

Learning Objectives for International Business with Language and Culture Program

1. Students will demonstrate proficiency in a second language.
 - a. Students will demonstrate proficiency in speaking a second language at the Intermediate High Level.
 - b. Students will demonstrate proficiency in reading and writing a second language at the Intermediate High Level.
2. Students will achieve a level of intercultural competency.
 - a. Students will express an understanding of cultural variations in behavior and values.
 - b. Students will exhibit sensitivity to those cultural variations.
3. Students will acquire the ability to analyze international business contexts
 - a. Students will have basic functional knowledge of international business contexts (e.g., markets & market structures, financial arrangements, currencies, transactions, logistics, regulatory issues, etc.).
 - b. Students will be able to use their knowledge of international business contexts to define the constraints and opportunities in international business contexts.
4. Students will be able to analyze change, risk and uncertainty in international settings.
 - a. Students will understand the unique aspects of change, risk and uncertainty in international business settings.
 - b. Students will understand how change, risk and uncertainty will affect the performance of people, products, and organizations across cultures.
5. Students will be able to problem solve in organizations across cultures.
 - a. Students will be able to identify the layers of complexity in defining a business problem across different cultures.
 - b. Students will be able to develop effective solutions to business problems in varied international settings.

Alignment with Academic Learning Goals

Graduates will	1	2	3	4	5
Demonstrate an integrative knowledge of the human and natural worlds;		X			
Develop habits of critical analysis and aesthetic appreciation;			X	X	X
Apply creative and innovative thinking;					X
Communicate skillfully in multiple forms of expression;	X				
Act competently in a global and diverse world;	X	X	X	X	X
Understand and promote social justice;		X		X	
Apply a framework for examining ethical dilemmas;					
Employ leadership and collaborative skills;					X
Understand the religious dimensions of human experience.					

Alignment with Assessment Measures

Measure	1	2	3	4	5
Language Proficiency Test	Direct				
Cultural Competency Assessment	Direct				
Embedded Assignments	Direct	Direct	Direct	Direct	Direct