mughal architecture; art in the current decade. *Previously ARHS 4350.*

ART 1000 Introduction to Studio Art (3)

For those students (non-majors) who have not had formal experience in visual arts studio practice and would like to do some work in the visual arts; for those whose major interests are in other departments or programs but who wish to add another dimension to their experience and understanding of the visual arts.

ART 1110 Introduction to Drawing (3)

Open to all undergraduates and required of all Animation majors (SOC) and all studio art majors, except those receiving advanced placement upon admission. The main goal of this course is to gain confidence in drawing by strengthening the connection between eye and hand through observational drawing and learning basic techniques of visual measurement. By working with simple forms and settings, students will build a vocabulary of forms and a set of skills essential for any style of drawing. A final objective of ART 1110 is to reinforce basic concepts of design and composition through class critiques.

ENGL 2050 Major U.S. Writers I (3)

Studies significant works by key authors within the literary tradition of the United States up to 1865, with some emphasis on competing perspectives that shape U.S. literature--race, gender, region.

ENGL 2160 Creative Writing: Fiction (3)

Writing in various forms of fiction. Some work on an individual basis through conferences with the instructor.

ENGL 2180 Creative Writing: Nonfiction (3)

A writing course for students interested in the essay form. Studies a wide variety of contemporary essays as models for student writing, focusing on voice, form, and audience.

ENGL 2210 Literature into Film (3)

Concentrates on works of literature that have been transferred to film, with the focus on both literature and film.

ENGL 2250 Literary London (3)

Explores the works of writers who lived in or wrote about London. Among the authors who may be discussed are Chaucer, Samuel Pepys, James Boswell, Virginia Woolf, Charles Dickens, and Iris Murdock. Visits to relevant museum and historical sites are organized when appropriate.

ENGL 3500 Contexts (3)



All courses are 3 credit hours unless otherwise indicated.

Deals with works, ideas, and genres in their historical, social, and/or philosophical contexts.

ENGL 4150 Shakespeare I (3)

Studies plays from the early part of Shakespeare's career, emphasizing the histories and comedies. Includes discussion of historical and social contexts, genre, and staging.

ENGL 4160 Shakespeare II (3)

Studies plays from the latter part of Shakespeare's career, emphasizing the tragedies and romances. Includes discussion of historical and social contexts, genre, and staging.

HIST 2000 Social History (3)

Course concentrates on the way ordinary people lived in different times and places and their values, customs, beliefs, and social institutions. Content varies (e.g., the social history of war, crime, labor, popular ideas).

HIST 2020 Topics in Modern European History (3)

Overview of the political, social, and cultural history of Europe from the Reformation to the present. Chronological periods or themes vary from semester to semester.

HIST 2030 Topics in Asian History (3)

Studies the cultures and the political-social development of major Asian nations, with an emphasis on the period since the impact of Western civilizations on ancient cultures. Content varies: e.g., Japan, China, Far East, Pacific World. May be repeated for credit if content differs.

HIST 2090 Encounters with History (3)

A topics course devoted to an in-depth examination of chronological subperiods or distinctive themes in history.

HIST 2280 History of England (3)

Overview of the political, social, and cultural history of England from the medieval period to the present. Specific period covered varies from semester to semester (e.g., the medieval period, the Tudor-Stuart era, modern England).

FREN 1090 Elementary French: Level I (1-4)

Teaches listening comprehension, speaking, reading, and writing, with the emphasis on understanding and speaking. The goal is fluency in the basic French needed for expression in everyday situations.

FREN 1100 Elementary French: Level II (1-4)

A continuation of FREN 1090. Teaches listening comprehension, speaking, reading, and writing, with the emphasis on understanding and speaking. The goal is fluency in the basic French needed for expression in everyday situations.

SPAN 1090 Elementary Spanish: Level I (1-4)



All courses are 3 credit hours unless otherwise indicated.

Develops listening comprehension, speaking, reading, and writing skills. The goal is fluency in basic Spanish structures needed for expression in everyday situations.

SPAN 1100 Elementary Spanish: Level II (1-4)

A continuation of SPAN 1090. Teaches listening comprehension, speaking, reading, and writing, with the emphasis on understanding and speaking. The goal is fluency in the basic Spanish needed for expression in everyday situations.

MUSC 1050 Introduction to Music Appreciation (3)

Designed for students majoring in areas outside music. The course covers the elements, style, genre, and structures of major works of traditional Western music. In some semesters, instructors may also cover jazz, popular music, or music of other world cultures.

