

## University Strategic Planning Group

M. Johnson, J. Krukones, C. Brennan, T. Bruce, J. Burke,  
B. D'Ambrosia, R. Day, C. Dietz, J. Dillon, E. Eickhoff, M. Farrar, D. Hareza, R. Hessinger,  
D. Kilbride, A. Kugler, G. Lacueva, S. Levenson, T. Lewandowski, K. Malone, M. McCarthy,  
A. Miciak, M. Millet, M. Morgan, M. Moroney, M. O'Connor, E. Peck, J. Rick, D. Riley,  
J. Schupp (19), B. Saxton, W. Simmons, J. Sully, D. Vitatoe

University Strategic Planning Group  
Thursday, September 13, 2018  
LSC Conference Room

### Minutes

In attendance: J. Krukones, T. Bruce, J. Burke, B. D'Ambrosia, R. Day, C. Dietz, E. Eickhoff, M. Farrar, D. Hareza, R. Hessinger, A. Kugler, S. Levenson, K. Malone, M. McCarthy, A. Miciak, M. Millet, M. Morgan, M. O'Connor, E. Peck, J. Schupp (19), B. Saxton

J. Krukones welcomed the group, and reminded them that the next meeting, October 4, would be in Dolan A202/203. A reminder would be sent with the agenda.

The Minutes of the August 30, 2018, USPG meeting were approved.

T. Bruce reported that he contacted persons assigned to the 2018-2019 tactics, requesting they complete and submit the monitoring reports by October 26. USPG will review the reports at the November 1 meeting, determining if any require action prior to spring. The monitoring reports will be updated and reviewed again in spring, before the community meeting.

R. Bruce noted that today we will work on developing the tactics for 2019-2020. The goal groups will convene and decide who on campus is best able to develop tactics for each objective, e.g., a University committee, particular office, ad hoc group, or full goal group. The USPG will discuss these tactics as a whole at the October 18 meeting, to determine any overlap or missing items. The tactics will be prioritized at the November 15 meeting, and passed on to SLT in time for the budget cycle.

Veteran members of the goal groups convened, and new members were placed for appropriate representation:

#### Goal 1

B. D'Ambrosia, M. Farrar, R. Hessinger, A. Kugler, J. Krukones, S. Levenson, M. McCarthy, A. Miciak, M. Millet, J. Schupp (19)

#### Goal 2

M. Morgan, E. Peck, B. Saxton

#### Goal 3

J. Burke, C. Dietz, R. Day, E. Eickhoff, D. Hareza, K. Malone, M. O'Connor

The committee reconvened, and T. Bruce outlined his suggested plan for preparing for the 2020-2025 Strategic Plan:

- At today's meeting, we are brainstorming data needed for the 2020-2025 plan.
- At the October 4 meeting, we will gather community input and internal data.
- At the November 29 meeting, we will gather external data and seek the president's vision for the plan.

- At the December 13 meeting, we will process community input.

T. Bruce also noted we will need to determine the best way to gather community input.

E. Peck asked if the current Vision Statement is adequate, and at what point we will need a new Vision Statement.

T. Bruce asked the committee what data is necessary for the presentation, and their ideas for community input. M. Millet asked what data is available; a discussion ensued about types of data available, including surveys and dashboards. A. Miciak suggested we determine what it is we are interested in and want to know, and then determine if we have data for that. J. Burke noted that, as part of the IT Strategic Plan, work is being done on cleaning up, and determining access to, data. T. Bruce outlined work being done in the Office of Institutional Effectiveness to catalog available data.

B. Saxton noted he would like to see data concerning how JCU is perceived in the market place, what students are looking for and what we don't currently offer. S. Levenson noted she would like to see admission data concerning students who do not persist.

T. Bruce requested goal groups submit to him the list of those assigned to develop tactics. He will contact President Johnson to determine at what point he would like to be involved in the planning process.

Respectfully submitted,  
Barbara Lovequist