

**Fall 2015 - ROUEN Campus - Graduate School**

<b>Prog</b>	<b>Course Title</b>	<b>Taught in French</b>	<b>Taught in English</b>	<b>ECTS</b>	<b>Contact Hours</b>
BSc 4th year	Developing international distribution networks		E	5	30
BSc 4th year	People Management - Team Building and Leadership		E	5	30
BSc 4th year	Purchasing, Procurement and SCM		E	5	30
BSc 4th year	Sustainable business		E	5	30
BSc 4th year	International Entrepreneurship Project		E	5	6h + 30h groupwork
BSc 4th year	Critical thinking		E	5	30
BSc 4th year	Web marketing		E	5	30
MGE 2nd year	The economics and management of Sport		E	5	30
MGE 2nd year	The economics of Culture		E	5	30
MGE 2nd year	Economie internationale et mondialisation	F		5	30
MGE 2nd year	Economie et esthétique du cinéma	F		5	30
MGE 2nd year	Management de la croissance des entreprises	F		5	30
MGE 2nd year	Managing fast-growing companies		E	5	30
MGE 2nd year	Mobile business Model : innovation and API Economy		E	5	30
MGE 2nd year	Management des activités de service	F		5	30
MGE 2nd year	Business Plan	F		5	30
MGE 2nd year	Introduction to Enterprise Ressource Planning (ERP) : illustration using SAP		E	5	30
MGE 2nd year	Introduction to EMS (Electronic, Management and Social) Commerce		E	5	30
MGE 2nd year	Introduction to Operations Research		E	5	30
MGE 2nd year	Gestion de Projets	F		5	30
MGE 2nd year	Project Management		E	5	30
MGE 2nd year	Supply Chain Management	F		5	30
MGE 2nd year	Supply Chain Management		E	5	30
MGE 2nd year	Revenue Management		E	5	30
MGE 2nd year	Leading Change		E	5	30
MGE 2nd year	Négociation	F		5	30
MGE 2nd year	Negotiation		E	5	30
MGE 2nd year	Alternative finance		E	5	30
MGE 2nd year	Etudes et panels	F		5	30
MGE 2nd year	Gestion de la marque	F		5	30
MGE 2nd year	Brand Marketing		E	5	30
MGE 2nd year	Global marketing		E	5	30
MGE 2nd year	Marketing services		E	5	30
MGE 2nd year	Cultures and Consumption		E	5	30
MGE 2nd year	Fondamentaux de la communication	F		5	30
MGE 2nd year	Fundamentals of communication		E	5	30
MGE 2nd year	Strategy		E	5	30
MGE 2nd year	Investment & Finance		E	5	30
MGE 2nd year	Management Accounting		E	5	30
MGE 2nd year	Human Resources & Organization	F		5	30
MGE 2nd year	Fundamentals of marketing		E	5	30

MGE 2nd year	<b>Fundamentals of Economics</b>		E	5	30
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