

University Strategic Planning Group

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B. D'Ambrosia, R. Day, C. Dietz, J. Dillon, E. Eickhoff, M. Farrar, D. Hareza, R. Hessinger,
D. Kilbride, A. Kugler, G. Lacueva, S. Levenson, T. Lewandowski, K. Malone, M. McCarthy,
A. Miciak, M. Millet, M. Morgan, M. Moroney, M. O'Connor, E. Peck, J. Rick, D. Riley,
J. Schupp (19), B. Saxton, W. Simmons, J. Sully, D. Vitatoe

University Strategic Planning Group
Thursday, October 18, 2018
LSC Conference Room

Minutes

In attendance: J. Krukones, T. Bruce, B. D'Ambrosia, R. Day, C. Dietz, J. Dillon, E. Eickhoff, M. Farrar, D. Hareza, R. Hessinger, D. Kilbride, A. Kugler, G. Lacueva, S. Levenson, K. Malone, A. Miciak, M. Millet, M. Moroney, M. O'Connor, E. Peck, J. Rick, J. Schupp (19), B. Saxton, J. Sully.

J. Krukones welcomed the group, and reminded them that, while today we will focus on the 19-20 tactics, next Friday, October 26, is the deadline for submitting input on the 18-19 tactics.

The Minutes of the October 4, 2018, USPG meeting were approved with one change (change class size to room size.)

J. Krukones requested the committee break into the Goal Groups in order to review their respective 19-20 tactics. As a guiding theme, he suggested that while developing the 19-20 tactics, it might be helpful to determine whether these tactics represent a logical continuation of the 18-19 tactics, as well as a logical conclusion to the 2015-20 Strategic Plan.

Following the Goal Group discussions, T. Bruce re-convened the committee, and requested the note-takers submit their Goal Group's updates and changes in order to revise the online tracking form. Once up-to-date, a reminder to review will be sent to committee members.

Starting the conversation with Goal 2, E. Peck noted that the Goal Group was focusing on reputation – prominence and recognition. He expects they will have an additional tactic or two by the final round. E. Peck announced that we were awarded the designation of Catholic Relief Service Global Campus, one of only a few Jesuit campuses with this designation. A new tactic will satisfy one of the requirements of this designation, which is to host a University-wide event focused on an annual theme.

In discussing Goal 3, D. Hareza brought up the University Committee on Collaborative Governance (UCCG,) and the fact that the majority of the committee members are no longer at JCU. He asked about the continuation of this committee's oversight work. There was discussion on whether USPG should be the interim organization to continue this oversight work until a permanent Provost and the Board could determine the UCCG's structure. There was general agreement it would be good to have a monitoring/oversight group. Part of the original plan emanating from the UCCG was to align all committees under the four major University committees. Discussing the need for a committee audit, it was noted that a chart exists of all University committees. While a good place to start, this list needs to be cleaned up. T. Bruce

asked the USPG members if they would want the Policy Committee to look over this committee list; all agreed.

J. Krukones outlined the work of Goal 1, noting that two themes developed from the discussion of the Distinctive Programs: 1) the question of who would set direction (top down or bottom up), and 2) the need of incubation of programs and of incentives to develop programs. He noted that, in addition to support of on-line teaching, there is a need to define the role of on-line teaching. The tactics for Experiential Learning are in process. The development of the marketing plan for the CAS and Boler PDP's needs to take place now so that it can be rolled out in 19-20. J. Krukones noted the discussion on Student Thriving pointed to the need for more explicit incorporation of Student Access Services. He also noted that there was concern expressed that there are too many functions planned for the library and not enough space, indicating a need for better coordinated efforts regarding student support. M. Millet pointed out that the Library may not be the permanent physical location of some services. R. Hessinger reported that a number of discussion items are on hold, waiting for the new provost.

T. Bruce reminded the committee that at the next USPG meeting we will monitor the 2018-2019 tactics, conduct a preliminary evaluation of the 2015-2020 plan, and make any necessary adjustments to the 2019-20 tactics.

Respectfully submitted,
Barbara Lovequist