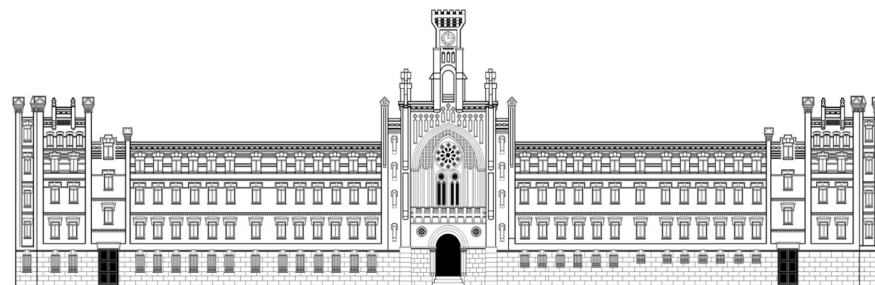





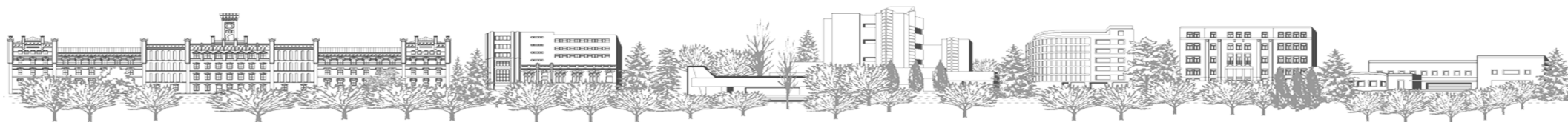
UNIVERSIDAD PONTIFICIA COMILLAS
FACULTY OF ECONOMICS AND BUSINESS ADMINISTRATION
List of Subjects by Department 14-15

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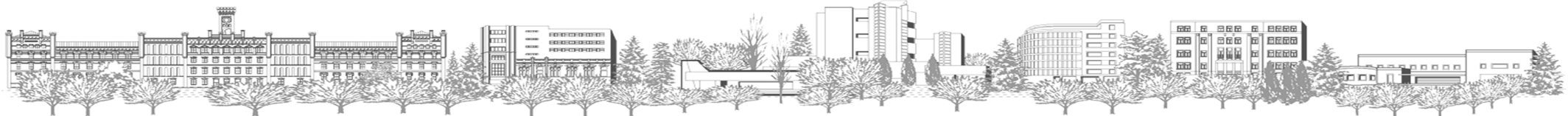
DEPARTAMENTO DE ECONOMÍA - DEPARTMENT OF ECONOMICS










Asignatura	Nombre de la asignatura en Inglés	Créditos	Periodo	Idioma	Estudios	Curso	Programa
Course/Subject	Name of the subject in English	ECTS	Semester	Language	Level	Year	Degree/Group
Análisis de la Coyuntura	Analysis of Macroeconomic Environment	5	Sem 2		Undergraduate	3	E2 y E4
Crecimiento y Desarrollo	Growth and Development	5	Sem 2		Undergraduate	4	E2 y E4
Econometría	Econometrics	5	Sem 1/Sem 2		Undergraduate	3/4	E2 y E4
Economía de la U.E	Economics of the EU	5	Sem 1		Undergraduate	4	E2 y E4
Economía del Sector Público	Public Sector Economics	5	Sem 1		Undergraduate	4	E2 y E4
Economía Española	The Spanish Economy	5	Sem 2		Undergraduate	3	E2
Economía Mundial	World Economy	5	Sem 1/Sem 2		Undergraduate	3	E2
Economics of the European Union	Economics of the EU	5	Sem 1		Undergraduate	4	International
Integración Económica de la Unión Europea	Economic Integration of the EU.	5	Sem 2		Undergraduate	4	E2 y E4
International Economics	International Economics	5	Sem 1 / Sem 2		Undergraduate	3	International
International Political Economy	International Political Economy	5	Sem 1		Undergraduate	3	International
Macroeconomía	Macroeconomics	5	Sem 2		Undergraduate	2	E2/ E4 y E6
Macroeconomics	Macroeconomics	5	Sem 2		Undergraduate	2	E2 Bilingual
Microeconomía	Microeconomics	5	Sem 1		Undergraduate	2	E2/ E4 y E6
Microeconomics	Microeconomics	5	Sem 1		Undergraduate	2	E2 Bilingual
Organización Económica Internacional	International Economic Organisations	5	Sem 2		Undergraduate	4	E2 y E4
Teoría Económica Internacional	International Economic Theory	5	Sem 1		Undergraduate	3	E2 y E4

