Department of English



Learning Goals for the Professional Writing Program

Students will

- 1. Read texts with active, critical skill to form and articulate accomplished interpretations of those
- 2. Produce written texts that represent professional genres and demonstrate awareness of audience, artistic form, organizational sophistication, and clear argumentation.
- 3. Recognize the employment and contextual use of the formal elements of language and genre.
- 4. Build oral communication skills by listening to others' ideas and articulating their own responses and questions clearly to situate themselves in the conversation.
- 5. Complete at least one professional internship that employs writing, editing, and communicating skills learned in PRW courses.

Alignment with Academic Learning Goals

Graduates will	1	2	3	4	5
Demonstrate an integrative knowledge of the human and natural worlds;	X		X		X
Develop habits of critical analysis and aesthetic appreciation;	X	X	X	X	X
Apply creative and innovative thinking;	X	X		X	X
Communicate skillfully in multiple forms of expression;		X	X	X	X
Act competently in a global and diverse world;		X		X	X
Understand and promote social justice;					X
Apply a framework for examining ethical dilemmas;					X
Employ leadership and collaborative skills;		X		X	X
Understand the religious dimensions of human experience.					

Alignment with Assessment Measures

Measure	1	2	3	4	5
Final Portfolio (in all major courses)	Direct	Direct			Direct
Course Evaluations (All; every semester in all courses)	Indirect	Indirect	Indirect	Indirect	Indirect
Senior Exit Survey (Seniors annually)	Indirect	Indirect	Indirect	Indirect	Indirect
Composition Paper Review (Freshmen, sample of papers)	Direct	Direct			
World Literature Class Paper Review (Sophomore/200-level, sample of papers)	Direct	Direct	Direct		
Capstone (in development)	Direct	Direct	Direct	Direct	Direct

Assessment Plan Fall 2014