

## Marketing Major Block Schedule

(Based on the Fall 2015 Undergraduate Bulletin)

### Fall - Freshman Year

EN 125 or CO 125  
Language<sup>1</sup> or Other  
MT 130 or BI 107-109  
EC 201  
PS 101 or TRS 101  
AR 101B

15 credits

### Spring - Freshman Year

CO 125 or EN 125  
Language<sup>1</sup> or Other  
BI 107-109 or MT 130  
EC 202  
TRS 101 or PS 101  
BPD 102

15 credits

### Fall - Sophomore Year

AC 201  
BI 200 or MN 202  
EC 207<sup>3</sup> (can be taken freshman year)  
University Core<sup>2</sup> or Language<sup>1</sup>  
\*University Core<sup>2</sup>  
\*University Core<sup>2</sup>  
BPD 201

16 credits

### Spring - Sophomore Year

AC 202  
MN 202 or BI 200  
EC 208<sup>3</sup> (can be taken earlier upon EC 207)  
\*University Core<sup>2</sup>  
\*University Core<sup>2</sup>  
BPD 202

15 credits

### Fall - Junior Year

MK 301<sup>3</sup> (can be taken sophomore year)  
MN 325  
BI 326 or FN 312  
University Core<sup>2</sup>  
University Core<sup>2</sup>  
BPD 301

15 credits

### Spring - Junior Year

MK 302 (spring only)  
MK 309 (spring only)  
FN 312 or BI 326  
MK elective  
University Core<sup>2</sup>  
BPD 302

15 credits

### Fall - Senior Year

MK 402 (fall only)  
MN 499<sup>4</sup> or MN 461  
MK elective  
MK elective  
University Core<sup>2</sup>  
BPD 401

15 credits<sup>3</sup>

### Spring - Senior Year

MK 495 (spring only)  
MN 461 or MN 499<sup>4</sup>  
MK elective  
University Core<sup>2</sup>  
Other or University Core<sup>1</sup>  
BPD 402  
MK 401<sup>5</sup>

15 credits

### NOTES

<sup>1</sup> Language requirement ranges from 0-3 classes; if 3 semesters of language, a core class will be re-slotted for later

<sup>2</sup> University Core classes include:

- Global Community (EGC)
- Social Justice (ISJ)
- TRS elective (pre-req: TRS 101)
- Knowledge & Reality (PLKR)
- PL 311 (Core and Bolter requirement)
- Creative & Performing Arts (CAPA)

...if CAPA = 1 cr, add'l credits needed<sup>5</sup>

\* University Core also includes 2 sets of linked classes

- Human Experience (EHE) linked courses  
...2 EHE courses taken together\*\*
- Natural World (ENW) linked courses  
...2 ENW courses taken together\*\*

\*\*Linked courses require 2 slots in 1 semester

- Most likely sophomore year, but can be taken any time

<sup>3</sup> EC 207 can be started freshman year; taking EC 207 and 208 earlier leaves room to take MK 301 sophomore year

<sup>4</sup> MN 499 has pre-requisites of MN 325, MK 301, FN 312, BI 326

<sup>5</sup> 120 credit hours and an internship (MK 401) are needed to graduate; MK 401 can be completed any semester