## **Boler School of Business**

## The Boler Business Core Curriculum



## Learning Goals for the Boler Business Core Curriculum

Students will

- 1. have ethical reasoning skills;
  - a. Our students will recognize and explain ethical issues that arise in business.
  - b. Our students will apply relevant ethical knowledge to ethical issues they identify.
  - c. Our students will analyze various positions (including the Jesuit, Catholic perspective) one might hold regarding ethical issues in business.
  - d. Our students will evaluate various positions (including the Jesuit, Catholic perspective) one might hold regarding ethical issues in business.
- 2. have and use knowledge of all functional areas of business;
  - a. Our students will identify relevant basic business knowledge and institutions.
  - b. Our students will use appropriately key business knowledge and measures.
  - c. Our students will assemble and organize appropriate information for business decision making.
  - d. Our students will generate and justify business decisions.
- 3. have communication skills (oral and written);

Objectives for oral presentations:

- a. Our students will know and recognize relevant basic components of an effective oral presentation.
- b. Our students will apply basic standards/skills in delivering an oral presentation.
- c. Our students will differentiate levels of effectiveness in oral presentations.
- d. Our students will evaluate and create oral presentations that achieve intended outcomes. *Objectives for written documents:*
- e. Our students will know and recognize relevant basic components of a well written document
- f. Our students will apply basic standards/skills in developing a written document.
- g. Our students will differentiate levels of effectiveness in written documents.
- h. Our students will evaluate and create written documents that achieve intended outcomes.
- 4. have critical thinking and problem solving skills;
  - a. Our students will identify and define relevant authentic problems and significant questions for investigation.
  - b. Our students will use multiple processes and diverse perspectives to explore alternative solutions.
  - c. Our students will collect and analyze data to identify solutions and/or make informed decisions.
  - d. Our students will plan and manage activities to develop a solution or complete a project.
- 5. have a global perspective;
  - a. Our students will display knowledge of global ideas and institutions.
  - b. Our students will use appropriately key global knowledge and measures.
  - c. Our students will analyze implications of global policies.
  - d. Our students will generate and justify business decisions in a global context.
- 6. have knowledge, skills, and abilities appropriate to their major.

See individual programs for more details

Assessment Plan Spring 2015

Alignment with Academic Learning Goals

Graduates will	1	2	3	4	5
Demonstrate an integrative knowledge of the human and natural worlds;		X			
Develop habits of critical analysis and aesthetic appreciation;				X	
Apply creative and innovative thinking;				X	
Communicate skillfully in multiple forms of expression;			X		
Act competently in a global and diverse world;					X
Understand and promote social justice;					
Apply a framework for examining ethical dilemmas;	X				
Employ leadership and collaborative skills;					
Understand the religious dimensions of human experience.					

## **Assessment Measures**

Each semester, the Boler Assessment Committee will select at least one course that addresses some of the first five Boler learning goals and then identify some assignment, project, or exam (or portion thereof) that will be used to evaluate student's mastery of the learning goal.

Assessment Plan Spring 2015