## DEPARTMENT OF MANAGEMENT, MARKETING, LOGISTICS TENTATIVE TWO-YEAR COURSE SEQUENCE FA16 - SU18

	MARKETING	Fa	Sp	Su	Fa	Sp	Su
		2016	2017	2017	2017	2018	2018
	MK 301 MARKETING PRINCIPLES	Χ	Χ	Χ	Χ	Χ	Χ
Spring Only	MK 302 CONSUMER BEHAVIOR		Х			Х	
Spring Only	MK 309 SOCIAL ENGAGEMENT TECHNOLOGIES		Х			Х	
Fall Only	MK 341 ADVERTISING	Χ	Λ		Х		
r all Offig	MK 361 MULTINATIONAL						
Fall Only	MARKETING	Χ			Χ		
	MK 370 VISUAL COMMUNICATION						
Spring Only	IN MARKETING		X			X	
	MK 401 PROFESSIONAL						
	EXPERIENCE	Χ	Х		X	X	
Fall Only	MK 402 MARKET ANALYSIS	Χ			X		
	MK 405 SEMINAR IN MARKETING						
	MK 410 ISSUES IN INNOVATION						
	PLANNING						
	MK 433 SALES MANAGEMENT						
Spring Only	MK 441 ADVERTISING SEMINAR		Х			Χ	
Fall Only	MK 470 INTERNET MARKETING						
	MK 491 MARKETING RESEARCH						
Spring Only	MANAGEMENT		Х			Х	
	MK 498 INDEPENDENT STUDY					Χ	