

MARKETING		Sp	Su	Fa	Sp	Su	Fa	Sp
		2015	2015	2015	2016	2016	2016	2017
	MK 301 MARKETING PRINCIPLES	4	1	5	4	1	5	4
<i>Spring Only</i>	MK 302 CONSUMER BEHAVIOR	2			2			2
<i>Spring Only</i>	MK 309 SOCIAL ENGAGEMENT TECHNOLOGIES	2			2			2
<i>Fall Only</i>	MK 341 ADVERTISING			2			2	
<i>Fall Only</i>	MK 361 MULTINATIONAL MARKETING			2			2	
<i>Spring Only</i>	MK 370 VISUAL COMMUNICATION IN MARKETING	2			2			2
<i>Fall Only</i>	MK 401 PROFESSIONAL EXPERIENCE	1		1	1		1	1
<i>Fall Only</i>	MK 402 MARKET ANALYSIS			2			2	
	MK 405 SEMINAR IN MARKETING							
	MK 410 ISSUES IN INNOVATION PLANNING							
	MK 433 SALES MANAGEMENT							
<i>Spring Only</i>	MK 441 ADVERTISING SEMINAR	1			1			1
<i>Fall Only</i>	MK 470 INTERNET MARKETING			1			1	
	MK 491 MARKETING RESEARCH							
<i>Spring Only</i>	MK 495 MARKETING MANAGEMENT	2			2			2
	MK 498 INDEPENDENT STUDY							