MUSC 1052 History of Rock and Roll (3)

A chronological overview of the development of rock and roll from its roots in American folk music and blues with an examination of each primary development up to 1965 within a social and political context.

MUSC 1070 Topics in Music (3)

Designed for students majoring in areas outside of music. These courses include African music, American music, jazz, music and spirituality, rock music, women in music, and world music. See the current course description book for the topics offered for a particular semester. Emphasizes listening skills by examining musical materials and structures.

PHIL 1100 Introduction to Philosophy (3)

Introduces a broad spectrum of topics in philosophy, such as knowledge, reality, freedom, morality, and art. The emphasis is not only on what is contained in these topics, but also on how to think critically about them.

PHIL 2010 Informal Logic (3)

Introduces the study of reasoning, including the nature of argument, deductive and inductive inference, meaning and inference, validity, hypotheticals, syllogisms, and the identification of fallacies. Emphasizes reasoning in a natural language and arguments in practical contexts with minimum use of symbolic notation.

PHIL 2050 Philosophy and History of Education (3)

Analyzes the nature of education, especially as this has developed historically in the West, paying special attention to the philosophical aims and aspirations that have motivated (and ought to motivate) Western education.

PHIL 2300 Social and Political Philosophy (3)

Introduces philosophical issues and concepts of political thought from antiquity to the present day through examination, from different perspectives, of democracy, sovereignty and authority, justice, liberty, and the relationship between the individual and the state. Cross-listed with POLT 1070.

PHIL 2320 Contemporary Moral Problems (3)



All courses are 3 credit hours unless otherwise indicated.

Examines the opposing positions typically taken in discussions of contemporary moral problems, such as euthanasia, the death penalty, pornography, animal rights, and world hunger. The focus is on developing and critically analyzing reasons used to support a moral position.

PHIL 3080 Current Topics in Philosophy (3)

Upper level study of influential texts or topics in a special area of philosophy, such as epistemology, metaphysics, ethics, aesthetics, philosophy of science, philosophy of social sciences, political philosophy, or logic.

RELG 1060 World Religions (3)

Concerns origins, historical development of worship, ethics, theology, scriptures, and institutions of the world religions: Hinduism, Buddhism, Confucianism, Taoism, Shintoism, Judaism, Christianity, and Islam.

RELG 2500 Gender, Culture, and Religion (3)

Discusses diverse representations of gender in selected religious traditions and cultural contexts. Considers their influence on religious conceptions of personhood and divinity, relationships between humans, cosmic and natural orders, and representations of the divine. Cultural and social definitions of gender roles, and resistances to those definitions, may also be included.

Media Communications

EPMD 1000 Introduction to Media Production (3)

Beginning students of all communications disciplines learn a certain level of media production literacy. EPMD 1000 incorporates a combination of applied media aesthetics, theory and hands-on production experience in photography, filmmaking, audio and video production. As a core class, EPMD 1000 is preparation for subsequent theory and production courses in the School of Communications.

FLST 1800 Film Appreciation (3)

Students learn the aesthetic and technological elements in motion pictures. The course traces artistic trends and critical theories and focuses on visual imagery, sound, story, acting, and directing to develop a critical framework for appreciating the artistic aspects of film

FLST 2060 Modern World Cinema (4)

Students learn the current trends, styles, and significant development in the field of cinema.

FLST 3160 Topics in Film Studies (3)

This course deals with topics related to film theory and criticism. Classes may focus on genre, individual artists, specific studios, historical eras, and film in other cultures.

FLST 4160 Survey of Film Theory and Criticism (3)

Students learn the major critical approaches to the study of film, including the auteur theory, structuralism and semiotics, genre criticism, and political and sociological film criticism. Students examine these critical approaches and apply these concepts through analysis of films.

INTM 3150 Special Topics (3)



All courses are 3 credit hours unless otherwise indicated.

This course addresses current and significant issues in interactive media and interactive communications. The course focuses on existing theories and practices, with emphasis on new and emerging topics and technologies in this field. The course topics could include 1) Computer-Based Training; 2) Games and Entertainment; 3) Journalism on the Internet; and 4) Interactive Narrative Writing.

JOUR 1030 Fundamentals of Reporting (3)

Students learn the basic forms and techniques of modern journalistic writing. Students write both simple and complex news stories and are introduced to feature writing and other specialized story forms. Basic word processing skills and competence in diction and grammar are required.

JOUR 3130 Feature Writing (3)

Students learn the longer feature and the interpretative or specialized newspaper or magazine article writing style. Student-written articles from class assignments are submitted for publication on a free-lance basis.

