

Learning Objectives for Finance Majors

Students will have the

1. knowledge of financial accounting, financial markets, financial instruments, and financial theories;
2. skills necessary to define and solve familiar financial management problems;
3. ability to articulate financial problems and pose appropriate solutions to problems that are unfamiliar;
4. ability to recognize limitations of suggested solutions and deal with ambiguity inherent in many situations.

The academic foundation should allow graduating Finance majors to:

1. enter a career in financial management and have the potential to lead;
2. enter a quality graduate program in a variety of fields, especially in business; and
3. seek further professional certification in the field of finance or a related field. (Examples include Chartered Financial Analyst (CFA), Certified Financial Planner (CFP), Certified Financial Manager (CFM), and Certified Managerial Accountant (CMA)).

Alignment with Academic Learning Goals

Graduates will	1	2	3	4
Demonstrate an integrative knowledge of the human and natural worlds;	X			
Develop habits of critical analysis and aesthetic appreciation;		X	X	X
Apply creative and innovative thinking;		X	X	X
Communicate skillfully in multiple forms of expression;			X	
Act competently in a global and diverse world;			X	
Understand and promote social justice;				
Apply a framework for examining ethical dilemmas;				
Employ leadership and collaborative skills;			X	X
Understand the religious dimensions of human experience.				

Alignment with Assessment Measures

Measure	1	2	3	4
Case Study from FN441	Direct	Direct	Direct	Direct
Senior Exit Interviews	Indirect	Indirect	Indirect	Indirect