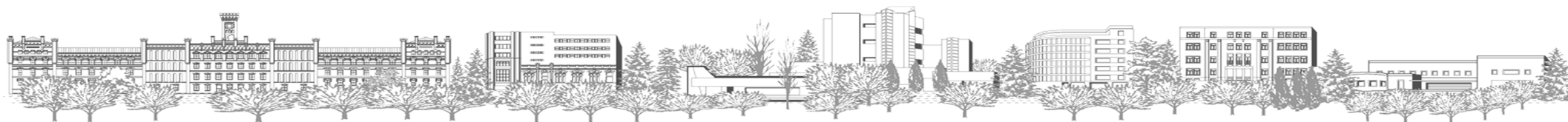


DEPARTAMENTO DE GESTIÓN EMPRESARIAL - DEPARTMENT OF BUSINESS MANAGEMENT

Asignatura	Nombre de la asignatura en Inglés	Créditos	Periodo	Idioma	Estudios	Curso	Programa
Course/Subject	Name of the subject in English	ECTS	Semester	Language	Level	Year	Degree/Group
Business Ethics & Corporate Social Responsibility	Business Ethics & Corporate Social Responsibility	4	Sem 1/ Sem 2		Undergraduate	4	International
Business Negotiations	Business Negotiations	5	Sem 1/ Sem 2		Undergraduate	4	International
Cine e Ideología en la España del Franquismo	Cinema and Ideology in Francoist Spain	5	Sem 1/Sem 2		Undergraduate	3/4	International
Comportamiento Organizacional	Organizational Behaviour	5	Sem 2		Undergraduate	2	E2/E4 y E6
Creación de una Empresa	The Creation of a Firm	4	Sem 1/Sem 2		Undergraduate	3/4	E4/E2
Dirección de Operaciones	Operations Management	5	Sem 1/Sem 2		Undergraduate	3	E2 /E4
Dirección de Recursos Humanos	Human Resources Management	5	Sem 1		Undergraduate	3	E2 y E4
Estrategia Empresarial	Business Strategy	10	Full Academic Year		Undergraduate	4	E2 y E4
Ética y RSE (Responsabilidad Social Empresarial)	Business Ethics and CSR (Corporate Social Responsibility)	4	Sem 2		Undergraduate	4	E2 y E4
Gestión de los Sistemas de Información	Information Systems Management	5	Sem 1		Undergraduate	4	E2 y E4
Gobierno Corporativo	Corporate Governance	5	Sem 2		Undergraduate	4	E2
Historia de la Empresa	Business History	5	Sem 2		Undergraduate	2	E2/ E2 Bilingüe
Human Resources Management	Human Resources Management	5	Sem 1/ Sem 2		Undergraduate	3	International
Innovación Y Estrategia	Innovation and Strategy	5	Sem 2		Undergraduate	4	E2 y E4
International Business	International Business	5	Sem 1/ Sem 2		Undergraduate	3	E2 - International
Leadership	Leadership	5	Sem 1/ Sem 2		Undergraduate	4	International
Liderazgo	Leadership	5	Sem 1		Undergraduate	4	E2 y E4
Literatura Española del Siglo XX (1936-2001)	20th Century Spanish Literatura	5	Sem 1		Undergraduate	3/4	International

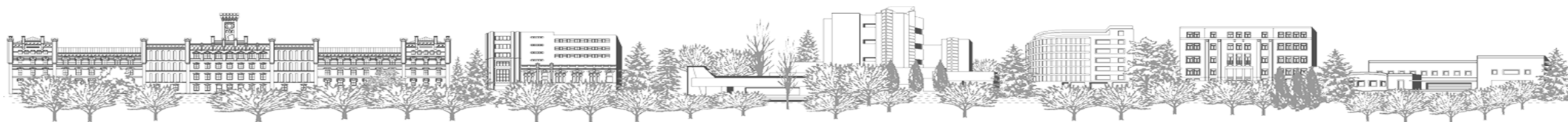


Masterpieces of Hispanic Literatures	Masterpieces of Hispanic Literatures	5	Sem 2		Undergraduate	3/4	International
Negociación	Negotiation	5	Sem 1		Undergraduate	4	E2 y E4
Negocios Internacionales	International Business	5	Sem 1		Undergraduate	3	E4
Operations Management	Operations Management	5	Sem 1/ Sem 2		Undergraduate	3	International
Organizational Behaviour	Organizational Behaviour	5	Sem 1/ Sem 2		Undergraduate	2	International -E2 Bilingual
Poder e Imagen, Los Siglos de Oro: La Colección Real en el Museo del Prado	Power and Image in Golden Age Spain: The Royal Collection at the Prado Museum	5	Sem 1		Undergraduate	3/4	International
Sostenibilidad y Empresa	Sustainable Business	5	Sem 2		Undergraduate	4	E2 y E4
Spanish Culture and History Through the Visual Arts	Spanish Culture and History Through the Visual Arts	5	Sem 1/ Sem 2		Undergraduate	4	International
Teoría de la Organización	Organisation Theory	5	Sem 2		Undergraduate	4	E2 y E4



