



# Tactical Initiatives: CRITICAL

Tactical Initiatives	2018 Budget	Additional	Total
Message, market, and enroll for <b>distinctive programs</b> [includes website].	\$0.0	\$320.0	\$320.0
Incentivize, explore, and implement innovative ideas for <b>new programs</b> with a potential for distinction that align with emerging academic master plan.	\$0.0	TBD	TBD
Develop and implement the academic <b>strategic</b> <b>enrollment plan</b> aligned with the academic master plan, including a robust diversity enrollment plan, BSOB + CAS Academic plans.	\$0.0	\$80.0	\$80.0
<b>Upgrade Banner</b> 8 to Banner 9 [includes identity management].	\$443.0	\$0.0	\$443.0
Invest in and support <b>online</b> course and program development.	\$0.0	\$75.0	\$75.0
Implement the model of institutional governance recommended by <b>UCCG</b> .	\$0.0	TBD	TBD



### Tactical Initiatives: BORDERLINE CRITICAL

Tactical Initiatives	2018 Budget	Additional	Total
Use <b>continuous improvement</b> processes to identify current distinctive programs and move other programs toward distinction.	\$80.0	\$10.0	\$90.0
Develop and implement a new comprehensive vision of career development and life planning through <b>Career Services</b> restructuring.	\$60.0	\$100.0	\$160.0



### Tactical Initiatives: URGENT

Tactical Initiatives	2018 Budget	Additional	Total
Implement <b>data governance</b> and related technology solutions to support continuous improvement.	\$0.0	\$157.0	\$157.0
Transition to the next generation of campus <b>wireless</b> .	\$0.0	\$200.0	\$200.0
Assess and right-size use of <b>classrooms and</b> technology.	\$425.0	\$0.0	\$425.0

### Tactical Initiatives: NEED FURTHER DEVELOPMENT

Tactical Initiatives	2018 Budget	Additional	Total
Develop and implement a four-year developmental model that engages students in significant <b>experiential activities</b> focused on intellect, character, leadership, and service.	\$0.0	TBD	TBD
Develop an institution-wide, clear, collaborative, and integrative approach to <b>internships</b> and career-related internships.	\$0.0	TBD	TBD
Improve <b>student thriving</b> through optimal use of space, programs, and the Learning Commons.	\$0.0	TBD	TBD
Develop University <b>Justice Plan</b> , implement its initial stages, and integrate findings into University messaging.	\$0.0	TBD	TBD
Review and align the University's primary <b>governance documents</b> .	\$0.0	TBD	TBD

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# Tactical Initiatives: REMAINING

Tactical Initiatives	2018 Budget	Additional	Total
Implement and evaluate a pilot program to introduce the <b>JCU Reflection Model</b> in select academic programs, academic advising, career counseling, and select co-curricular programs.	\$0.0	TBD	TBD
Develop and apply for a <b>NetVUE grant</b> to link academic advising, reflection, and vocational discernment	\$0.0	TBD	TBD
Engage the nationally recognized Interfaith Youth Core to assess and develop programming and faculty development initiatives for <b>interfaith</b> <b>dialogue</b> and learning.	\$7.0	\$0.0	\$7.0