

**Learning Goals for the Fifth Year MBA Program**

1. *Managerial level knowledge of the functional areas of business*
2. *The application of analytical and quantitative techniques to solving business problems*
  - a. The identification of appropriate analytical techniques for defining and understanding a problem
  - b. The ability to identify multiple solutions to a problem based on analytical insights
  - c. The ability to connect activities of an organization to the financial performance of the firm
3. *Effective influential communication skills for oral presentations and written communication*
  - a. The ability to effectively communicate quantitative and qualitative information during oral presentations
  - b. The ability to effectively communicate quantitative and qualitative information in written form
4. *Effective leadership of self and others in problem solving situations*
  - a. An understanding of their own personal work style and the factors that affect their effectiveness in different work settings
  - b. The ability to craft an effective leadership plan of action for a given situation
5. *The evaluation of the ethical dimensions of business problems and the application of an ethical framework while solving business problems*
  - a. The identification of ethical aspects of business problems
  - b. The inclusion of ethical aspects of business problems during analysis of business problems
  - c. The application of an ethical framework while effectively solving business problems
6. *The application of multiple aspects of social responsibility in solving business problems*
  - a. The application of the triple bottom line (financial, social, environmental) while solving business problems
  - b. consideration during problem solving for those who are marginalized in society

**Alignment with Graduate Studies Learning Goals**

Graduates will	1	2	3	4	5	6
Demonstrate an integrative knowledge of the of the discipline that extends beyond that attained at the undergraduate level;	X					
Develop habits of critical analysis that can be applied to essential questions, issues, and problems within the field;		X				
Apply creative and innovative thinking to critical issues in the field;						
Communicate skillfully in multiple forms of expression;			X			
Understand and promote social justice;						X
Apply a framework for examining ethical dilemmas of a particular field of study;					X	
Employ leadership and collaborative skills.				X		

## Alignment with Assessment Measures

Measure	1	2	3	4	5	6
Final Exams in Core Courses	Direct					
Case Analyses, Reports, Presentations (MN592)		Direct	Direct	Direct		
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