MEDC 1010 Introduction to Mass Communications (3)

Students learn the history, development, and impact of the mass media, including print, photography, film, radio, and television and digital media. The course focuses on communication theories and research, media systems, structure and ethics, the relationship between the media and society, and future directions in media communications.

MEDC 3150 Topics (1-3)

These courses are offered periodically to feature topics in media and journalism not covered by regularly offered courses.

MEDC 2200 Ethics in the Media (3)

Students learn the ethical considerations applied to journalism, broadcast journalism, photography, audio, film, video, interactive digital media, the Internet, public relations, and advertising. Students learn to analyze the ethical dilemmas facing media professionals.

MEDC 2800 Cultural Diversity in the Media (3)

Students learn how media images and messages portray people of different races, genders, classes, faiths and sexual orientations and how those images impact our understanding of and attitudes toward those groups. Students also investigate the multiple ways that they have learned about cultural diversity through personal reflection, formal education, as well as the media.

MEDC 3190 Introduction to Media Research (3)

Students learn how to use qualitative and quantitative media research methodologies, including content analysis, focus groups, and field research. The course provides strategies and methodologies for examining the process and impact of the media.

MEDC 3260 International Communications (3)

Students learn the philosophy, process, problems, and potentials of communication across cultural boundaries by studying the interrelationships between communications and social, political, economic, and cultural factors that affect international communications. Cross-listed with INTL 3260.



All courses are 3 credit hours unless otherwise indicated.

MEDC 4100 The Law and the Media (3)

Students learn the specifics of First Amendment freedoms and the laws that restrict or regulate the flow of information in American society, libel and privacy torts, information access problems, shield laws, broadcast regulation, copyright laws, and constraints on various means of communication, as well as basic principles of contracts within a variety of media fields. Junior or senior standing is advised.

MNGT 3500 Marketing (3)

Studies the marketing process as it relates to management, channels of distribution, trends in selling, consumer behavior, promotion and pricing policies, research, communications, and government regulation.

PBRL 4300 Crisis Communications Management (3)

In this course students learn techniques for dealing with sudden and unexpected situations that have a negative impact on organizations and their images to key constituencies. Through case studies and mock crises, students develop strategic solutions for crisis situations and create a generic crisis communications plan that can be included in their personal portfolios.

PBRL 4800 Media Relations (3)

Students learn effective verbal and nonverbal communication techniques and apply these concepts to a series of "real-world" simulations in which they learn to attract, work with, and be interviewed by radio, television, and newspaper reporters.

PBRL 4920 Public Relations Campaigns (3)

The culmination of the public relations curriculum, students in this course operate as a public relations agency, serving the needs of an actual client. The course offers students the opportunity to apply learned theories to developing a complete public relations campaign. Emphasis is placed upon concept, strategy, tactics, and presentation skills.

PHOT 1000 Photo I (3)

Students learn basic black-and-white photographic skills and the technical aspects of camera operation, light-meter readings, film development, and enlarging, as well as shooting techniques and composition. The course focuses on the visual and communicative aspects of the medium. Access to a 35-mm or 2-1/4 square camera recommended, although not required.

PHOT 1010 Digital Basic Photography (3)

This course covers basic concepts and practice of digital photography, including understanding and use of the camera, lenses, and other basic photographic equipment. The course will address aesthetic principles as they relate to composition, space, exposure, light and color. Technological requirements of digital formats will be addressed, such as formats and resolution. Basic digital manipulations of images will be taught in preparation for creating a photo portfolio of images.

PHOT 2040 History of Photography (3)

Traces the evolution of photography from the nineteenth into the twenty-first century.

PHOT 2500 Photojournalism (3)



All courses are 3 credit hours unless otherwise indicated.

Students combine practical assignments in newspaper and magazine photography with critical analysis of how photographs produce outstanding news and feature stories.

PHOT 4000 Photo Workshop (3-6)

Specific topics are offered on a rotating basis. Recent offerings have included large format photography, the toy camera, image/text and study trips to places like New York City and Tuscany.

SPCM 1040 Public Speaking (3)

Students learn the organization, development, and delivery of a variety of formal public speeches. The course includes public speeches and a variety of other speaking exercises to help students adapt to audiences and contexts, solve delivery problems and build confidence. Activities also help the student to develop realistic evaluations of various speaking occasions.

SPCM 1280 Interpersonal Communication (3)

Students learn to apply the contexts and skills associated with interpersonal communication competence, the intrapersonal constructs necessary for effective interpersonal communication, as well as skills and behaviors associated with relating with others. A focus is placed on relational development and dynamics. Topics include: self-disclosure, listening, nonverbal communication, and conflict.