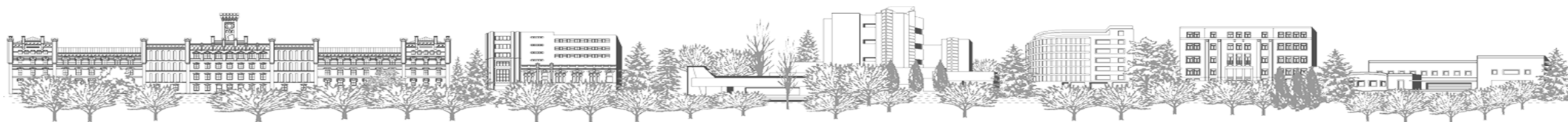
DEPARTAMENTO DE GESTIÓN FINANCIERA - DEPARTMENT OF FINANCIAL MANAGEMENT

Asignatura	Nombre de la asignatura en Inglés	Créditos	Periodo	Idioma	Estudios	Curso	Programa
Course/Subject	Name of the subject in English	ECTS	Semester	Language	Level	Year	Degree/Group
Análisis Financiero	Financial Analysis	5	Sem 1/Sem 2		Undergraduate	4	E2 y E4
Auditoría	Auditing	5	Sem 2		Undergraduate	4	E2 y E4
Consolidación de Estados Financieros	Consolidating Financial Statements	5	Sem 1/ Sem 2		Undergraduate	4	E2 y E4
Contabilidad Avanzada	Advanced Accounting	5	Sem 1		Undergraduate	4	E2
Contabilidad de Gestión	Management Accounting	5	Sem 2		Undergraduate	3	E2 y E4
Contabilidad Financiera	Financial Accounting	5	Sem 1		Undergraduate	2	E2/ E4/ E6/ Bilingüe
Control Presupuestario	Budgetary Control	5	Sem 1/ Sem 2		Undergraduate	4	E4 y E2
Corporate Finance	Corporate Finance	5	Sem 1/ Sem 2		Undergraduate	3	International
Derivados	Derivatives	5	Sem 1/ Sem 2		Undergraduate	4	E2 y E4
Financial Markets	Financial Markets	5	Sem 1/ Sem 2		Undergraduate	3	International
Finanzas Corporativas	Corporate Finance	5	Sem 1		Undergraduate	3	E2 y E4
Fusiones y Adquisiciones	Mergers and Acquisitions	5	Sem 1/ Sem 2		Undergraduate	4	E2 y E4
Gestión de Carteras	Portfolio Management	5	Sem 1/ Sem 2		Undergraduate	4	E2/E4
International Finance	International Finance	5	Sem 1/ Sem 2		Undergraduate	4	International
Introducción a las Finanzas Corporativas	Introduction to Corporate Finance	5	Sem 2		Undergraduate	2	E2/ E4 y E6
Introduction to Corporate Finance	Introduction to Corporate Finance	5	Sem 1/ Sem 2		Undergraduate	2	International - E2 Bilingual
Mercados Financieros	Financial Markets	5	Sem 2		Undergraduate	3	E2 y E4
Microcréditos	Microcredits	5	Sem 2		Undergraduate	2	E2 y E2 Bilingual












DEPARTAMENTO DE MARKETING - MARKETING DEPARTMENT





Asignatura	Nombre de la asignatura en Inglés	Créditos	Periodo	Idioma	Estudios	Curso	Programa
Course/Subject	Name of the subject in English	ECTS	Semester	Language	Level	Year	Degree/Group
Comportamiento del Consumidor	Consumer Behaviour	5	Sem 1		Undergraduate	4	E2 y E4
Comunicación Integral de Marketing	Comprehensive Marketing Communication	5	Sem 2		Undergraduate	4	E2 y E4
Consumer Behaviour	Consumer Behaviour	5	Sem 1/Sem 2		Undergraduate	4	International
Dirección de Ventas	Sales Management	5	Sem 2		Undergraduate	4	E2 y E4
Distribución Comercial	Commercial Distribution	5	Sem 1		Undergraduate	4	E2 y E4
International Marketing	International Marketing	5	Sem 1/ Sem 2		Undergraduate	4	International
Investigación de Mercados	Market Research	4	Sem 1		Undergraduate	2	E2 y E4
Market Research	Market Research	4	Sem 1		Undergraduate	2	E2 Bilingual
Marketing Internacional	International Marketing	5	Sem 2		Undergraduate	4	E2 y E4
Marketing Planning and Management	Marketing Planning and Management	5	Sem 1		Undergraduate	4	E2
Marketing Research	Marketing Research	4	Sem 1		Undergraduate	2	International
Marketing de Servicios	Services Marketing	5	Sem 2		Undergraduate	4	E2 y E4
Planificación y Gestión de Marketing	Marketing Planning and Management	5	Sem 1		Undergraduate	4	E4
Política de Producto y Gestión de Marca	Product policy and Brand Management	5	Sem 1		Undergraduate	4	E2

