

Marketing Major Block Schedule

(Based on the Fall 2015 Undergraduate Bulletin)

Fall - Freshman Year

EN 125 or CO 125
Language¹ or Other
MT 130 or BI 107-109
EC 201
PS 101 or TRS 101
AR 101B

15 credits

Spring - Freshman Year

CO 125 or EN 125
Language¹ or Other
BI 107-109 or MT 130
EC 202
TRS 101 or PS 101
BPD 102

15 credits

Fall - Sophomore Year

AC 201
BI 200 or MN 202
EC 207³ (can be taken freshman year)
University Core² or Language¹
*University Core²
*University Core²
BPD 201

16 credits

Spring - Sophomore Year

AC 202
MN 202 or BI 200
EC 208³ (can be taken earlier upon EC 207)
*University Core²
*University Core²
BPD 202

15 credits

Fall - Junior Year

MK 301³ (can be taken sophomore year)
MHR 325
SCM 301 or FN 312
University Core²
University Core²
BPD 301

15 credits

Spring - Junior Year

MK 302 (spring only)
MK 309 (spring only)
FN 312 or SCM 301
MK elective
University Core²
BPD 302

15 credits

Fall - Senior Year

MK 402 (fall only)
MHR 499⁴ or MHR 461
MK elective
MK elective
University Core²
BPD 401

15 credits³

Spring - Senior Year

MK 495 (spring only)
MHR 461 or MHR 499⁴
MK elective
University Core²
Other or University Core¹
BPD 402
BPD 490⁵

15 credits

NOTES

¹ Language requirement ranges from 0-3 classes; if 3 semesters of language, a core class will be re-slotted for later

² University Core classes include:

- Global Community (EGC)
- Social Justice (ISJ)
- TRS elective (pre-req: TRS 101)
- Knowledge & Reality (PLKR)
- PL 311 (Core and Bolser requirement)
- Creative & Performing Arts (CAPA)

...if CAPA = 1 cr, add 1 credits needed⁵

* University Core also includes 2 sets of linked classes

- Human Experience (EHE) linked courses
...2 EHE courses taken together**
- Natural World (ENW) linked courses
...2 ENW courses taken together**

**Linked courses require 2 slots in 1 semester

- Most likely sophomore year, but can be taken any time

³ EC 207 can be started freshman year; taking EC 207 and 208 earlier leaves room to take MK 301 sophomore year

⁴ MHR 499 has pre-requisites of MN 325 or MHR 325, MK 301, FN 312, BI 326 or SCM 301

⁵ 120 credit hours and an internship (MK 401) are needed to graduate; MK 401 can be completed any semester