

**Learning Goals for the Professional Part-Time MBA Program**

Our students will

1. *Have a common body of knowledge* - Know the functional areas of the business disciplines.
2. *Have communication skills* – Effectively communicate ideas and plans.
3. *Have analytical problem-solving skills* – Be able to define a problem based on ambiguous information and identify a set of tasks necessary to develop an effective solution.
4. *Have ethical reasoning skills* – Identify the ethical and social responsibility dimensions of business problems.
5. *Evaluate planning and implementation decisions* – Identify and develop resources (e.g., financial, human, distribution, technology, brand) to create an effective strategy for the future of an organization.

**Alignment with Graduate Studies Learning Goals**

Graduates will	1	2	3	4	5
Demonstrate an integrative knowledge of the of the discipline that extends beyond that attained at the undergraduate level;	X				
Develop habits of critical analysis that can be applied to essential questions, issues, and problems within the field;			X		
Apply creative and innovative thinking to critical issues in the field;			X		
Communicate skillfully in multiple forms of expression;		X			
Understand and promote social justice;				X	
Apply a framework for examining ethical dilemmas of a particular field of study;				X	
Employ leadership and collaborative skills.					X

**Alignment with Assessment Measures**

Measure	1	2	3	4	5
Final Exam in MB 554/555	Direct				
Exam 1 & 2 in MB550	Direct			Direct	
Project/Presentation in MB 562		Direct	Direct		
Presentation in MB 591		Direct			
Project in MB 554/555			Direct		Direct
Project/Case in MB 558 (Strategy)					Direct