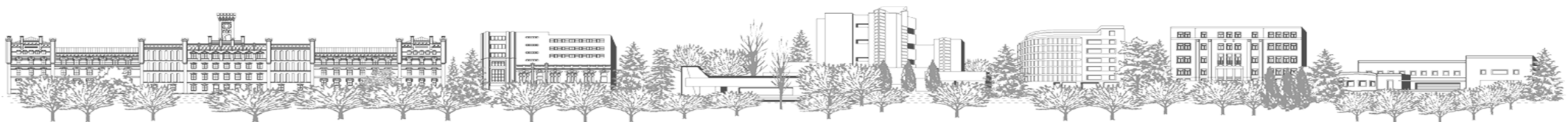


DEPARTAMENTO DE MÉTODOS CUANTITATIVOS - DEPARTMENT OF QUANTITATIVE METHODS







Asignatura	Nombre de la asignatura en Inglés	Créditos	Periodo	Idioma	Estudios	Curso	Programa
Course/Subject	Name of the subject in English	ECTS	Semester	Language	Level	Year	Degree/Group
Estadística I	Statistics I	5	Sem 1		Undergraduate	2	E2 y E4
Estadística II	Statistics II	5	Sem 2		Undergraduate	2	E2 y E4
Financial Mathematics	Financial Mathematics	5	Sem 1		Undergraduate	2	E2 Bilingual
Matemáticas de los Instrumentos Financieros	Maths Applied to Financial Instruments	5	Sem 2		Undergraduate	2	E2
Matemáticas Financieras	Financial Mathematics	5	Sem 1		Undergraduate	2	E2/ E4 y E6
Metodología de Investigación	Research Methodology	4	Sem 1/Sem 2		Undergraduate	3/4	E2 y E4
Modelos de la Decisión Empresarial	Models for Business Decision-Making	5	Sem 1		Undergraduate	3	E2
Statistics I	Statistics I	5	Sem 1		Undergraduate	2	E2 Bilingual
Statistics II	Statistics II	5	Sem 2		Undergraduate	2	E2 Bilingual

DERECHO - LAW



Asignatura	Nombre de la asignatura en Inglés	Créditos	Periodo	Idioma	Estudios	Curso	Programa
Course/Subject	Name of the subject in English	ECTS	Semester	Language	Level	Year	Degree/Group
Derecho Mercantil	Commercial Law	5	Sem 1		Undergraduate	3	E2 y E4
Marco Jurídico de la Empresa	Corporate Legal Framework	6	Sem 1		Undergraduate	2	E2/ E4/ Bilingüe
Relaciones Laborales y Seguridad Social	Labour Relations and Social Security	5	Sem 2		Undergraduate	2	E2 / Bilingüe
Tributación Empresarial	Business taxation	5	Sem 1/ Sem 2		Undergraduate	3/4	E4 y E2



SOCIOLOGÍA Y CRISTIANISMO/ SOCIOLOGY & CHRISTIANITY

Asignatura	Nombre de la asignatura en Inglés	Créditos	Periodo	Idioma	Estudios	Curso	Programa
Course/Subject	Name of the subject in English	ECTS	Semester	Language	Level	Year	Degree/Group
Cuestiones de actualidad en RR.II	Current Affairs in International Relations (Economic and Financial) I	3	Sem 2		undergraduate	2	E6
Derecho internacional público	Public International Law	6	Year		undergraduate	2	E6
Estudios regionales 1	Regional Studies I	6	Sem 2		Undergraduate	2	E6
Historia de las ideas políticas	The History of Political Ideas	6	Sem 1		Undergraduate	2	E6
Estudios Regionales : EE.UU	Regional Studies: The US	6	Sem 1		Undergraduate	2	E6
Teoría Política Contemporánea	Contemporary Political Theory	6	Sem 2		Undergraduate	2	E6

SOCIOLOGÍA Y CRISTIANISMO/ SOCIOLOGY & CHRISTIANITY

Asignatura	Nombre de la asignatura en Inglés	Créditos	Periodo	Idioma	Estudios	Curso	Programa
Course/Subject	Name of the subject in English	ECTS	Semester	Language	Level	Year	Degree/Group
Cristianismo y Ética Social	Christianity & Social Ethics	5	Sem 2		Undergraduate	3	E4
Sociología de la Empresa	Business Sociology	5	Sem 2		Undergraduate	2	E2

