

# STRATEGIC PLAN 2019-2020



## MOST CRITICAL TACTICS

- 1.5 Pilot a Commuter Outreach Ambassador program
- 1.4 Begin implementing tracking system for experiential learning.
- 1.5 Implement tracking system for use of student services (Library, RecPlex, student activities, etc.) to help measure student engagement and to enhance marketing and access of programs/services.
- 3.4 Research and Identify student engagement and tracking solutions to aid with persistence and retention
- 2.4 Develop and adequately resource an office to provide leadership, education, coordination, and accountability on all matters relating to equity, inclusiveness, diversity, equal access, and the prevention of discrimination and harassment.

## MUST DO TACTICS

- 3.3 Implement Data Governance solutions
- 3.4 Expand use of enabling technologies such as workflow, digital document management, and digital signatures
- 3.4 Select and implement a security information and event management (SIEM) system to provide proactive cybersecurity notification
- 2.4 Identify or develop online diversity and inclusion training for faculty, staff, and students
- 3.5 Fund ERGs and develop support structures

## NICE TO DO TACTICS

- 3.4 Select and implement a campuswide video conferencing solution
- 2.2 Publish JCU "Ignatian Principles and Priorities" approach in edited volume within the AJCU that emerges from January 2019 Workshop at Georgetown
- 1.3 Increase dollar amounts of summer research and teaching fellowships.
- 2.3 Add a Graduate Assistant In Campus Ministry who focuses on ecumenical and interfaith ministry
- 1.3 Create financial awards for faculty serving as summer mentors to undergraduate researchers.
- 3.4 Implementation of a campus-wide security awareness and training process.
- 2.2 Host a regional conference focused on teaching and learning in the Ignatian Tradition
- 2.1 Implement a major campus-wide CRS Global Campus Program connected to annual theme, drawing upon the CRS Global Resources

## OTHER PRIORITY TACTICS

- 2.2 Implement Second Year Faculty Seminar being piloted 2018-2019
- 2.3 Apply for and implement IFYC Grant to Host Regional Leadership Gathering
- 3.1 Increase participation in JCU Fit programming and portal use
- 2.3 Publish "This We Believe" brochure and implement interactive programming

## REMAINING GOAL 1 TACTICS

1.1 Integrative Core	Create policies to enhance retention of core courses.
1.1 Integrative Core	Review practices to enhance Core objectives.
1.1 Integrative Core	Consider means of using assessment data to enhance teaching with respect to meeting and exceeding learning goals.
1.1 Integrative Core	Clarify existing academic policies related to the Core, especially as they relate to the Bulletin.
1.1 Integrative Core	Create measures to improve communication flow between the Core Committee and the University community.
1.1 Integrative Core	Ensure academic advisors understand and can navigate the Core.
1.3 Investment in Faculty	Set targets for FT/PT faculty composition
1.3 Investment in Faculty	Achieve PT faculty representation on campus, including Handbook status
1.3 Investment in Faculty	Enhance grantsmanship among faculty to support and diversify research.
1.3 Investment in Faculty	Define and develop the role of information technology in teaching and learning both online and in the traditional classroom.
1.4 Experiential Education	Implement the Professional Development program across all majors/programs in CAS.
1.4 Experiential Education	Develop and roll out a marketing plan for the Boler and CAS Professional Development programs as a point of distinction for all undergraduate programs.
1.4 Experiential Education	Collect employer feedback on competencies of candidates for positions as a means to evaluate program content and achievement of goals.
1.4 Experiential Education	Based on tracking of student engagement in experiential learning, enhance access to internships and other experiential learning forms by raising funds to support engagement.
1.4 Experiential Education	Developing a clear vision for the future of global ed
1.5 Student Thriving	Finalize case statement for Learning Commons Project as part of larger library plan.

1.5 Student Thriving	Develop comprehensive plan to maximize facility usage to promote success of students
1.5 Student Thriving	Student wellness; usage of facilities; wellness offerings and support

## REMAINING GOAL 2 TACTICS

2.1 Jesuit Catholic Values	Actively manage electricity costs and participate in programs that fund energy conservation efforts. Examples include PJM Peak Capacity Limiting, ENERNOC Demand Response and SB 310 Opt Out program.
2.1 Jesuit Catholic Values	Achieve Tree Campus USA designation for JCU
2.1 Jesuit Catholic Values	Education of campus-wide community on proper recycling techniques
2.1 Jesuit Catholic Values	Forthcoming: CSSA Tactics for JCU in the City
2.1 Jesuit Catholic Values	Forthcoming: Tactic(s) to Enhance JCU as Fair Trade Campus
2.4 Inclusive Excellence	Establish baseline measures of campus climate in preparation for new strategic plan
2.4 Inclusive Excellence	Develop a Strategic Enrollment Plan for Diversity

## REMAINING GOAL 3 TACTICS

3.1 Individual Well-Being	Improve Staff Performance Management Process so that it aligns with and supports strategic goal achievement
3.1 Individual Well-Being	Development of Leadership Cohort for Staff
3.2 Integrated Planning	Through survey and/or focus groups, evaluate educational gaps related to budgeting and financial reporting. Develop education & training plan to address needs
3.2 Integrated Planning	Continue to include funding for strategic tactics in the annual budgeting process
3.4 Enhanced Technology	Implement an enterprise wide technology training program to enable better use of technology
3.4 Enhanced Technology	Engage a group of faculty to define a limited number of classroom technology configurations including active learning classrooms
3.4 Enhanced Technology	Distribute the defined technology configurations throughout the campus appropriately
3.5 Improved Collaboration	Redefine the University Committee on Collaborative Governance
3.5 Improved Collaboration	Ensure appropriate representation of Staff Council, Faculty Council and Student Union members on all University-wide committees
3.5 Improved Collaboration	Develop a collaboration and communication plan across Staff Council, Faculty Council and Student Union
3.5 Improved Collaboration	Involve all constituents in the Strategic Plan for 2020-2025

3.6 Strategic Alliances	Complete academic program articulation agreements with community college partners. Requires a development of a timeline, identification of which programs and timeline for each
3.6 Strategic Alliances	Reassess Target Cities Implementation and complete the third phase of the Target Cities Initiative
3.6 Strategic Alliances	Marketing for Professional Development Program to support enrollment efforts
3.6 Strategic Alliances	Building Pathways into Employers
3.6 Strategic Alliances	Development of Corporate Alumni Chapters