

MARKETING	Sp 2016	Su 2016	Fa 2016	Sp 2017	Su 2017	Fa 2017
MK 301 MARKETING PRINCIPLES	4	1	5	4	1	5
MK 302 CONSUMER BEHAVIOR	2			2		
MK 309 SOCIAL ENGAGEMENT TECHNOLOGIES	2			2		
MK 341 ADVERTISING			2			2
MK 361 MULTINATIONAL MARKETING			2			2
MK 370 VISUAL COMMUNICATION IN MARKETING	2			2		
MK 401 PROFESSIONAL EXPERIENCE	1		1	1		1
MK 402 MARKET ANALYSIS			2			2
MK 405 SEMINAR IN MARKETING						
MK 410 ISSUES IN INNOVATION PLANNING						
MK 433 SALES MANAGEMENT						
MK 441 ADVERTISING SEMINAR	1			1		
MK 470 INTERNET MARKETING						
MK 491 MARKETING RESEARCH						
MK 495 MARKETING MANAGEMENT	2			2		
MK 498 INDEPENDENT STUDY						

Sp 2018
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