SPCM 3500 Presentations for Media Professionals (3)

This course focuses on building skills that contribute to presentational effectiveness within media contexts and professions. The course is an intensive speaking course with an emphasis on activities specific to media-related professions, such as requests for proposals and portfolio presentations.

SCPT 2900 Scriptwriting (3)

Students will learn the basic elements of scriptwriting for a number of forms, including advertising, episodic television, corporate videos, documentaries and narrative features.

VIDE 1000 Introduction to Video Production I (3)

Using digital video cameras and non-linear editing tools, students will learn the technological, aesthetic, and theoretical basics of creating motion media. The course offers a broad overview of how and why to use video equipment creatively and evocatively to complete several different types of projects, based upon real-world applications of the medium.

Theatre

THEA 1080 Studio Acting I (2-3)

This is an introduction to naturalistic acting. Course includes basic awareness exercises, as well as theoretical and practical application of the Stanislavsky system.

THEA 3030 Topics in Theatre (2-3)

A series dealing with various topics in theatre: creative dramatics, museum studies, design applications, women in theatre, black/ethnic theatre, contemporary theatre, the elitist theatre, and a history of acting.



THEA 3040 Topics in Theatre (2-3)

A series dealing with various topics in theatre: creative dramatics, museum studies, design applications, women in theatre, black/ethnic theatre, contemporary theatre, the elitist theatre, and a history of acting.

Business and Management

ACCT 2010 Financial Accounting (3)

Introduces accounting with an emphasis on the relationships between business events and financial statements. The primary objective is to develop students who can explain how any given business event will affect the income statement, balance sheet, and statement of cash flows. This objective also includes an understanding of the accounting cycle, accounting terminology, collection of accounting data, data entry into the accounting system, and the basic financial accounting statements.

ACCT 2025 Managerial Accounting (3)

Managerial accounting emphasizes the use of accounting information for planning, control, and decision-making purposes in all types of organizations. This course explores topics in the areas of cost behavior, cost-volume-profit analysis, relevant cost analysis, cost accumulation and assignment, activity-based costing, profit planning and control, performance evaluation, responsibility accounting, and product costing systems.

BUSN 1200 Introduction to Business (3)

Surveys fundamental aspects of American business, including the private enterprise system, forms of business, financing, marketing, personnel, production, quantitative analysis, and government regulations.

BUSN 4300 Business Ethics (3)

Presents theories of the role of the firm and socioeconomic responsibilities to the stockholders, employees, customer, suppliers, the community, the nation, and the world.

COAP 1020 Introduction to Computer Applications (3)

This course is appropriate for any student interested in using computer applications in an academic, professional, or personal setting. It provides an introduction to word processing, electronic spreadsheet, and database management software.

COAP 2000 Introduction to Web Programming (3)

HTML is the programming language used to develop home pages on the Internet. This course covers the most current tools available for developing HTML documents and posting pages on the World Wide Web. This course covers the basics of XHTML (Extensible HTML).

COAP 2150 Design Principles I (3)

This course covers the analysis and design process for creating successful Web sites. Students will learn various methods for implementing web site navigation. Basic design principles useful in laying out professional and appealing pages including graphic file formats and design techniques such as web typography and color theory will be covered. An introduction to the internationalization of web sites and web accessibility will be introduced.



COAP 2550 Database Software (3)

Students learn to use a commercial database software package. In addition to the commands and uses of the software, this course emphasizes the principles and concepts involved in developing a database.

ECON 2020 Principles of Microeconomics (3)

Studies institutions and process of market specialization and exchange, pricing and output, competition and monopoly, government regulation, current economic problems, and international economic developments.

ECON 2030 Principles of Macroeconomics (3)

Covers economic activity and growth, determination of income, employment, output, inflation, aggregate demand and supply, money and banking, monetary and fiscal policies, and international economic issues.

ECON 4720 International Trade and Finance (3)

Students examine the theories, policies, and instruments (e.g., tariffs, quotas, V.E.R.'s) of international trade and consider trade integration. Course content also focuses on the foreign exchange market and balance of payments in international trade. Macropolicies in open economies, such as flexible exchange rates and the nature of world money, are examined. Theories and policies of foreign direct investment are considered.

FINC 3210 Principles of Finance (3)

Introductory course integrating concepts of corporate finance with investments and the money/capital markets. Topics include the role of money in the economy; the time value of money; financial analysis and planning; security valuation and capital market theory; capital budgeting; short- and long-term financing; and working capital management. Value maximization and risk/return tradeoffs in financial decision making are employed as integrative concepts throughout the course.

