

Marketing Major Suggested Course Sequence

(Based on the Fall 2015 Undergraduate Bulletin)

FRESHMAN YEAR	FALL SEMESTER		Hours		SPRING SEMESTER	Hours		
	EN 125 or CO 125		3			CO 125 or EN 125		3
	Language ¹ or Other		3			Language ¹ or Other		3
	MT 130 ³ or BI 107-109		3			MT 130 ³ or BI 107-109		3
	EC 201		3			EC 202		3
	PS 101 or JCU Core ²		3			PS 101 or JCU Core ²		3
	AR 101B		0			BPD 102		0
	Total Hours		15		Total Hours		15	
SOPHOMORE YEAR	FALL SEMESTER		Hours		SPRING SEMESTER	Hours		
	AC 201		3			AC 202		3
	BI 200 or EN 251		3			EN 251 or BI 200		3
	JCU Core ² or Language ¹		3			JCU Core ²		3
	JCU Core ²		3			JCU Core ²		3
	EC 207		1			EC 208		3
	BPD 201		0			BPD 202		0
	JCU Core ² (<i>I cr. CAPA</i>)		1/3			BPD 490 ⁵ (or summer)		0
	Total Hours		14/16		Total Hours		15	
JUNIOR YEAR	FALL SEMESTER		Hours		SPRING SEMESTER	Hours		
	MK 301		3			MK 302		3
	FN 312 or SCM 301		3			MK 309		3
	MHR 325		3			FN 312 or SCM 301		3
	JCU Core ²		3			MK Elective		3
	JCU Core ²		3			JCU Core ²		3
	BPD 301		0			BPD 302		0
	Total Hours		15		Total Hours		15	
SENIOR YEAR	FALL SEMESTER		Hours		SPRING SEMESTER	Hours		
	MK 402		3			MK 495		3
	MK Elective		3			MK Elective		3
	MK Elective		3			MHR 461 or MHR 499 ⁴		3
	MHR 499 ⁴ or MHR 461		3			JCU Core ²		3
	JCU Core ²		3			Other or JCU Core ²		3
	BPD 401		0			BPD 402		0
	Total Hours		15		Total Hours ⁵		15	

NOTES on Core requirements, please see the Undergraduate Bulletin or your degree evaluation for full information:

¹ Language	² Jesuit Heritage	² Integrated Courses	² Distributive Courses
<ul style="list-style-type: none"> • placement test determines if student takes 0, 1, 2, or 3 classes in language from HS. (101, 102, & 201) • OR, if student begins a new language, a two-course sequence (101-102) is required. 	<ul style="list-style-type: none"> • Theology and Religious Studies <ul style="list-style-type: none"> - 1 TRS 100 or 200 level & 1 TRS 300 level • Philosophy <ul style="list-style-type: none"> - 1 PLKR (Knowledge & Reality) - PL 311 to fulfill PLVS (Value & Society) • ISJ (issues in Social Justice) • CAPA (Creative and Performing Arts) 	<ul style="list-style-type: none"> • ECG (Engaging the Global Community) <ul style="list-style-type: none"> - A set of linked courses (2 courses taken in same semester) 	<ul style="list-style-type: none"> • HUM (Humanities) • SCI (Natural Science) may be fulfilled by PS 101 • SOC (Social Science) fulfilled by EC 201 • OR, in place of the above, another set of linked courses

³ MT 130 can be taken in sophomore year; but EC 210 is pre-req to 300-level Bolser courses and some linked courses.

⁴ MHR 499 has pre-requisites of BPD 201, BPD 202, BPD 301, MK 301, FN 312, MHR 325 or MHR 352, and BI 326 or SCM 301

⁵ 120 credit hours and an internship [BPD 490 (can be completed any semester)] are needed to graduate