

Program Goals for Supply Chain Management Majors

Upon graduation, marketing majors from John Carroll University should have a strong academic foundation. The academic foundation should allow graduating majors to have:

1. knowledge of logistics and supply chain management;
2. skills necessary to identify opportunities and challenges associated with logistics and supply chain management;
3. ability to differentiate acceptable logistics and supply chain management practices from unacceptable logistics and supply chain management practices;
4. ability to apply logistics and supply chain management concepts to improve operational effectiveness and efficiency.

Alignment with Academic Learning Goals

Graduates will	1	2	3	4
Demonstrate an integrative knowledge of the human and natural worlds;	X			
Develop habits of critical analysis and aesthetic appreciation;		X	X	X
Apply creative and innovative thinking;		X	X	X
Communicate skillfully in multiple forms of expression;				X
Act competently in a global and diverse world;				
Understand and promote social justice;				
Apply a framework for examining ethical dilemmas;				
Employ leadership and collaborative skills;				
Understand the religious dimensions of human experience.				

Alignment with Assessment Measures

Measure	1	2	3	4
Course-Based Assignments (LG 440)	Direct	Direct	Direct	Direct