

University Strategic Planning Group

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A. Miciak, M. Millet, M. Morgan, M. Moroney, M. O'Connor, E. Peck, J. Rick, D. Riley,
J. Schupp (19), B. Saxton, W. Simmons, J. Sully, D. Vitatoe

University Strategic Planning Group
Thursday, November 15, 2018
LSC Conference Room

Minutes

In attendance: J. Krukones, J. Burke, B. D'Ambrosia, R. Day, C. Dietz, J. Dillon, M. Farrar, D. Hareza, D. Kilbride, A. Kugler, M. McCarthy, A. Miciak, M. Millet, M. Morgan, M. Moroney, M. O'Connor, E. Peck, J. Rick, J. Schupp (19), B. Saxton, J. Sully.

The Minutes from the November 1 meeting were unanimously approved.

J. Krukones noted that today's full agenda includes completing the preliminary evaluation of the 2015-2020 Strategic Plan, along with making any adjustments to and subsequent prioritization of the 2019-2020 tactics. T. Bruce and M. O'Connor will be reporting on the external market data at the November 29 meeting. President Johnson will be joining us at the December 13 meeting to provide his input for the 2020-2025 plan.

Tactic 1.2. Distinctive Programs: Develop and enhance distinctive undergraduate and graduate programs that attract external recognition, increase enrollment, and produce graduates who will benefit our region and beyond.

Evidence of progress included the use of the Distinguished Program template being applied to all programs, and more assistance provided for STEM students. Newly created programs include Data Science, Actuarial Science, Substance Abuse, and Wealth Management. It was pointed out that, while programs have been created, they have not been supported or marketed in a way to take off and be sustainable. It was agreed this tactic should be marked **Partial Progress**.

Tactic 1.3. Investment in Faculty: Invest in teacher-scholars to strengthen programs that enhance John Carroll University's academic reputation.

It was pointed out that investment includes hiring, and that has not been done. There is lack of progress regarding the Center for Teaching and Learning. Investment in the PostDoc Fellowship program and on-line learning indicates progress. It was agreed this tactic should be marked **Partial Progress**.

1.4 Experiential education: Increase opportunities to engage in experiential learning programs through campus-based initiatives and local and global partnerships that prepare students for 21st century careers.

Professional Development Programs have been expanded and revised to cater to needs of departments. There has not been much progress on a tracking system. It was noted that some internships require philanthropic support. It was pointed out that work on this tactic has been a very collaborative process. It was agreed this tactic should be marked **Satisfactory**.

1.5 Student Thriving: Increase student engagement to improve student persistence, on-time degree completion, personal growth, and professional preparation and advancement.

We have gathered more information than ever regarding retention and attrition. We are looking at advising at a deeper level. There is an increased number of students in Learning

Communities. We have laid the groundwork, but developed no comprehensive plan. It was agreed this tactic should be marked **Partial Progress**.

Work then turned to the prioritization of the 2019-2020 tactics. J. Krukones asked the committee, on the basis of their prior review, if they had suggestions for any additional priorities, suggestions on removal of the preliminarily designated priorities, and if they agreed with T. Bruce's preliminary prioritization.

M. Farrar suggested adding a comprehensive marketing plan, and B. Saxton suggested the need to better market the distinguished programs.

1.2 Distinctive Programs:

Added new tactic: Add intensive marketing plan.

R. Hessinger suggested a small edit regarding the tactic for developing a plan for CTL.

1.3 Investment in Faculty:

Added: Develop plan for faculty development, including CTL.

1.4 – Experiential education – There was a suggestion to develop a clear vision for Global Education, including the appointment of a director.

Added new tactic: Developing a clear vision for the future of Global Ed.

There was discussion about scheduling constraints relating to athletics, and the possible need to schedule at times that may not be desirable for faculty. Discussion moved to the need for better use of facilities and a plan for maximizing facilities use. There was a suggestion that the next Strategic Plan include a facilities master plan.

1.5 Academic Excellence for Student Learning and Success:

Added new tactics: Develop a comprehensive plan to maximize facility usage to promote the success of students.

Student wellness; usage of facilities; wellness offerings and support.

E. Peck reported that a "This We Believe" brochure is being published, and programs will be developed around it this year.

2.3 Interreligious dialogue.

Added new tactic: Publish "This We Believe" brochure and implement interactive programming.

Objective 4 Enhanced Technology:

The first three tactics under 3.4 were marked Prioritize.

3.5 – Improved collaboration. A suggestion was made to use "appropriate" rather than "equal" to describe representation on committees.

Changed "equal" to "appropriate: Ensure appropriate representation of Staff Council, Faculty Council and Student Union members on all University-wide committees.

3.6 – Strategic Alliances. M. McCarthy suggested adding Boler and CAS as working with Career Services on building pathways to Employers.

3.6 – Who will do work – Career Services; Boler/CAS

Added new tactic: International Outreach.

J. Burke noted that 3.3 (Implementing Data Governance) is absolutely foundational, and needs to be prioritized.

Implement Data Governance solutions – Prioritized.

J. Krukones noted that USPG members would be sent an email with a link to a prioritization exercise. The prioritization of 2019-20 tactics would need to be completed before the next USPG meeting on November 29. E. Peck suggested that, when thinking about prioritization, it might be helpful to consider what we have to do to bring closure to the most important parts of the existing plan, so as to help bring forth a new plan. Also, budget needs must be considered when prioritizing.

Respectfully submitted,
Barbara Lovequist