

University Strategic Planning Group

J. Colleran, N. Santilli, R. Armsworthy, C. Brennan, L. Brown, T. Bruce, J. Burke, E. Butler, ,
B. D'Ambrosia, R. Day, C. Dietz, J. Dillon, M. Farrar, D. Hareza, J. Krukones, A. Kugler,
G. Lacueva, T. Lewandowski, K. Malone, P. Mason, L. Massa, N. Mazanowski, M. McCarthy,
A. Miciak, M. Millet, M. Moroney, E. Peck, D. Riley, J. Schupp (19),
W. Simmons, D. Vitatoe, A. Welki

University Strategic Planning Group
Thursday, March 1, 2018
LSC Conference Room

Minutes

In attendance: N. Santilli, R. Armsworthy, T. Bruce, J. Burke, E. Butler, B. D'Ambrosia, R. Day, C. Dietz, J. Dillon, M. Farrar, D. Hareza, J. Krukones, A. Kugler, G. Lacueva, K. Malone, P. Mason, L. Massa, M. McCarthy, A. Miciak, M. Millet, M. Moroney, E. Peck, J. Schupp(19), J. Sully.

The Minutes of the February 15, 2018, USPG meeting were approved.

T. Bruce summarized the remaining plan for spring 2018. Today's work will be prioritizing the 18-19 tactics, and the start of monitoring the 17-18 tactics. As we are looking at the 18-19 tactics, he reminded that not everything on the list needs to be prioritized as some are part of normal operation; also, look for those tactics requiring new money or big ticket items. The list can still be adjusted.

T. Bruce outlined the process for today's prioritization exercise. He also asked for questions and comments regarding the listed priorities.

- There was concern about the use of external consultants for program development, with a comment that we lack the capacity to complete this on our own, and the consultant would first listen to what our values are, and work from there.
- The overlap of tactics between goals was noted.
- J. Burke reported on the move from an on-campus infrastructure to the use of an off-campus infrastructure, to better address efficiency and privacy issues.
- There was discussion regarding the CTL/CDM redesign. The tactic will be re-written to focus on the vision and concepts for faculty development rather than the offices.

N. Santilli noted the filters to think about when categorizing the tactics according to critical, must do, nice to do, and lowest priority/need development:

What will enhance enrollment, retention and graduation numbers
How to empower faculty/staff to have an impact
Enhancing institutional reputation
Importance of generating tuition revenue

D. Hareza explained the funding process. Based on what USPG agrees on, total funding investment is calculated, reallocation of funds, gifts, and one-time costs are determined. Prioritization is finalized based on funds.

As the categorization of the tactics was deliberated, the following were discussed:

- The importance of the continuation of the Post Doc program. Funding is already there, we need to determine what the next phase looks like.
- The redesign of the CTL/CDM relative to the importance of upgrading technology. It was noted that upgrading technology is a major cultural shift, and needs to be determined a critical tactic in order to move forward. There was a suggestion to remove the “CTL/CDM” language from the tactic.
- There was a suggestion to divide “lowest priority” from “needs more development,” as they don’t carry the same importance.

T. Bruce asked members if they were in agreement with rough prioritization of the tactics. All agreed.

Goal Groups will meet March 15 to work on monitoring 17-18 tactics. The USPG will meet on April 5 to vote on the status of the 17-18 tactics.

Respectfully submitted,
Barbara Lovequist