MATH 1360 Business Mathematics (3)

This course provides the student with a variety of opportunities to strengthen math skills necessary for analyzing numerical information and solving practical business problems. Students will learn to translate business-related problems into simple equations. Topics include applications of ratio and proportion, computing taxes, commercial discounts, simple and compound interest, basic statistics, and graphs.

MNGT 2100 Management Theory and Practices (3)

This course presents a broad view of management theory and practices, classical to modern. It examines the basic management functions of planning, organizing, directing and controlling. It also covers such issues as ethical decision making and social responsibility, innovation, globalization, and working with a diverse work force.

MNGT 2340 History of American Business and Management (3)

Traces the rise of business as a major American cultural institution, with consideration given to its impact on government, law, education, and social customs. Special emphasis is given to the changes in managerial thought and practice in the twentieth century and the rise of corporate bureaucracy. Cross-listed with HIST 2340.



All courses are 3 credit hours unless otherwise indicated.

MNGT 3100 Issues in Management (3)

Analyzes current management issues in terms of historical background, present status, and possible solutions. Utilizes case studies in discussing each issue.

MNGT 3280 Introduction to Business Law (3)

This course introduces students to legal concepts that influence business relationships, decisions, and practices. Topics introduced include: structuring business transactions by contracts; legal forms of business organizations; legal aspects of financial transactions; laws related to property (including intellectual property); business-related torts (civil liability only); and business related crimes. These topics are approached from a "law for managers" perspective.

MNGT 3320 Business Law: International (3)

Introduces the fundamentals of law and legal relationships related to business in the United States and the Common Market and selected national legal systems. Emphasizes legal problems, laws, and issues in international trade transactions: contracts, agency, distributorship arrangements, sales, negotiable instruments, financing, corporate organization, exports, ventures, and licensing.

MNGT 3400 Human Resource Management (3)

Studies the relationship between management and employees; principles of dealing with the human factor to maximize the individual's fulfillment and the productive efficiency of the firm through sound procurement, development, and utilization of the firm's employees; and labor-management relations.

MNGT 3450 Principles of Organizational Behavior (3)

Presents individual and group processes involved in management-employee relationships; deals with leadership, group dynamics, communications, motivation, morale, power, conflict management, and job design and satisfaction. Includes analysis of modern concepts of participatory management, organizational culture, change, and development.

MNGT 3500 Marketing (3)

Studies the marketing process as it relates to management, channels of distribution, trends in selling, consumer behavior, promotion and pricing policies, research, communications, and government regulation.

MNGT 3550 Public Relations (3)

Studies public relations policies and practices as an integral process of information gathering, assembling, evaluating, and reporting. Includes an overview of the role of public relations in developing favorable external public opinion toward an organization, corporation, institution, or individual.

MNGT 4100 International Management (3)

Students examine the environment and operations of international management. Topics include the globalization of business, strategic planning for the multinational, global, and transnational organizations, multinational structure, foreign subsidiary coordination and control, and special issues concerning expatriate employees.

MNGT 4200 Innovation, Creativity and the Entrepreneur (3)



All courses are 3 credit hours unless otherwise indicated.

This course introduces students to basic theories of innovation and creativity. The concepts are balanced between an analysis of what has been done and what can be done. The course includes an analysis of the sources of creativity as seen from multiple perspectives and from an interdisciplinary perspective. The creativity of artists and musicians is analyzed. The role played by language, and to a lesser extent, literature is also analyzed. The social contexts for creativity and economic activity are evaluated and analyzed. Practical tools for individual creativity are introduced to the student to advance their own approaches to creativity in their specific field to assist the student toward realizing what might be done.

MNGT 4330 International Marketing (3)

The student will be exposed to several aspects of international marketing. These will include the international marketing mix; product, pricing, distribution, and promotion; as well as emerging issues in international trade, such as trading blocs, trade barriers, and standardization/adaptation.

MNGT 4570 Marketing Research (3)

Studies the nature and scope of research techniques employed in gathering information concerning marketing and advertising practices and procedures. Subjects include sources and collection of data, sampling, interpretation of data, and research in areas of motivation, advertising, and consumer behavior.

Science

SCIN 1030 Science in the News

This course helps students develop, as responsible global citizens in the 21st century, the knowledge and skills necessary for making informed ethical judgments about issues related to the physical and natural world as presented through science news and media. Students will draw on a rich variety of sources in science journalism and make use of a dialogical ethical reasoning methodology to analyze social, political and ethical policies, weigh values and make informed judgements about issues, such as human evolution, genomic medicine, climate change and clean energy.