

RECOMMENDED BLOCK SCHEDULE: MARKETING
(For students admitted to JCU Fall 2013 through Spring 2015)

Freshman

<u>First Semester</u>		<u>Second Semester</u>	
English Comp 1	3	English Comp II	3
Foreign Language I	3	Foreign Language II	3
EC 201	3	EC 202	3
FY Seminar	3	PS 101 ¹ (or MT 130)	3
CO 100	2	BI 107/108/109 ²	3
MT 130 (or PS 101) ¹	3		15
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	17		

Sophomore

<u>First Semester</u>		<u>Second Semester</u>	
AC 201	3	AC 202	3
EC 207 ³	1	EC 208	3
MN 202	3	MK 301 ⁴	3
Liberal Arts Core*	3	BI 200	3
Liberal Arts Core*	3	Liberal Arts Core* (Lab Science)	4
Liberal Arts Core*	3		16
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	16		

Junior

<u>First Semester</u>		<u>Second Semester</u>	
Liberal Arts Core*	3	MK Elective	3
MK Elective	3	MK 302 (currently spring only)	3
MN 325 ⁵	3	MK 309 (Spring only)	3
BI 326	3	FN 312	3
Liberal Arts Core*	3	Liberal Arts Core*	3
Liberal Arts Core*	3		15
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	18		

Senior

<u>First Semester</u>		<u>Second Semester</u>	
MK 402 (currently Fall only)	3	MK 495	3
PL 311	3	MN 461	3
MK Elective	3	MN 499	3
Liberal Arts Core*	3	Liberal Arts Core*	3
General Elective	3	MK Elective	3
General Elective	1-3		15
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	16-18		

NOTES

*Students should fulfill their international (R and S) course and Diversity (D) course requirements through Liberal Arts Core courses.

Also note that the RL and PL requirements will take multiple semesters to complete and thus should be started early.

Additional Notes:

¹ PS 101 is a pre-req to MN 325 and should be taken freshman year.

² BI 107/108/09 can be waived upon successful test out.

³ EC 207 must be taken before EC 208.

⁴ Marketing majors are encouraged to take MK 301 sophomore year.

⁵ MN 325 is a pre-req or co-req to MK 302.