

**Learning Goals for Entrepreneurship Program**

Students will

1. Develop creativity/innovative thinking;
2. Develop critical thinking analysis;
3. Develop group collaborative skills;
4. Communicate skillfully in presenting entrepreneurship projects; and
5. Demonstrate knowledge of the business model concept.

**Alignment with Academic Learning Goals**

Graduates will	1	2	3	4	5
Demonstrate an integrative knowledge of the human and natural worlds;					X
Develop habits of critical analysis and aesthetic appreciation;		X			
Apply creative and innovative thinking;	X				
Communicate skillfully in multiple forms of expression;				X	
Act competently in a global and diverse world;					
Understand and promote social justice;					
Apply a framework for examining ethical dilemmas;					
Employ leadership and collaborative skills;			X		
Understand the religious dimensions of human experience.					

**Alignment with Assessment Measures**

Measure	1	2	3	4	5
Presentation and Report/Paper (102, 203, 304, 306, and 480)	Direct	Direct	Direct	Direct	Direct
Reflection/Creativity Journal (101)	Direct		Direct		
Program Satisfaction Survey	Indirect	Indirect	Indirect	Indirect	Indirect